

*2nd Annual*

# FABULOUS FEUD

*Live*

J Associates Edition

**Saturday**

**March 12, 2022**

**2022 Presenting Sponsor**  
Debbie & Mike Lefton Family

**Featuring Six  
Fabulous Local Teams!**

An Evening to Benefit the Programs,  
Services and Scholarships of the  
St. Louis Jewish Community Center



**Associates**

**The Debbie & Mike Lefton Family**  
is proud to present

*2nd Annual*  
**FABULOUS  
FEUD**  
*Live*  
J Associates Edition



**Congratulations to the J Associates!**  
We know tonight will be “Fabulous!”

**Love, Debbie, Mike, Sydney & Jacob**

## Welcome to the 2nd Annual Fabulous Feud Live, J Associates Edition!

Thank you for choosing to spend your evening with us to celebrate and support the St. Louis Jewish Community Center. We know you will be entertained watching our six teams (30 contestants) face off to “Play the Feud!”

Everyone watching tonight shares a common passion – the J. We are so proud of the J for how they adapted the past two years and continue to provide services and programs during these uncertain times. Because we continue to face challenges in our world, tonight’s fundraising efforts are more important than ever. Thank you to the numerous sponsors and donors whose contributions have made this a successful event. We appreciate your support!

We are also extremely grateful to the following members of the J Staff: Beth Box, Phil Ruben, Holly Swift, Aemi Tucker, Bryce Woollen, Lisa Marucci, Danielle Stewart, Greg Lazerwitz, Alexis Doherty, Tammy Mujica, Laura Skroska and Lynn Wittels for their constant support and guidance.

Last but certainly not least, we would like to recognize J Associates President, Debbie Lefton and Vice President, Amy Bennett, who have worked tirelessly for a second year to bring this event to fruition. They were our fearless leaders throughout this process and had everything ready for us to take the reins. Thank you for always keeping us on task while making it fun to work on FFL! All of our J Associates volunteers also deserve a big thank you. We appreciate your hard work, dedication and service on the many Fabulous Feud Live committees.

Once again, thank you to our friends, family and community for being “with us” tonight and for sharing your love and support of the J Associates and our St. Louis J.

Now, let’s “Play the Feud!”

Lisa Gubernik and Elise Krug  
Co-Chairs, Fabulous Feud Live







**STAENBERG**  
— FAMILY FOUNDATION —

**Thank you to the J Associates  
and our amazing community!**

**Your generous support will help  
ensure a strong and vibrant J  
for years to come.**



**Wishing the J Associates  
Continued Success!**

**Good Luck for a Successful  
Fabulous Feud Live!**

**With love,  
Merle Fox**





# Time for the Feud

## Pregame Event

6:45pm Zoom Link Goes Live

7:00pm Trivia Game

## Main Event

7:20pm YouTube Link Goes Live

7:30pm Fabulous Feud Live

## Who will Face Off and Play the Feud?

### Round One

The Baris Necessities vs The Sabra Shabbat Playahs

### Round Two

The Bald and the Beautiful vs The Arbor Roots

### Round Three

The Matzah Ballers vs Growe for the Gold

### Winners Round



**Presenting Sponsor**  
**Debbie & Mike Lefton Family**



**Thank You to Our**  
**Fabulous Feud Live**  
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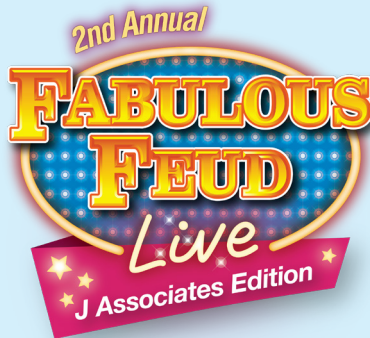
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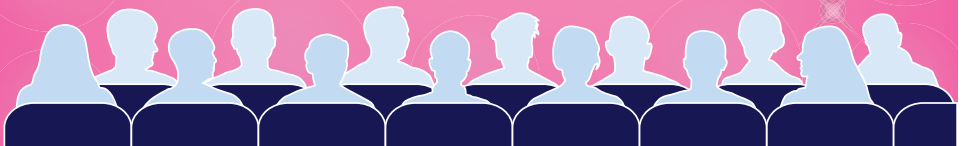


**In Loving Memory of Bobbi & Sidney Guller**

**Congratulations, J Associates!**

**Wishing you all  
continued success!**

**The Chod Family Foundation**



# Ways to Give

Help us reach our goal!

## By Device



**[give.jccstl.org/fflfund2022](https://give.jccstl.org/fflfund2022)**

Visit our website, select an amount or enter your own, and you're done.

