



Best Bets
An insiders' preview
& guide to JJJ!



Welcome!

Dear Friends,

We are days away from an incredible evening of dinner, dancing, live music, casino games and more. We are very grateful for your generous support of J programs.

The goal of Jeans, Jewels & the J is to benefit scholarship for youth programs, senior adult services and programs, and for people living with disabilities.

Funds raised from this event will...

- Allow for the youngest members of our community to participate in J activities that their families could not otherwise afford. Four out of ten children who take part in these activities receive scholarship assistance.
- Enable our community's older citizens to be a part of Kitchen J meal programs, other social and recreational activities, our Adult Day Center at the J. These services help make it possible for more than 3,000 senior adults to lead more active, fulfilled lives.
- Provide social, recreational and cultural opportunities for children and adults who have physical or developmental disabilities. More than half of the people in these J programs receive scholarship assistance.

Read on to learn all the ways you can support the programs and services of the J during Jeans, Jewels & the J. We're excited to have you with us and we hope you to have a fantastic time!

Thank you!

Julie B. Stern
Event Co-Chair

Erin Schuver
Event Co-Chair



Live Auction Items



Puppy

Cameron was born on September 2, in Cabool, Missouri, making him about nine weeks old. His mother is an Aussie mix who grew to about 35 pounds, and Cameron will likely grow to about her size. Aussies are known for their sensitivity, intelligence and desire to learn and please. He is a very bright pup and would be excellent in obedience or agility training. He's sure to be sweet, loving and social. Aussies are members of the *People are Great* club.

Included with your sweet prize will be a leash, bag of puppy food, coupon book from Petco and Cameron's medical records. He has already received three DA2PPV vaccines (puppy shots), and as most puppies, will require ongoing vaccines every two weeks until 16 weeks of age. At that time, he will be old enough for his rabies vaccine and to be neutered. He will come with a voucher to have that procedure at Quick Fix in St. Louis.

- Donated by: Diana's Grove Dog Rescue
- Starting bid: \$500



Jewelry

The winner of this item will take home a classic and exquisite pearl necklace! This necklace will be sure to get you noticed at your upcoming holiday parties - or any day of the year. It can be paired with your best holiday attire or add it as an accessory for your next big work meeting.

- Donated by: Vincent's Jewelers
- Starting bid: \$1,000



Two-Night Golf Getaway to Kohler, WI

You and three friends will enjoy an amazing vacation with Kohler as your destination. You will enjoy a customized golfing experience like no other at one of the most scenic PGA Championship and future Ryder Cup courses in the country. The winning bidder will receive travel and hotel accommodations for two nights, and golf. Other amenities offered at the resort include spa treatments, exquisite meals and more.

- Starting bid: \$8,500



Live Auction Items



Wooden Flip Top Game Table

The top and apron of this round, flip-top gate-leg games table have mixed parquetry veneers that come together in an extravagant "kaleidoscope" pattern. Table includes a central drawer, fine turned and tapered legs and a clear antique finish. Dimensions are 32w x 32d x 25h.

- Donated by: Lenore & Eddie Pepper – Edwin Pepper Interiors
- Starting bid: \$825



Blown Glass Bowl

Unique Blown Glass Bowl using techniques to introduce color and contrast unique to each original piece. The design concepts are an effort to blend colors to create unusual, finished pieces of glass.

- Donated by: Steve Funk – Funky Glass
- Starting bid: \$700



Dream Board

Be a gem and help us fulfill a mitzvah.

You can help dreams come true by purchasing an item which appears on our Dream Board. Items were chosen exclusively for JJJ and requested by J staff. These dream items will allow the J staff to maintain the highest quality in programming and services, all thanks to your generosity.

