



The J provides programs and services to more than 50,000 people throughout the St. Louis region.



St. Louis Senior Olympics
The J
2 Millstone Campus Dr.
St. Louis, MO 63146




Support the healthy & active aging population

Memorial Day Weekend 2024

Sponsorship opportunities inside

St. Louis Senior Olympics is a program of the Jewish Community Center

The St. Louis Senior Olympics began at the Jewish Community Center (the J) in 1980, when 350 athletes competed in 20 events. What was intended as a one-time only event proved so popular that the J continues to host the Games ever since. In addition, its popularity and success helped launch the National Senior Games in 1987.

Our Games attract athletes, organizations, sponsors, volunteers, and media throughout the region! In 2023, our community welcomed more than 700 athletes and volunteers over Memorial Day Weekend.

Please be a part of this important community event.

Community involvement strengthens relationships between our athletes and local businesses. As a sponsor of the 2024 Games you have an opportunity to reach a very desirable market. Our athletes, volunteers, and spectators are future-focused, and committed to health, wellness, and a secure financial future. Your sponsorship not only ensures that our Games remains one of the premier Senior Olympic events in the country, but it also lets the community know that you support this healthy initiative. The St. Louis Senior Olympics, together with the J, ensures that your sponsorship is visible to the public, the participants, and the news media.

We are grateful for what sponsors have allowed us to accomplish over the years. We can’t wait to showcase your business as we celebrate the 2024 St. Louis Senior Olympic Games!

Best Regards,

Craig Neuman

Craig Neuman
Chief Programming Officer



Your Support Makes a Difference

\$10,000 Gold Sponsor

- 15 Event Registrations
- Logo placement as Gold Sponsor on webpage
- Inclusion in Gold Sponsor social media posts prior to and during event weekend (three (3) total)
- Logo placement as Gold Sponsor on recruitment email communication
- Dedicated slide on slideshow for Opening Ceremonies (logo, website, image, tagline)
- Logo placement on Health Expo goody bags item
- Custom presence at 10 venues of choice during the Games (signage, tabling, announcement when applicable)
- Dedicated Table in Premium location at the Health Expo during the Opening Ceremony

\$5,000 Silver Sponsor

- 10 Event Registrations
- Logo placement as Silver Sponsor on webpage
- Inclusion in Gold Sponsor social media posts prior to and during event weekend (two (2) total)
- Logo placement as Silver Sponsor on recruitment email communication
- Dedicated slide on slideshow for Opening Ceremonies (logo, website)
- Logo placement on Health Expo goody bags item
- Branding presence at eight (8) venues of choice during the Games (signage, announcement when applicable)
- Main Entry location at the Health Expo during the Opening Ceremony

\$2,500 Bronze Sponsor

- Six (6) Event Registrations
- Logo placement as Bronze Sponsor on webpage
- Logo placement as Bronze Sponsor on recruitment email communication.
- Shared slide on slideshow for Opening Ceremonies (logo with other Bronze sponsors)
- Signage at Opening Ceremony and five (5) venues of choice during the Games
- Participation in the Health Expo during the Opening Ceremony

\$1,500 Olympian Sponsor

- Two (2) Event Registrations
- Shared slide on slideshow for Opening Ceremonies (name listed with other Olympian sponsors)
- Name listed as Olympian Sponsor on webpage
- Signage at Opening Ceremony and two (2) venues of choice during the Games

The 2024 Health Expo is an opportunity for sponsors to engage with participants and members of the J.

For more information, contact Gina Datillo at 314.442.3209 or gdatillo@jccstl.org

Your generous support ensures the success and spirit of the St. Louis Senior Olympics

Please fill out form and return by mail or become a sponsor online!

Mail to:

St. Louis Senior Olympics
The J
2 Millstone Campus Dr.
St. Louis, MO 63146

Scan the QR code or visit jccstl.com/sponsorslso

Sponsor Information

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-Mail _____

Sponsor Name (as you would like to be recognized) _____

Sponsorship Levels

☐ I would like to pledge my support for the St. Louis Senior Olympics.

Signature _____ Date _____

☐ Gold \$10,000 ☐ Bronze \$2,500

☐ Silver \$5,000 ☐ Olympian \$1,500 ☐ Other \$ _____

☐ I would like to make a donation to the Senior Olympics, but would not like to be recognized as a sponsor.

Payment information

☐ Please bill me

☐ I'd like to pay by check (payable to The J – St. Louis Senior Olympics)

☐ Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on Card _____

Card No. _____ CV# _____

Expiration Date _____ ☐ I'll cover the ~3% processing fee

Total \$ _____

Signature _____ Date _____