

FABULOUS FEUD

Live

J Associates Edition

Saturday

March 6, 2021

2021 Presenting Sponsor
Debbie & Mike Lefton Family

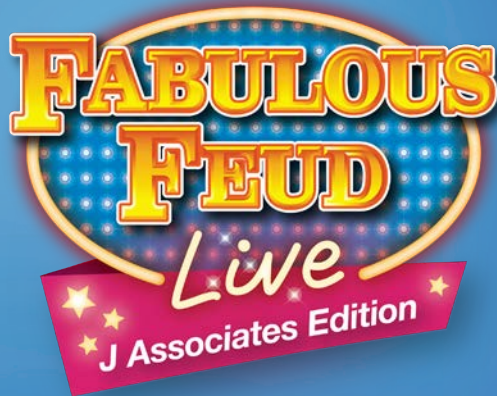
Featuring St. Louis
Fabulous Feud Contestants

An Evening to Benefit the
Programs, Services and Scholarships
of the St. Louis Jewish Community Center



Associates

The Debbie & Mike Lefton Family
is proud to present



Congratulations to the J Associates!
We know tonight will be "Fabulous!"

Welcome to Fabulous Feud Live, J Associates Edition!

Thank you for choosing to spend your evening with us in celebration and support of the St. Louis Jewish Community Center. We know you will be entertained and enjoy watching as our 6 teams, comprised of 30 contestants, face off to “Play the Feud!”

Everyone here tonight shares a common passion – the J. We are so proud of the J and how they have adapted and continued to provide services and programs during what was and continues to be very challenging times. It is because of this, that tonight’s fundraising efforts are more important than ever. Thank you to the numerous sponsors and donors whose contributions have made this event such a success.

Tonight is the result of months of collaboration and hard work by many. We would like to applaud the Fabulous Feud Live committees, the J Associates board and our amazing contestants. We greatly appreciate your commitment and dedication to ensure the success of this evening.

We are also extremely grateful to the following members of the J Staff: Beth Box, Robin Rickerman, Rachel Simoneau, Phil Ruben, Danielle Stewart, Stacy Smart, Lisa Marucci, Greg Lazerwitz, Tammy Mujica, Laura Skroska and Lynn Wittels for their constant support and guidance.

Lastly, we would like to recognize our J Associates President, Debbie Lefton and Vice President of Development, Amy Bennett, who worked tirelessly and passionately to create a brand new look for our annual fundraiser. Together we learned so much and had a lot of fun. We thoroughly enjoyed working with both of you.

Once again, thank you to all of our friends, family and community for being “with us” tonight and for sharing your love and support of the J Associates and our St. Louis J.

Now let’s “Play the Feud!”

Carol B. Blinder and Wendy Gellman
Co-Chairs, Fabulous Feud Live

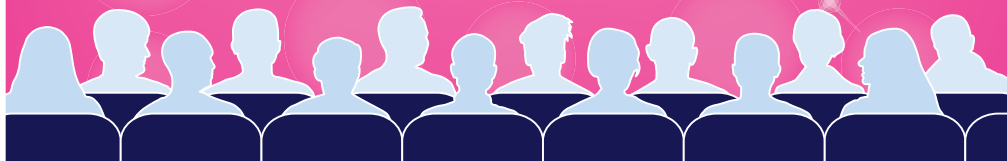




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FAMILY FOUNDATION

**Thank you to the J Associates
and our amazing community!**

**Your generous support will help
ensure a strong and vibrant J
for years to come.**



**With 36 Years of Love & Support
for the J Associates & its Mission!**



In Loving Memory of Bobbi & Sidney Guller

Time for the Feud

Pregame Event

6:45pm Log On
7:00pm Trivia Game

Main Event

7:20pm Log On
7:30pm Fabulous Feud Live

Who will Face Off and Play the Feud?