## By Email



**[development@jccstl.org](mailto:development@jccstl.org)**

Email us your pledge and we will be in touch regarding payment.

## By Phone



**314.442.3169**

Call us! We are happy to help you make your gift by phone.

## By QR Code



**Scan this QR Code**

Use camera and focus on the QR code. Click the link to be connected to our donation page.

# How to Watch



## Watch on TV, Computer, Tablet or Phone

Your dedicated access link(s) will be delivered by email the week of the event.

**Pregame and Main Event links are two separate links.**

**Note: You must have the link or links to attend.**

## Pregame Pass Holders

6:45pm Zoom Link Goes Live

7:00pm Trivia Begins

## Main Event Pass Holders

7:20pm YouTube Link Goes Live

7:30pm Fabulous Feud Live Begins

**Pregame Pass holders will need to use two separate devices to participate.**

**Device One (To Watch):** Access the zoom link from your email to watch the Pregame event.

**Device Two (To Play):** This device should be a smartphone, iPad or tablet which will allow you to participate and answer the trivia questions.

Once logged onto device one, sit tight and the game show host will give directions for device two.

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### For technical support night of event:

Contact Beth Box

Email [bbox@jccstl.org](mailto:bbox@jccstl.org)

Call 314.442.3109



**Thank you to the  
J Associates  
and all our  
amazing contestants  
for such a  
wonderful event!**

**Love,  
The Deutsch Family  
Jennifer, Jonathan  
Riley, Ethan & Tyler**



**We would like  
to thank the  
outstanding  
staff at the J  
for all they do.**

**Gianna Jacobson &  
Todd Siwak**



**Survey Says...  
Thank you  
J Associates for  
all that you do for  
our community!**

**Lanie and Milton  
Goldenberg**



**Congratulations to  
J Associates  
for a great event.**

**The Kitsis Family**

**CRAZY  
BOWLS  
& WRAPS**



**Thank you to the J Associates  
for all you do in our community!**

**The Lorraine Allen and  
Rita Mae Allen Family Foundation**

**Michael Karasick, Director**



**Thank you, J Associates  
for another great event.**

**Congratulations to you all!**

**Dianne O'Connell & Thom Kuhn**



# Many Thanks to Our Fabulous Feud Live Committee

## Co-Chairs

Lisa Gubernik & Elise Krug

## Committee

Bette Abeles  
Carol B. Blinder  
Lisa Bornstein  
Laurie Chod  
Jennifer Deutsch  
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Wendy Gellman  
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Shana Singer  
Tracey Singer  
Abbey Small  
Jody Waldman  
Judy Zafft

Debbie Lefton – J Associates President  
Amy Bennett – Vice President, Development





# Celebrity Host



## Ben Nordstrom

Ben is thrilled to return to the J Associates Spring Fundraiser for the sixth year! Ben is an award-winning theatre artist based in St. Louis. As an actor and singer, he has appeared in over 50 plays and musicals at major theatres around the country. In St. Louis, Ben has been seen at the Muny, the Repertory Theatre of St. Louis, Shakespeare Festival St. Louis, STAGES, the New Jewish Theatre, Variety Saint Louis, and others. He is the recipient of a St. Louis Theatre Circle Award and two Kevin Kline Awards. Ben is a member of the 2021-22 Leadership St. Louis class at Focus St. Louis. He holds a BFA in Musical Theatre from Webster Conservatory and is a member of AEA and SAG-AFTRA. Currently, Ben is the Development Director at The St. Louis Children's Choirs, celebrating its 44th year of "shaping young lives through musical excellence."

# The Bald & the Beautiful



## Monte Sandler

Monte is a healthcare IT executive. He is married to Julie, and they have three boys: Nathan, Ian, and Jake.

**J Memories** – Monte grew up at the J as a kid and has been extremely involved as an adult. He has served on the board since 2009 and served as board chair from 2013-2015. Monte's kids followed in his footsteps participating in J sports and camps. The J has always been a very special place for Monte and his family.

**Standing in for Monte tonight will be:**

## Jorie Gold

**Hobbies** – Yoga, walking or hiking outdoors, cooking, spending time with family

**Favorite game show to watch growing up** – Price is Right and Wheel of Fortune

**Fun Fact** – I had a pet pig when I was a kid.

## Julie Sandler

Julie is a speech language pathologist. She is married to Monte, and they have three boys: Nathan, Ian, and Jake.

**J Memories** – All three of Julie's boys have gone to J Day Camps and Camp Sabra. Her oldest is now a J camp counselor. Julie enjoys working out in the J's group fitness classes at least three times a week. She served on the J Associates Board for four years.