Dream Board items in need of funding, ranging from \$500 to \$25,000, include:



Camp Sabra

- Radio lab
- New floating toy for swim dock
- 9 Square in the Air & Water
- New cabin
- Hurricane shutters for the Sabra recreation hall
- Adirondak chairs

Sports, Recreation & Aquatics

- New basketballs for practices and league play
- Aquatrack Inflatable Obstacle Course (Marilyn Fox Building)
- Swim instruction training mirrors
- Mobile pace clocks



Helene Mirowitz Family Center at the Marilyn Fox Building

- Help furnish the Family Center with a sofa and chairs for parents while they watch their children play and learn at the J

Cultural Arts

- Senior Mitzvah Ticket Program
- Underwrite a Youth Theatre musical
- Book Festival Family Day – Celebrating the 75th anniversary of Curious George and his Jewish creators, Hans and Margret Rey
- Computer with software program “Isadora” & iPod Touch
- LED theatre lights





Dream Board



BBYO (B'nai B'rith Youth Organization)

- Council Board Leadership Training through a two-hour, rock climbing bonding experience
- Help bring singer and songwriting duo Eric Hunker and Happie Hoffman to St. Louis for a weekend of Judaic celebration
- Purchase official BBYO t-shirts for all new BBYO members

Day Camp

- Outdoor climbing wall



Early Childhood Center

- General enhancements for learning and play
 - Quad strollers, outdoor easel for playground, moveable easel for toddler area, sensory table, land, sea & sky corner mat, store & explore play mat and carpet
- Conscious Discipline Summer Institute for teachers

Nishmah & Sharsheret

- Sharsheret support groups (scholarship)
- Banot Board retreat (scholarship)



Adult Day Center at the J

- Storage cabinets
- Zen meditation area/water feature & large sensory garden raised beds

Israel Engagement

- Israeli culture enhancements
 - *Tachles* – A fresh approach to Hebrew & Israeli culture
 - *Mekonen* – Film screening
 - *My Hero Brother* – Film screening with guest lecture by the producer/director



All Departments

- LCD projectors and microphones
- Professional grade projector and theatre-sized screen for permanent placement



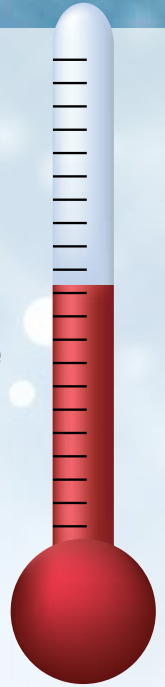
Ante-Up Challenge

The Ante Up Challenge (often referred to as Fund-A-Need) is another opportunity to support the J.

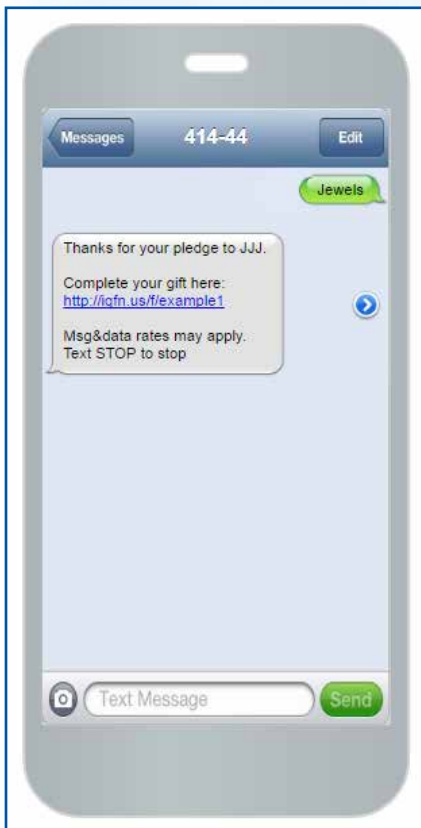
There are two easy ways to show your support as you “ante-up!”

Pledge cards will be available at your tables the night of the event or you can simply make your donation by texting the word **jewels** to the number **41444**. Once completed, your name will appear on a donation screen indicating your donation! You can also see the impact of your donation, as our thermometer rises as more pledges and donations are received.