Round One

The Little Creek Gang vs. The Wallis Collective

Round Two

The Mama and the Papas vs. The Rosenkatters

Round Three

The Word Warriors vs. The Fab Five

Round Four

Winners Round



Thank You to Our Fabulous Feud Live Sponsors

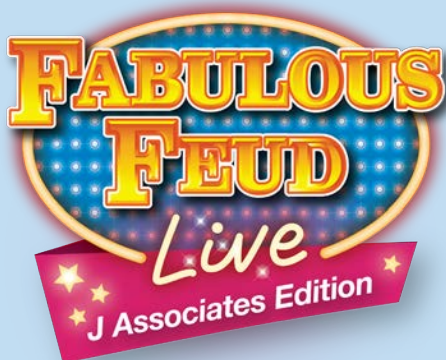
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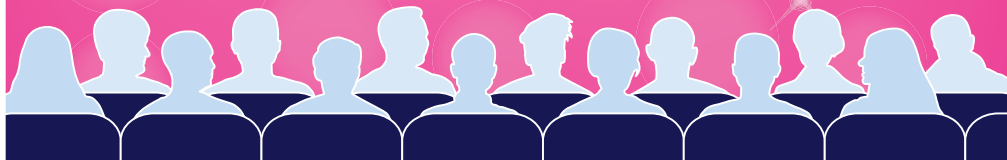
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**Wishing the J Associates
Continued Success!**

**Good Luck for a Successful
Fabulous Feud Live!**

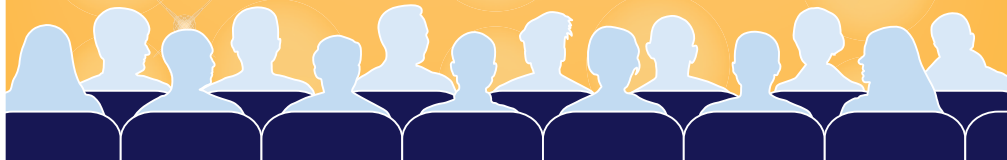
**With love,
Merle Fox**



Congratulations, J Associates!

**Wishing you all
continued success!**

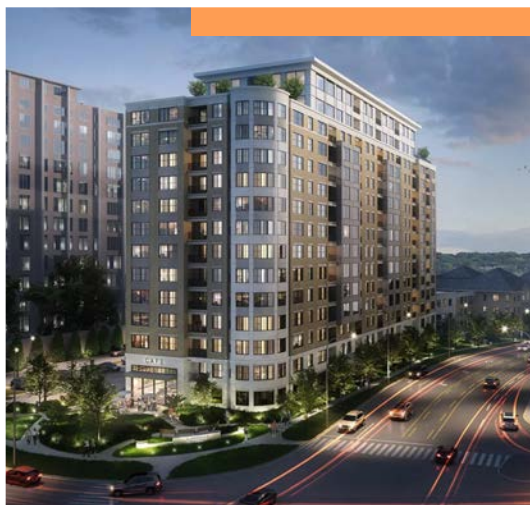
The Chod Family Foundation



**Thank you, J Associates
for another great event.**

Congratulations to you all!

Dianne O'Connell & Thom Kuhn



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Ways to Give

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Visit our website, select an amount or enter your own, and you're done.

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314.442.3132

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Use camera and focus on the QR code.
Click the link to be connected to our donation page.

How to Watch



Watch on TV, Computer, Tablet or Phone

Your dedicated YouTube access link(s) will be delivered by email the week of the event.

Pregame and Main Event links are two separate links.

Note: You must have the link or links to attend.

Pregame Pass Holders

6:45pm Log On

7:00pm Trivia Begins

Main Event Pass Holders

7:20pm Log On

7:30pm Fabulous Feud Live Begins

Pregame Pass holders will need to use two separate devices to participate.

Device One: Access the link from your email to watch the Pregame event.

Device Two: This device should be a smartphone, iPad or tablet which will allow you to participate and answer the trivia questions.

Once logged onto device one, sit tight and the game show host will momentarily give directions for device two.