**Hobbies** – Golf, tennis, movies, her kid's sporting events and music concerts

**Favorite game shows to watch growing up** – Wheel of Fortune and Family Feud

**Fun Fact** – Julie secretly enjoys death metal music.

## Andy Sandler

Andy is a business performance consultant. He is married to Angela, and they have two children: Joie and Grant.

**J Memories** – The J holds a special place in Andy's heart. From his childhood days as a camper at J sports camp and Camp Sabra, to spending summers at the J pool with family and friends, and coaching his son's soccer teams. Andy currently serves on the J's Board of Directors.

**Hobbies** – Ice hockey, cycling, skiing and travel

**Favorite game show to watch growing up** – The Price is Right

**Fun Fact** – Andy ran with the bulls in Pamplona.

## Lisa Moons

Lisa is a busy mom running her household. She is married to David, and they have three children: Mira, Ilana, and Abraham.

**J Memories** – Since Lisa moved back to St. Louis, the J has played a central role in her family's lives. They enjoy exercise, youth sports, community, and entertainment. Lisa and her family have spent countless summer nights closing down the pool, and pre-COVID, were regulars in the fitness facility. Lisa says, "We love the J, it is the best!"

**Hobbies** – Cooking, music, exercise, Girl Scouts, Girls on the Run, volunteering at her kid's schools

**Favorite game show to watch growing up** – Price is Right

**Fun Fact** – Lisa can make anything taste good with olive oil, lemon, salt and pepper.

## David Moons

David is president of Anji Mountain. He is married to Lisa, and they have three children: Mira, Ilana, and Abraham.

**J Memories** – The J has played a central role in his family's lives, for exercise, youth sports, community, and entertainment. Pre COVID, we spent many nights closing down the pool, and were regulars in the fitness facility.

**Hobbies** – Golf, traveling, cycling, sports card collecting, work, volunteering

**Favorite game show to watch growing up** – Wheel of Fortune

**Fun Fact** – David was a die-hard Blackhawks fan, but recently bought a Blues sweater.

# Growe for the Gold

## Danny Soshnik

Danny is a financial advisor and is married to Jennifer. They have two children: Jordan and Emmy.

**J Memories** – Danny first found the J as a “20-something,” when he was thrown into coaching his nephew’s youth sports (thanks to his sister, Mindy and Rabbi Brad). When his son (Jordan) was old enough to join the sports programs, he coached him and his friends on various J teams. The J has been an amazing place to call “home away from home” for his family. He has fond memories of working on Tour de Fun and volunteering for the 2016 JCC Maccabi Games. Danny just started his first term on the J’s Board of Directors. He looks forward to continuing to impact the J community in new and innovative ways.

**Hobbies** – Coaching and watching his kids play sports, (especially basketball), playing “front yard football” with family and friends, cycling (both on the road and on Peloton), and spending time with family and friends.

**Favorite game show to watch growing up** – Jeopardy

**Fun Fact** – Danny completed the donut mile, (eating 12 donuts and running one mile), in under 10 minutes.

## Jennifer Growe Soshnik

Jennifer is an attorney. She is married to Danny and has two children: Jordan and Emmy.

**J Memories** – Jennifer’s siblings, neighbors and childhood best friends all grew up at the J. She was a “J kid” who participated in team sporting events, day camps and at The JCC Maccabi Games. The J shaped her cultural identity and provided a sense of belonging within the greater St. Louis Jewish community. She and her husband, Danny, are now raising their own “J family,” by coaching over 25 youth sports teams at the JCC for their two children. Jennifer said, “We could not ask for a better community for this next generation of J Kids.”

**Hobbies** – Watching youth sports (especially basketball), reading, running, spinning, and spending time with family and friends.

**Favorite game show to watch growing up** – The Price is Right

**Fun Fact** – Jennifer and her siblings all have names that start with the letter “J.”

## Gary Growe

Gary is an attorney. He is married to Bethe, and they have three children: Jennifer, Jason, and Jeremy.

**J Memories** – Pre-covid, Gary was an avid user of the J’s fitness area and is hoping to return soon. While his kids were growing up, Gary coached multiple youth sports teams for each of his kids.

**Hobbies** – Reading, fitness, playing with grandchildren (not necessarily in that order!)

**Favorite game show to watch growing up** – Jeopardy

**Fun Fact** – When playing/acting out “The Adventures of Peter Pan” with grandkids, he is usually Captain Hook.





## Rebecca Growe

Rebecca is a social worker/psychotherapist. She is married to Jason, and they have two children: Lana and Sasha.

