

# St. Louis Senior Olympics

Presented by



## Support the healthy & active aging population



### Returning to Memorial Day Weekend, 2022

Sponsorship opportunities inside

*St. Louis Senior Olympics is a program of the Jewish Community Center*



St. Louis Senior Olympics  
Jewish Community Center  
2 Millstone Campus Drive  
St. Louis, MO 63146

The St. Louis Senior Olympics began at the J in 1980, when 350 athletes competed in 20 events. Its initial popularity and success launched the National Senior Games in 1987 – which now hosts nearly 14,000 athletes at its semi-annual competition. Here at home, the Games have grown, at times, to include more than 1,500 athletes who compete in 90 events. Our Games attract athletes, organizations, sponsors, volunteers and media throughout the region!

Thank you to all the athletes, volunteers and sponsors for bringing back the St. Louis Senior Olympics to our community in 2021. Despite the pandemic and a change of date, you welcomed us back with open arms and we could not be happier or more proud.

### Please be a part of this important community event.

Community involvement strengthens relationships between our athletes and local businesses. A sponsorship of the 2022 Games is an opportunity for your organization to reach a very desirable market. Our athletes, volunteers and spectators are future-focused, and committed to health, wellness and a secure financial future. Your sponsorship not only ensures that our Games remains one of the premier Senior Olympic events in the country, but it also lets the community know that you support this healthy initiative. The St. Louis Senior Olympics, together with the Jewish Community Center (The J), ensures that your sponsorship is visible to the public, the participants and the news media.

We are grateful for what sponsors have allowed us to accomplish over the years. The J is especially proud to have sponsors and donors that continued to support this event, even through the COVID-19 pandemic. We hope to showcase your business as we celebrate the 2022 St. Louis Senior Olympic Games!

Best Regards,

Phil Ruben  
Development Manager  
St. Louis Senior Olympics



## Your generous support ensures the success and spirit of the St. Louis Senior Olympics

### Sponsor Information

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsor Name *(as you would like to be recognized)* \_\_\_\_\_

### Sponsor Level

☐ I would like to pledge my support for the St. Louis Senior Olympics.

Signature \_\_\_\_\_ Date \_\_\_\_\_

☐ Gold – \$10,000

☐ Silver – \$5,000

☐ Bronze – \$2,500

☐ Olympian – \$1,500

☐ I would like to make a donation to the Senior Olympics, but would not like to be recognized as a sponsor.

### Payment Information

☐ Please bill me

☐ I'd like to pay by check (payable to The J – St. Louis Senior Olympics)

☐ I'd like to pay by credit card (please circle):      Visa      MC      AmEx      Discover

Name on card \_\_\_\_\_

Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Amount \$ \_\_\_\_\_ CVV code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please mail to:

St. Louis Senior Olympics  
The J  
2 Millstone Campus Dr.  
St. Louis, MO 63146

**For more information, visit [stlouisseniorolympics.org](http://stlouisseniorolympics.org) or contact Phil Ruben: 314.442.3216 or [pruben@jccstl.org](mailto:pruben@jccstl.org)**





Sponsorship Levels and Advantages	
<b>ALL Sponsorship Levels:</b> <ul style="list-style-type: none"><li>• Opportunity to advertise/product placement in welcome bag</li><li>• Listed in J Annual Report and on major donor wall as a Millstone Society member</li><li>• Company name/logo on marketing material, signage and event shirts</li><li>• Personalized sponsorship opportunities available upon request</li></ul>	<b>Bronze . . . . . \$2,500</b> <ul style="list-style-type: none"><li>• Six event registrations</li><li>• Participation in the health expo with Senior Olympians and J members</li><li>• Personalized partnership opportunity with the J for community health and wellness</li><li>• Customized visibility and table presence during the Games at select venues</li></ul>
<b>Gold . . . . . \$10,000</b> <ul style="list-style-type: none"><li>• 15 event registrations</li><li>• Special logo opportunities (ribbon, track bib)</li><li>• Priority placement at the health expo with Senior Olympians and J members</li><li>• Customized visibility and table presence during the Games at select venues</li></ul>	<b>Olympian . . . . . \$1,500</b> <ul style="list-style-type: none"><li>• Two event registrations</li><li>• Two individual signage opportunities</li><li>• Visibility during the Games with table presence at Senior Olympics venues</li></ul>
<b>Silver . . . . . \$5,000</b> <ul style="list-style-type: none"><li>• 10 event registrations</li><li>• Special logo opportunities (ribbon, track bib)</li><li>• Main entry placement at the health expo with Senior Olympians and J members</li><li>• Customized visibility and table presence during the Games at select venues</li></ul>	<b>Health Expo</b> <p>The 2022 health expo will follow health and safety guidelines, which may include outdoor or virtual presentation.</p> <p>For more information, contact Phil Ruben at 314.442.3216 or pruben@jccstl.org</p>