For technical support night of event:

Contact Beth Box

Email bbox@jccstl.org

Call 314-442-3109

**Thank you to the
J Associates
and all our
amazing contestants
for such a
wonderful event!**

**Love,
The Deutsch Family
Jennifer, Jonathan
Riley, Ethan & Tyler**



*Lynnie's
Light for Life*

In Loving Memory of Lynne Isaacs Palan...
The Tie That Binds:

Dear Wife, Sister, and Cousin.

The Word Warriors

Manne, Debbie, Craig, Ricki and Ben



SHARSHERET
Community Partners

**Wishing the
J Associates
Continued Success!**

**Guy B. Jaffe &
Judy Schwartz Jaffe
Charitable Foundation**



**Wishing the
J Associates and
the contestants
a fun and
successful evening!**

Brenda and Joe Pereles



**Congratulations,
J Associates!
Wishing you all
continued success!**

**The Wallace Family
Madeleine and Harvey
Elizabeth and Brad
Melissa and David**



**Congratulations to
the J Associates &
Aunt Carol Blinder!**

**Love, The Chervitz Family
Jordi, Mandi, Michael,
Vivvi, Zach, Robin & David**



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**Mark: 314-578-1123
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**Congratulations to the
Fabulous Feud Live
planning committee
for a job well done!**

Go Little Creek Gang!

Ellen & Jack Deutsch



Many Thanks to Our Fabulous Feud Live Committee

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Carol B. Blinder

Wendy Gellman

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Amy Gallant

Amy Garland

Kim Goldenberg

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Susie Horowitz

Judy Schwartz Jaffe

Amy Kalishman

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Tracey Singer

Jill Starr

Jody Waldman

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Judy Zafft

Debbie Lefton – President

Amy Bennett – Vice President Development



Celebrity Host



Ben Nordstrom

Ben is thrilled to return to the J Associates Spring Fundraiser for the sixth year! Ben is an award-winning theatre artist based in St. Louis. As an actor and singer, he has appeared in over 50 plays and musicals at major theatres around the country. In St. Louis, Ben has been seen at the Muny, the Repertory Theatre of St. Louis, Shakespeare Festival St. Louis, STAGES, the New Jewish Theatre, Variety Saint Louis, and others. He is the recipient of a St. Louis Theatre Circle Award and two Kevin Kline Awards. He holds a BFA in Musical Theatre from the Conservatory of Theatre Arts at Webster University and is a member of AEA and SAG-AFTRA.

Ben is currently the Director of Development at the Asthma & Allergy Foundation of America, St. Louis Chapter which provides access to prescription medication, equipment, and education to children who lack health insurance.

The Little Creek Gang



Jim Deutsch

Jim is a Certified Financial Planner, and President and CEO at Smith Moore. He is married to Lisa and they have four children: Ryan, Max, Sam and Molly.

J memories – My entire lifetime has been spent at the J participating in activities as a child, young adult and as a family, Camp Sabra, Maccabi Delegation Head, participating in Lip Sync Live, Israel trip, family programming, youth basketball league, working out

Hobbies – Skiing, exercise, boating and hiking

Fun fact – I mooned the principal senior year of high school

Jeff Horowitz

Jeff is an Enterprise Account Manager at Honeywell. He is married to Susie and they have three children: Haley, Josh and Matthew.

J memories – Playing floor hockey at the JCCA at the age of 5, still going there 45 years later to work out and play racquetball

Hobbies – Collecting baseball cards, playing and watching sports

Fun fact – I have an indirect win in tennis over both Ivan Lendl and Andre Agassi

Lisa Deutsch

Lisa is a Licensed Clinical Social Worker and Assistant Director at Camp Sabra. She is married to Jimmy and they have four children: Ryan, Max, Sam and Molly.

J memories – Growing up at the J and Camp Sabra, lifelong friendships, whole family working out there, participating in so many special events, Maccabi delegation head, youth basketball league, J Associates, our family's second home

Hobbies – Exercise, hiking, biking, my Peloton, reading

Fun fact – I have a friend who looks like my twin and people confuse us all the time

Susie Horowitz

Susie is a community volunteer. She is married to Jeff and they have three children: Haley, Josh and Matthew.