**J Memories** – Rebecca has fond memories of swimming with her kids at the J pool in the summertime. She has also enjoyed participating in a few 5K runs at the J.

**Hobbies** – Reading, walking, and cooking

**Favorite game show to watch growing up** – The Price is Right

**Fun Fact** – Rebecca used to ride horses for fun, and even did a couple of kid's competitions – "nothing too fancy, but did win some ribbons along the way."

## Jason Growe

Jason is a small business owner of Apollo Medical, a home health agency. He is married to Rebecca and has two children: Sasha and Lana.

**J Memories** – Jason grew up at the J and has been involved in sports camp, youth sports leagues, the Maccabi games and volunteering for the Senior Olympics. Jason says that "he has always considered the J to be a second home."

**Hobbies** – Jason is a dedicated Indiana University and Furman University sports fan (especially basketball). He volunteers for many civic causes such as STL Youth Jobs, where he is currently on the Board of Directors. Jason also loves listening to music /podcasts.

**Favorite game show to watch growing up** – Wheel of Fortune

**Fun Fact** – Jason can name the start date of almost every employee at his business.



# The Baris Necessities



## Jon Baris

Jon is an attorney, married to Melissa and has two sons: Danny and Jacob.

**J Memories** – Jon grew up at the J. He worked in the youth sports program from age 14-22, he was a counselor at Sports Camp for eight years after being a camper for four years. Jon received the Mac Brown Award in 1986.

**Hobbies** – Watching tv

**Favorite game show to watch growing up** – Family Feud (of course!)

**Fun Fact** – Until Jon started Law School, the J was the only place he ever worked!

## Melissa Baris

Melissa is an attorney, married to Jon and has two children: Danny and Jacob.

**J Memories** – Melissa has great memories of BBYO at the J as a teen. Her son went to J Day Camp and Camp Sabra, and her family has participated in many youth sports activities.

**Hobbies** – Running, reading, and spending time with her family

**Favorite game show to watch growing up** – Watching the Price Is Right with her grandmother

**Fun Fact** – Her husband, Jon, asked her out at a shiva.

## Rob Baris

Rob is a Controller at New Growth Horizons, LLC. He is married to Donna and has three children: Ryan, Lindsey, and Megan.

**J Memories** – Rob grew up in Willowbrook, (located near the J East), and rode his bike to the J almost every day to play basketball, racquetball, swim, etc. He played on the J Little League baseball team, attended J Day Camps and Camp Sabra. Rob took his kids to the J West to play sports, swim, etc. His kids attended J camps, and some were also in the J's Early Childhood Center. The J has been a big part of his life from when he was a kid and led him to bring his kids up at the J as well.

**Hobbies** – Magic. Rob loves going to the beach, fishing, and biking.

**Favorite game show to watch growing up** – Hollywood Squares and Family Feud (of course!)

**Fun Fact** – He loves to play practical jokes on people; Like the time he moved his daughter's car to a different street and told her that her car was stolen.

## Judy Grosz

Judy is a marriage and family therapist. She is married to Keith, and they have three daughters: Heather, Ashley, and Tori, and one granddaughter, Leni.

**J Memories** – Judy grew up swimming at the J and going to day camp at Camp Council. She went to Camp Sabra for three years and was a counselor at Camp Nat Koplar. Judy was on the committee to develop the J West and the first chair of the Family Activity Center. She served on the board of J Associates and co-chaired the J event, Battle of the Stars.

**Hobbies** – Traveling, running, biking, and spending time with family

**Favorite game show to watch growing up** – Let's Make a Deal and Jeopardy

**Fun Fact** – Judy is an ice cream addict. She has traveled to 26 countries and spent time in 32 states in the United States.

## Keith Grosz

Keith is an expense consultant. He is married to Judy, and they have three children: Ashley, Heather, and Tori, and one granddaughter, Leni.

**J Memories** – Keith has fond memories of growing up at the J and has been a member of the J his whole life. He served as a Maccabi coach for more than 10 years, played in endless basketball games, spent his summers swimming at the J and attending various camps. The J was Keith's home away from home and his kids enjoyed various activities at the J as well.