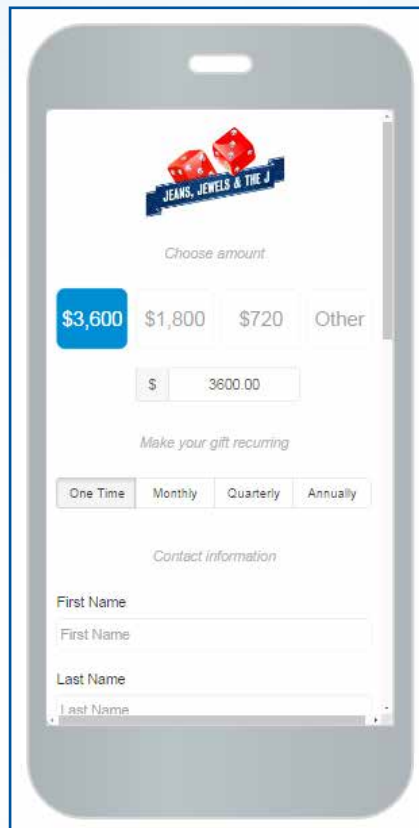
Here is what you will see on your phone as you complete your donation.



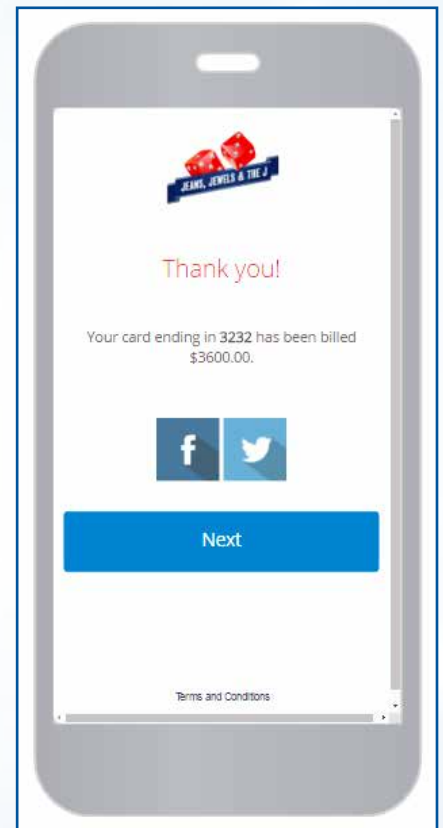
Text 'jewels' to 41444



Choose an amount to donate and complete the form



Thank you!





Tribute Table

This night is all about honoring our past Board Chairs, and we want to make sure you have that opportunity. Past Board Chair tributes will be available for purchase, and we urge you to honor one or all or any number in between. Cards will be mailed to those for which a tribute is purchased.

- Tributes are \$18 each, or donate \$180 and honor them all!

50/50 Raffle

If you're feeling lucky, this is a fantastic way to make a contribution and not only be a winner for donating, but also by winning half of the 50/50 jackpot! Tickets will be sold throughout the night and the winner will be drawn near the end of the evening. Half of the money will support critical J programs and services and the other half...could be YOURS!

- Tickets can be purchased for \$25 each or 5 for \$100.
Simply write your name on it and drop it in the box.

Keep the Fun Going!

Extra chips can keep you at the gaming tables

Should you go bust, just buy back in! Keep the fun going by purchasing additional chips.

- 5,000 chips - \$200
- 1,000 chips - \$50
- 500 chips - \$25
- 100 chips - \$5





Do You Feel Like a Winner?!

Cash (chips) out for great prizes or purchase raffle tickets!

Whether you win or lose at the tables, you still have a chance to take home a prize. If Lady Luck has smiled upon you, congrats! You will receive one raffle ticket for every \$500 in chips. Just take your chips to any casino table and the dealer will “cash” you out.

If you didn't walk away from the table a casino king or queen, or you just want to improve your chances of winning, raffle tickets can also be purchased for just **\$25 each**.

Raffle Items

Tesla Rides
Value: \$1,000

**Private Shopping Party
at La Ville**
Value: \$700

**Golf & Lunch at
Westwood for Three**
Value: \$550

**MOROCCANOIL® Hair
Care Basket**
Value: \$500

Barrister's Package
Value: \$175

**LuLaRoe Fashion
Package**
Value: \$150

Jewelry Set
Value: \$250

**Saint Louis Zoo-Goer
Membership**
Value: \$100

Jewish Artwork
Value: \$100