J memories – Lifetime member, summer camp, after-school activities, overnight camp, camp counselor, outdoor pool, volunteered in various departments, J Associates, children's activities and have worked out there always

Hobbies – Playing tennis, walking and reading

Fun fact – I have lived next door to my “twin sister/friend” for 15 years

Jonathan Deutsch

Jonathan is President of DEMA Engineering Company. He is married to Jennifer and they have three children: Riley, Ethan and Tyler.

J memories – Growing up at the J with sports and various youth programs, young adult activities, past J Board Chair, Maccabi Delegation Head, family programming, trip to Israel, lifelong friendships, kids participating in youth sports and attending day camps and Camp Sabra

Hobbies – Working out at the J, golf, skiing, spending time in Colorado, and watching my kids play youth and high school sports

Fun fact – I've traveled to over 45 countries (mostly for work)



The Wallis Collective



Barry Wallis

Barry works in client development for Information Technology Staffing and Services. He is married to Amy and they have two children: Justin and Megan.

J memories – Youth basketball since kindergarten, adult basketball for 30 years, coaching Maccabi games for 15 years, volunteering for Senior Olympics

Hobbies – Playing basketball, pickleball, reading, coaching

Fun fact – Coached boys' and girls' basketball for 30 years

Vicki Bott

Vicki is a licensed massage therapist and a part-time dog walker. She is married to John and they have two cats and a dog.

J memories – Grew up at the J going to the outdoor pool, taking arts and crafts classes, attended Camp Sabra for 7 summers

Hobbies – Photography (nature, pets, family, friends), jigsaw, crossword and Sudoku puzzles, crocheting, reading, coloring

Fun fact – I'm not a sports fan, despite having 3 brothers; however, I will choose a good sports film over any other genre

Aileen Wallis

Aileen is the retired owner of Vel Miles, retail skin care. She was married to the late Edgar Wallis and has four children: Marc, Corey, Barry and Vicki.

J memories – Camp Hawthorn, my children being involved in summer camp, sports, and Maccabi

Hobbies – Bubbe to eight grandchildren, shopping, bingo, cards, book fairs, theatre

Fun fact – Won a Double Bubble bubble gum-blowing contest at age 14

Marc Wallis

Marc is an attorney. He is married to Gina and they have three children: Hannah, Louis and Lizzy.

J memories – Camp Council, basketball, racquetball, Hebrew school, outdoor pool, Camp Sabra, lunch basketball league, board member, chaired Jewish Hall of Fame selection committee, Safety and Security committee, Aquatics and Recreation chair, 2016 Maccabi Head of Operations, basketball coach, Maccabi baseball coach

Hobbies – Art museums, traveling, concerts, restaurants, working out

Fun fact – I used to be able to dunk a basketball on a 10-foot regulation rim

Corey Wallis

Corey is a distributor of surgical specialty devices. He is married to Sallie and they have three children: Zoe, Paige and Jadyn.

J memories – Little league sports, Camp Sabra, Camp Council, adult sports, coaching various age groups and coaching Maccabi for 20+ years

Hobbies – Basketball, watching and coaching sports and binge-watching shows with my wife Sallie

Fun fact – I'm the kid who fell off the high dive at Camp Council in 1969; I won the Slam Dunk contest at Mizzou in 1982; I always have a frisbee with me



The Mama and the Papas



Greg Siwak

Greg is the CEO of CareVet. He is married to Stacy and they have three children: Sam, Ben and Molly.

J memories – Attending Camp Sabra, my kids attended day camps and participating in the theatre productions, currently J Board Chair

Hobbies – Playing polo, spending time with my family in Colorado

Fun fact – When I was 15, I got busted by the police for drinking beer in Telluride, CO. It was on the Camp Sabra Masada trip.

Brian Oberman

Brian is a freight broker. He is married to Lara and they have two children: Ellie and Max.