**Hobbies** – Being with his family is his #1 activity and hobby, and #2 would be playing any sport or exercise.

**Favorite Game show to watch growing up** – The Newlywed Game

**Fun Fact** – Keith played rugby in college at Mizzou.

# Congratulations to the J Associates and the Fabulous Feud Live Committee!

Love, The Chervitz Family  
Jordi, Mandi, Michael,  
Vivvi, Zach, Becca,  
Robin & David



# Congratulations to the J Associates – We wish you continued SUCCESS.

Lee & Mike Moisio



## Triad Bank

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## 2nd Annual Fabulous Feud Live

J Associates Edition



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**Wishing the  
J Associates and  
the contestants  
a fun and  
successful evening!**

**Brenda and Joe Pereles**



**Wishing the  
J Associates  
Continued Success!**

**Guy B. Jaffe &  
Judy Schwartz Jaffe  
Charitable Foundation**



**Thank you,  
J Associates for  
the continued  
support of the J.  
We are excited to  
play for the  
Bald & the Beautiful!**

**Julie, Monte, Nathan,  
Ian & Jacob Sandler**



**Wishing the  
J Associates  
continued success!  
Congratulations on  
a wonderful event!**

**Madeline Elkins &  
Harvey Wallace**



# The Matzah Ballers



## Stefanie Woollen

Stefanie is a chiropractor. She is married to Bryce, and they have two children: Cooper and Sydney.

**J Memories** – Stefanie was a lifeguard/camp swim instructor at the J during her college summers. She remembers spending many cold winter weekend afternoons at the indoor pool. Both her children attended the Early Childhood Education Center through pre-K and that is where she and Bryce met some of their best friends. Stefanie and her family also attend Youth Theatre, New Jewish Theatre, and many events, including Jewish Book Festival, J'la, and Trivia Night.

**Hobbies** – Exercising, audio books, entertaining and chauffeuring children

**Favorite game show to watch growing up** – Jeopardy, Price is Right, \$100,000 Pyramid

**Fun Fact** – Stefanie spent 24 years in school to be a chiropractor with a law degree.

## Bryce Woollen

Bryce is the J's Cultural Arts giving officer. He is married to Stefanie, and they have two children: Cooper and Sydney.

**J Memories** – Bryce attended J camps as a kid. His own children attended the Early Childhood Education Center. His mother's first job out of college was working at the J. Bryce's days at the J have come full circle with his current job in the J Development Department.

**Hobbies** – BMX racing, working out and cooking

**Favorite game show to watch growing up** – American Gladiators

**Fun Fact** – Bryce used to teach breakdancing.



## Diane Sanger

Diane is Mimi (Grandma) to all her grandchildren. She is married to Harold, and they have three children: Whitney Aaronson, Stephanie Woollen and Bryan Sanger.

**J Memories** – Diane was a preschool teacher at the J's Early Childhood Center for 14 years. Her children participated in the Maccabi games growing up.

**Hobbies** – being the best Mimi she can be and shopping

**Favorite game show to watch growing up** – Hollywood Squares, Family Feud, Price is Right

**Fun Fact** – Diane's grandpa, Sam Rush, started the tradition of handing out candy bars to the children on Shabbat at B'nai Amoona to encourage them to attend services. Diane doesn't like the number 13 so much that if she were to arrive home and the last two numbers on the odometer add up to 13, she will drive around the neighborhood one more time.

## Bryan Sanger

Bryan is an attorney. He is married to Rachel, and they have four children: Samuel, Aliyah, and twins Benjamin and Theodore.

**J Memories** – Bryan attended J Day Camps and has fond memories of participating and coaching at the Maccabi games. He remembers winning a bronze medal in basketball at the Kansas City Games coached by Barry Wallis and Lew Bernstein, and enjoyed coaching the younger boys' basketball at the Omaha and St. Louis games. Bryan currently serves on the J's Board of Directors.

**Hobbies** – Golf, Cardinals baseball, Indiana Basketball and, of course, his children.

**Favorite game show to watch growing up** – American Gladiators and Price is Right

**Fun Fact** – Bryan is a certified high ropes instructor and a certified forklift operator.

## Rachel Sanger

Rachel is a nurse practitioner. She is married to Bryan, and they have four children: Samuel, Aliyah, and twins Benjamin and Theodore.

**J Memories** – Rachel went to Camp Sabra through her entire childhood and loved every second there. The outdoor and adventurous side of her is due in large part to the gifts her parents bestowed upon Rachel and her siblings by camping and gardening most weekends and by her many summers at Sabra.

**Hobbies** – Rock climbing with her children, backpacking and any time outside

**Favorite game show to watch growing up** – Price is Right

**Fun Fact** – Rachel is a black belt in Taekwondo.

# The Arbor Roots Team



## Will Goldstein

Will is an attorney. He is married to Suzanne, and they have three children: Nathan, Jacob, and Abby.

**J Memories** – Will is a third generation J member and much of his youth was spent there. He attended Camp Nat Koplar, Sports Skills Camp and Sabra Family Weekends. He played racquetball, squash, handball, basketball and traveled with the teen baseball team. The J is his “chicken soup for the soul” and he loves seeing his children following in his footsteps.

**Hobbies** – His family, handball, squash, chess, Words with Friends

**Favorite game show to watch growing up** – Match Game

**Fun Fact** – Will once completely undressed in a Wisconsin restaurant men’s room and a gentleman walked in on him. He was on his college wrestling team and hadn’t made weight, so his coach brought the scale with them to Wisconsin. When they stopped for dinner, Will stripped down to try to see if he made weight and found himself explaining that he was not a peep show performer. The guy sort of bought the explanation.

## Elizabeth Snidman

Elizabeth is an attorney. She is married to Robert, and they have two children: Hannah and Leah.

**J Memories** – Elizabeth spent every summer growing up at the J. She thinks she tried every camp, and her favorites were theatre and gymnastic camps. She has spent endless hours swimming at the J as well. Her family attended Family Weekend at Sabra for many years over Labor Day weekend. Elizabeth says about the J, “lots of happy memories.”

**Hobbies** – Traveling and spending time with her family

**Favorite games show to watch growing up** – Price is Right, Wheel of Fortune and Joker’s Wild – she loves them all!

**Fun Fact** – Elizabeth’s first job out of college was working at a dating service in Boston.

## Nancy Goldstein

Nancy is a retired educator. She is the mother of William, Jonathan, and Elizabeth

**J Memories** – The J is very important to Nancy. Before she was married, her father Lou Levy and his partner Milt Harris played in the finals of the J handball tournament against her not-yet husband Stanley and her uncle Hyman Goldstein. Even though her dad won she still married Stanley.

**Hobbies** – Spending time with her grandchildren and her dogs, swimming and shopping. She also served on the Ladue School Board for nine years. She helped guide the district through some of the best of times and the worst of times, with the onset of Covid 19. Her years on the Board were incredibly rewarding. She is also blessed to have many lifelong friends she sees frequently. Mahjong is her game these days. She plays at least twice a week with her daughter, Liz, and her sisters-in-law.

**Fun Fact** – To the best of anyone's recollection, she only played one year of basketball growing up and her claim to fame was that she scored one basket – for the other team.

## Susan Goldstein

Susan is married to Jonathan, and they have two children: David and Charlie.

**J Memories** – Every Labor Day weekend, her family would go to Sabra Family Weekend and meet up with a host of friends and family members and created countless memories fishing, swimming, water skiing and drinking bloody marys on the front porches of the cabins.

**Hobbies** – Cooking and pets

## Jonathan Goldstein

Jonathan is in finance. He is married to Susan, and they have two children: David and Charlie.

**J Memories** – Sabra Family Weekends are the most memorable. Jonathan's family attended for about 10 years, and it was quite formative for their relationships in the community, as well as their independence. He was able to convince his siblings and their respective families to attend the Family Weekends with their young kids.

**Hobbies** – Tennis, music and reading

**Favorite games show to watch growing up** – Newlywed Game and The Gong Show

**Fun Fact** – Jonathan once elbow flipped 57 pennies.



# The Sabra Shabbat Playahs



## Julie Shanker

Julie is an attorney. She is married to Jason, and they have two children: Emma and Jacob.

**J Memories** – Julie owes her marriage to the J. She met her husband at Camp Sabra, and spent some of the best years of her life attending and working there. Julie and her family now attend Family Weekend at Camp Sabra and is looking forward to her kids attending camp there.

**Hobbies** – Spending time with friends and family, working out, cooking, and playing the occasional round of golf

**Favorite game show to watch growing up** – Price is Right and Family Feud

**Fun Fact** – Julie and her husband first “married” each other at Camp Sabra during a Sadie Hawkins dance when she was 11 years old.

## Steve Chorlins

Steve is in marketing. He is married to Sheri, and they have three children: Sara, Jared, and Brad.

**J Memories** – Steve remembers his first day camp experience at the Hyman Multin Sports Camp. His first overnight camp was a two-day visit to Camp Sabra with his sports camp pals. Steve was a Sabra staff member for five years and has been involved with the Sabra Committee for 25 years. He was an after-school enrichment teacher at the J and did his college practicum there. Most importantly Steve met his wife at the J.

**Hobbies** – Golf, bowling, fishing, being a dad, watching his sons play baseball, road trips, all things Camp Sabra and his annual Vegas trip with the fellas

**Favorite game show to watch growing up** – It’s a toss-up between Hollywood Squares, \$25,000 Pyramid or Family Feud (the Richard Dawson years, of course)

**Fun Fact** – Steve went to elementary school with Jon Hamm. He beat Jon for the lead in the 5th grade school play. Jon went to a different school for 6th grade, just sayin’.