J memories – Playing every sport as a kid at the J, sports camp camper and counselor, and now it's come full circle as my kids play sports at the J

Hobbies – Playing hockey, golf, family fun

Fun fact – I almost made the former first lady, Laura Bush, cry at a family wedding

Merle Oberman

Merle is a retired adult ESL teacher. She is married to Marty and they have three children: Stacy, Marc and Brian.

J memories – While dating Marty and attending college, I worked the old switchboard at the J front desk so I could be with Marty

Hobbies – Anything having to do with family and my seven grandchildren, travel, Mahjong, Canasta

Fun fact – I can't remember how to ride a bike

Marty Oberman

Marty is a financial advisor at Raymond James & Associates. He is married to Merle and they have three children: Stacy, Marc and Brian.

J memories – Since moving to St. Louis in 1965, the J has been the center of our family's Jewish Community. I worked at the J while finishing college and have volunteered in many capacities for the past 55 years

Hobbies – Any family activity that involves our kids, spouses, or seven grandchildren, traveling, sports, snow skiing

Fun fact – I used to dress up for Halloween and go to our kids' school as Miss Piggy, Darth Vader and Big Bird

Marc Oberman

Marc is a business owner. He is married to Sarah and they have two children: Riley and Jacob.

J memories – Attending J day camps, counselor at sports camp, refereed basketball and soccer, event chair for Senior Olympics track and field

Hobbies – Playing and coaching hockey, hiking, skiing

Fun Fact – I also met my wife at the J and proposed to her at a picnic table at the J pavilion



**Congratulations to
the J Associates on a
wonderful event!**

**The Louis H. Kohler
Foundation**



**Thank you to all
for helping to
make this a
successful event!**

With love,



Associates

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J Associates
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The Kitsis Family

**CRAZY
BOWLS
& WRAPS**

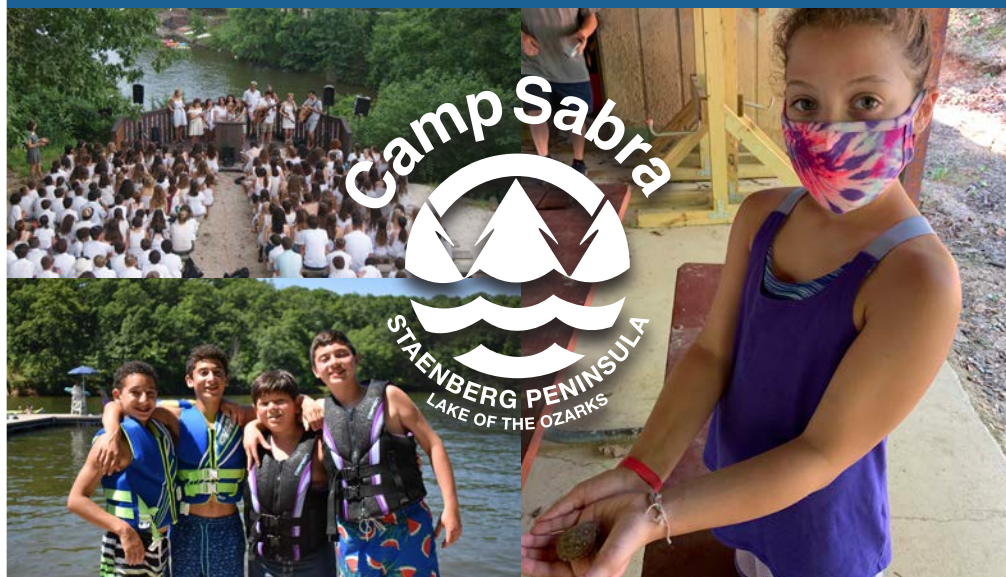
**Wishing the
J Associates
continued success!
Cheers to a
wonderful event!**

Noemi & Michael Neidorff



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Your Kids Deserve a Fun (and Safe) Summer!

11 weeks of camp

On-site swim lessons

Sports, Art, Nature, Judaics and more!