## Terri Grossman

Terri is the Executive Director of Camp Sabra. She is the mother of Lee Hankin.

**J Memories** – The J has been an important part of Terri's life since childhood. She grew up at the J drinking the frozen Cokes and swimming in the huge outdoor pool. She also attended Camp Sabra as a camper for five years, counselor for three years, assistant director for four years and, most recently, she just completed her 14th year as the director of Camp Sabra.

**Hobbies** – Loves to read, snow ski and hike

**Favorite game show to watch growing up** – \$25,000 Pyramid

**Fun Fact** – Terri worked at a dairy farm for almost two years – milking cows!

## Jenny Hoffman-Mentle

Jenny is a therapist and professor in social work and psychology at Washington University and Maryville University. She is married to Robbie, and they have two children: Charlie and Audrey.

**J Memories** – Jenny grew up as a “J kid.” She went to preschool, Camps Koplal and Baer, and spent 16 years at Camp Sabra. Jenny spent several days a week at the J for sports and watching her mom work out. Jenny's parents were very active at the J. She has been on the Sabra committee since 2006 and currently serves on the J's Board of Directors.

**Hobbies** – Travel, hike, read, watch hockey and the Cardinals, be outside, play tennis and finding great food and local spots while traveling to random towns.

**Favorite game show to watch growing up** – Price is Right (a real treat while home sick)

**Fun Fact** – Jenny hiked Machu Picchu and hopes to get to the Patagonia mountains next.

## Larry Opinsky

Larry is a disability consultant. He is married to Joyce, and they have two children: Lilly and Sam.

**J Memories** – Growing up, Larry was very involved in J activities. He participated in BBYO, swim team, Camp Bear, countless weekend classes and spent his summers at Camp Sabra. Today, he and his family love using the pools and exercise rooms at both J locations, as well as attending Camp Sabra.

**Hobbies** – Cooking, baking, gardening, golf, campfires and going to the beach

**Favorite game show to watch growing up** – Wheel of Fortune

**Fun Fact** – Larry attended the “Miracle on Ice” hockey game (USA vs Russia) during the 1980 Olympics in Lake Placid.



# J Associates Allocations in Action



# 2020-2021 ALLOCATIONS

<b>Multi-Departmental</b>	Employee Engagement Opportunities	\$5,000
	Hybrid Programming Needs & Ticketing Platform	\$20,000
	Membership Welcome Back Event	\$7,000
<b>Administration</b>	Staff Good Humor Events	\$8,000
<b>Camp Sabra</b>	Camper Scholarships	\$4,000
	COVID-19 Staff Lounge Items	\$3,000
	Lifejackets	\$4,000
<b>Cultural Arts</b>	Jewish Book Festival-Women's Event	\$3,000
	Jewish Film Festival Programs	\$3,000
	New Jewish Theatre-Outreach Campaign	\$3,000
	Youth Theatre Items & Scholarships	\$3,000
<b>Day Camps &amp; Youth Programming</b>	Bouldering Wall	\$4,775
	Portable Gaga Pits x 2	\$3,600
	Various Team Building Games	\$2,625
<b>Early Childhood &amp; Family Center</b>	Shabbat In A Box & Havdalah Item	\$2,895
	Outdoor Classroom Enhancement Items	\$2,465
	Wall Mounted Temperature Scanners	\$3,800
	Kid Zone & Game Zone Items	\$2,840
<b>Fitness</b>	Fitness Studios IPADS & Locks	\$2,220
	Staff Red Cross Certification Course x 2	\$700
<b>Inclusion</b>	Camper Scholarships	\$8,000
	Personal Training Sessions	\$3,000
<b>Jewish Life Programming</b>	Garden of Eden Supplies	\$2,500
	Israeli Engagement Programming	\$2,500
	Nishmah Programming	\$3,000
	Sharsheret Programming	\$4,000
<b>Senior Services</b>	Adult Day Transportation	\$7,500
	Shabbat Home Delivery Challahs	\$5,694
<b>Sports, Recreation &amp; Aquatics</b>	Maccabi Games 2022 Scholarships	\$2,500
	Open Gym Items	\$2,675
	Senior Olympics	\$1,640
	Tot Docks Swim Platforms x 2	\$4,185
<b>Special Allocations</b>	All in for Sabra Scholarship Match	\$20,000
	J'la Fund-a-Need Scholarship Match	\$10,000

**TOTAL ALLOCATIONS \$166,114**



# Associates

**Leadership • Friendship • Advocacy • Fundraising**

**The J Associates, a women's auxiliary, supports the St. Louis Jewish Community Center by promoting public awareness and fundraising through activities that foster camaraderie, develop leadership and inspire Jewish values.**



Amy Bennett, VP, Development



Debbie Lefton, President



Elise Krug, Co-chair



Lisa Gubernik, Co-chair



**The Blinder  
Family  
is proud to  
support the  
J Associates**



*Lynnie's  
Light for Life*

In Loving Memory of Lynne Isaacs Palan...