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The Rosenkatters



Andy Katzman

Andy is a High school coach and works in real estate. He is married to Rachel and they have three children: Lily, Ellie and Molly.

J memories – Wonderful memories attending Camp Baer as a child and hanging out at the J, my daughter participating in J programs

Hobbies – Golfing, coaching, baseball

Fun fact – I climbed Mt. Rainier

Rachel Katzman

Rachel is a cookier and owns a cookie-making business. She is married to Andy and they have three children: Lily, Ellie and Molly.

J memories – Growing up belonging to the J, attending Camp Baer and swimming during the summers at the outdoor pool

Hobbies – Baking, working out, cooking, reading

Fun fact – I've always wanted to be a TV newscaster

Renee Sigel Hearst

Renee works in the sales industry. She has two children: Ryan and Zach.

J memories – Attended J Day camps and Camp Sabra, time at the outdoor pool, kids attended camp and participated in J plays

Hobbies – Traveling, cooking, hanging out with family and friends, visiting kids at college

Fun fact – I spent the Summer of 1983 on an archaeological dig on the island of Montserrat, British West Indies with my mom

Andrea Rosenblum

Andrea works in sales for Epionce, a medical grade skincare company. She is married to Steven and they have three children: Myles, Spencer and Henry.

J memories – My dad taking us to the J as kids and hanging out while he played racquetball

Hobbies – Reading, cooking, walking with Steven and my friends

Fun fact – We have backyard chickens and a large garden

Steven Rosenblum

Steven works in Advancement at Washington University. He is married to Andrea and they have three children: Myles, Spencer and Henry.

J memories – My grandfather used to take us to the J as kids, working at the J as a camp counselor for several years in the 80s

Hobbies – Reading, puzzles and everything else you can do in a pandemic

Fun Fact – We have had backyard chickens for 12 years



The Fab Five



Emilie Brockman

Emilie is the program coordinator for young families at the J. She is married to Joe and they have three children: Luke, Annabel and Leo.

J memories – Camp Sabra, working at the Denver J, the past 10 years working at the St. Louis J

Hobbies – Art, watching her kids dance and play ball, playing with her puppy

Fun fact – I've never had a cup of coffee; I'm a lefty and people still think that's weird

Kim Heligman

Kim is a former preschool teacher and owns a peanut butter cookie business. She is married to Mark and they have three children: Sophia, Grace and Will.

J memories – Camp Sabra was my home away from home every summer

Hobbies – Being with family and friends, time at the beach, running

Fun fact – I met my husband and started dating him when I was 15 years old

Andy Brown

Andy is the owner and Director of Camp Manitowa, Inc. He is married to Stephanie and they have four children: Dylan, Jake, Gaby and Lily.

J memories – My first job out of college was Assistant Director of Camp Sabra. I fell in love with summer camp there and it's still the only job I've had 30 years later

Hobbies – Live music and festivals

Fun fact – I make the best hash brown potatoes in the Midwest and there are thousands of campers to back me up

Stephanie Brown

Stephanie is a preschool teacher at Deutsch Early Childhood Center. She is married to Andy and they have four children: Dylan, Jake, Gaby and Lily.

J memories – Camp Sabra played a huge role in my life both as a camper and staff member

Hobbies – Hiking, mountain climbing, Labradors, tie dyeing

Fun fact – I have a tie dye business

Jennifer Wittner

Jennifer is a preschool teacher at Deutsch Early Childhood Center. She is married to Greg and they have three children: Noah, Jack and Ava.

J memories – Watching her boys play in the youth basketball league

Hobbies – Spending time with friends and family, going out to eat, taking walks, playing with my puppy

Fun fact – I memorize people's birthday and will remember despite how long it's been since I've seen or talked to them



The Word Warriors



Ben Tischler

Ben works in the healthcare industry. He is married to Ricki and they have three children: Sydney, Joseph and Alex.

J memories – JCC sports camp and supporting Linnie's Light

Hobbies – Photography, duck hunting, Peloton

Fun fact – Most of the time you will find me drinking out of a smiley face cup

Debbie Kaminer

Debbie is the owner of What a Girl Wants, a fine jewelry line. She is married to Craig and they have two children: PJ and Bear.

J memories – Shalom Baby, Supporting Sharsheret and Linnie's Light

Hobbies – Love to bike/spin, cook healthy meals, travel, sail and be with my kids

Fun fact – I was Laurie in the musical Oklahoma my senior year in high school



Ricki Tischler

Ricki is self-employed, focusing on health & wellness. She is married to Ben and they have three children: Sydney, Joseph and Alex.

J memories – Sports camp, my dad playing squash, basketball and other sports, working out, indoor triathlon, Linnie's Light, Lip Sync Live

Hobbies – Anything outside, reading, travel, fitness

Fun Fact – I've been arrested

Manne Palan

Manne is a financial advisor. He has three children: Griffin, Broderick and Tyler and lives happily with his girlfriend Margaret Wright.

J memories – I grew up playing basketball and using the pool as a kid all summer long. My mom would drop me off in the morning and pick me up in the late afternoon. Participating in Lip Sync Live. Today I serve on the board and help raise money for Linnie's Light, Nishmah and Sharsheret

Hobbies – Coaching, golf, weightlifting and watching football

Fun fact – I just celebrated my 59th birthday and my football number was 59

Craig Kaminer

Craig works in publishing and public relations. He is married to Debbie and they have two children: PJ and Bear.

J memories – Supporting Sharsheret and Linnie's Light

Hobbies – Sailing, fishing

Fun fact – I am a former paramedic



J Associates Allocations in Action



2019-2020 ALLOCATIONS

Multi-Departmental	Streaming Hardware & Software	\$28,000
	COVID Safety Supplies	\$29,000
	Community Social Distancing Events	\$3,000
	Membership Welcome Back Event	\$5,000
	Game Zone Enhancements	\$2,000
Administration	Good Humor Committee	\$8,000
Camp Sabra	Camper Scholarships	\$3,000
Cultural Arts	Jewish Book Festival	\$2,000
	Jewish Film Festival	\$2,000
	New Jewish Theatre	\$2,000
	Youth Theatre Productions	\$2,000
	Youth Theatre Scholarships	\$1,000
J Day Camps	Pool Play Equipment	\$2,500
	Camper Scholarships	\$2,500
Early Childhood & Family Center	Participant Scholarships	\$5,000
	Parent Engagement Activities	\$1,500
Fitness	Fitness Studio iPads	\$3,000
Inclusion	Camper Scholarships	\$8,000
	Personal Training Scholarships	\$3,000
Jewish Life	Garden of Eden	\$2,500
	Israeli Programming	\$2,000
	Nishmah Retreat	\$2,000
	Nishmah Scholarships	\$1,000
	Sharsheret	\$3,500
Senior Services	Adult Day Transportation	\$7,000
	Meals on Wheels	\$4,000
Sports, Recreation & Aquatics	Senior Olympics	\$1,000
	Maccabi Games Scholarships	\$2,500
Special Allocations	Camp Sabra, Day Camps and Early Childhood	\$24,000
Scholarships	J'la Fund-a-Need Match	\$10,000

TOTAL ALLOCATIONS \$172,000

J Associates Allocations in Action





Associates

Leadership • Friendship • Advocacy • Fundraising

The J Associates, a women's auxiliary, supports the St. Louis Jewish Community Center by promoting public awareness and fundraising through activities that foster camaraderie, develop leadership and inspire Jewish values