As we move forward in life...  
You will forever be in our  
hearts and minds.

Manne, Griffin, Broderick,  
and Tyler Palan



**SHARSHERET**  
Community Partners

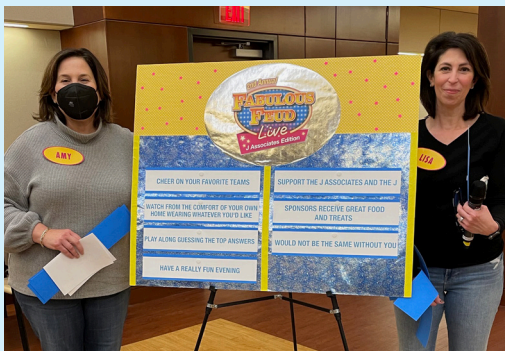
# A Magical Sabra Summer

Skiing, sailing, wakeboarding on the water  
Ziplining, climbing in the woods  
Singing in the fresh air



**Register today - units are filling fast. [campsabra.com](http://campsabra.com)**

# The J Associates Way





# The J Associates Way



# Co-Chairs

Lisa Gubernik      Elise Krug

## J Associates Executive Committee

Debbie Lefton . . . President  
Amy Bennett . . . Vice President, Development  
Karen Smoller . . . Vice President, Allocations  
Carol B. Blinder . . . Vice President, Membership  
Laurie Berwald . . . Vice President, Programming  
Jill Mannis . . . Treasurer  
Jennifer Rosenthal . . . Recording Secretary  
Kim Goldenberg . . . Community Relations Secretary  
Amy Gallant . . . Corresponding Secretary  
Marcy Mamroth . . . Retention Secretary  
Jody Waldman . . . Parliamentarian  
Judy Schwartz Jaffe\* . . . Immediate Past President  
Laurie Chod\* . . . Appointment  
Tracey Singer\* . . . Appointment

## J Associates General Board

Bette Abeles*	Susie T. Hoffman	Stephanie Samuels*
Penny Alper*	Susie Horowitz	Alyssa Schraier
Barbara Bindler*	Mindy Horwitz	Francine Schraier*
Carol Blinder*	Amy Kalishman	Erin Schuver
Lisa Bornstein	Kathy Karasick	Lori Sheinbein
Jennifer Deutsch	Elise Krug	Flo Shultz
Julie Flom	Marla Levinson	Shana Singer
Amy Garland	Roz Libanoff*	Abbey Small
Wendy Gellman	Bonnie Myers	Jill Starr
Wilma Gerstein*	Brenda Pereles*	Lori Tesser
Rhonnie Goldfader*	Mary Pomerantz*	Lisa Warticovschi
Lisa Gubernik	Bobbi Potashnick*	Rochelle Weiss*
Gay Guller	Mindy Pultman	Eleanor Wolff*
Stacy Hirsch	Judy Rosenthal	Judy Zafft

### Mission Statement

The J Associates, a women's auxiliary, supports the St. Louis Jewish Community Center by promoting public awareness and fundraising through activities that foster camaraderie, develop leadership and inspire Jewish values.

# Become a member of the J Associates

With more than 500 members, the J Associates are known for their fun, creative, informative and entertaining events and take pride in their fundraising efforts.

Over the past 36 years, the J Associates have allocated more than \$2.5 million dollars to various departments of the J impacting the lives of so many in our community.

## J Associates Membership Information:

☐ Annual Membership ..... \$36

☐ Lifetime Membership..... \$360

## Membership Application

Name \_\_\_\_\_

Spouse/Partner Name (If Applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

## Payment

Online [jccstl.com/jassociates](http://jccstl.com/jassociates)

*Pay by check payable to **J Associates** and return to:*

J Associates, 2 Millstone Campus Drive, St. Louis, MO 63146

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

*For more information contact  
Debbie Lefton  
[leftondk@gmail.com](mailto:leftondk@gmail.com)*



**Thank You for Being Part of  
Our Studio Audience!  
Your Support Matters!**

## **Ways to Give**

**By Device**



[give.jccstl.org/fflfund2022](https://give.jccstl.org/fflfund2022)

**By Email**



[development@jccstl.org](mailto:development@jccstl.org)

**By Phone**



**314.442.3169**

**By QR Code**



**Scan this QR Code**