**SURVEY
SAYS**



Amy Bennett



Debbie Lefton

**FABULOUS
FEUD**



Wendy Gellman



Carol Blinder

The J Associates Way

Monthly Executive Committee & Board Meetings



Preparing Fabulous Feud Live Invitations



The J Associates Way

Fall Membership Event



Winter Programming Event



2020 - 2021 J Associates Board

Executive Committee

Debbie Lefton . . .	President
Amy Bennett . . .	Vice President Development
Karen Smoller . . .	Vice President Allocations
Jill Mannis . . .	Vice President Membership
Laurie Berwald . . .	Vice President Programming
Susie T. Hoffman . . .	Treasurer
Carol B. Blinder . . .	Recording Secretary
Kim Goldenberg . . .	Community Relations Secretary
Elise Krug . . .	Corresponding Secretary
Marcy Mammoth . . .	Retention Secretary
Jody Waldman . . .	Parliamentarian
Judy Schwartz Jaffe* . . .	Immediate Past President
Laurie Chod* . . .	Appointment
Tracey Singer* . . .	Appointment

General Board

Bette Abeles*	Mindy Horwitz	Stephanie Samuels*
Penny Alper*	Amy Kalishman	Alyssa Schraier
Barbara Bindler*	Kathy Karasick	Francine Schraier*
Carol Blinder*	Lisa Lazaroff	Erin Schuver
Jennifer Deutsch	Marla Levinson	Heidi Seigel
Amy Gallant	Roz Libanoff*	Lori Sheinbein
Amy Garland	Bonnie Myers	Abbey Small
Wendy Gellman	Bridget Nathan	Jill Starr
Mercedes Gelman	Diane Packman	Lori Tesser
Wilma Gerstein*	Brenda Pereles*	Lisa Warticovschi
Rhonnie Goldfader*	Anna Poger	Rochelle Weiss*
Lisa Gubernik	Mary Pomerantz*	Eleanor Wolff*
Gay Guller	Bobbi Potashnick*	Judy Zafft
Stacy Hirsch	Mindy Pultman	
Susie Horowitz	Jennifer Rosenthal	<i>*Past President</i>

J Associates Mission

The J Associates, a women's auxiliary, supports the St. Louis Jewish Community Center by promoting public awareness and fundraising through activities that foster camaraderie, develop leadership and inspire Jewish values.

Become a member of the J Associates

With more than 500 members the J Associates are known for their fun, creative, informative and entertaining events and take pride in their fundraising efforts.

Over the past 36 years the J Associates have allocated more than two million dollars to various departments of the J impacting the lives of so many in our community.

J Associates Membership Information:

☐ Annual Membership \$36

☐ Lifetime Membership..... \$360

Membership Application

Name _____

Spouse/Partner Name (If Applicable) _____

Address _____

City _____ State _____ Zip _____

Phone _____

Mobile _____

Email _____

Payment

Online jccstl.com/jassociates

*Pay by check payable to **J Associates** and return to:*

J Associates, 2 Millstone Campus Drive, St. Louis, MO 63146

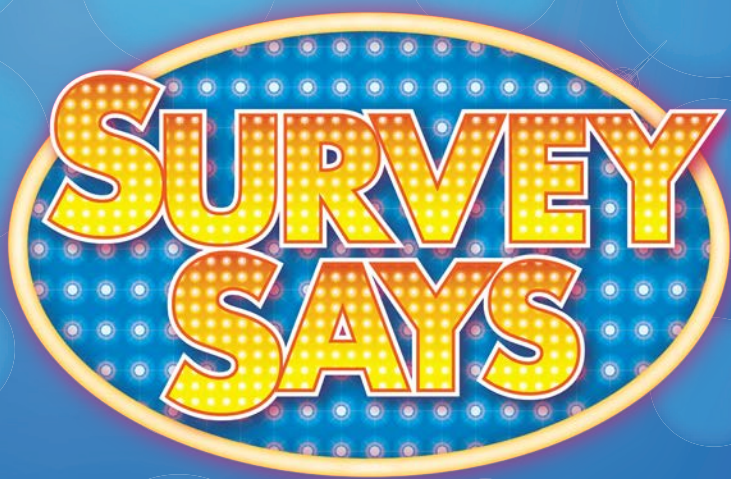
Credit Card # _____ Exp Date _____ CW _____

Signature _____

For more information contact Beth Box

bbox@jccstl.org or 314.442.3109

Your Support is Appreciated!



**Thank You for Being Part of
Our Studio Audience!**