

Youth Basketball Sponsorships

Tens of thousands of individuals of all ages and abilities depend on the programs and services we provide at the J each year. Prior to the pandemic, we typically served 80,000 people and provided more than \$550,000 in scholarship support annually. During the pandemic, we were still able to provide programs and services to more than 50,000 people throughout the St. Louis region, both in-person and virtually, and awarded more than \$225,000 in assistance for those with financial need.

A sponsorship of our Youth Basketball program will help a child from a family in need learn sportsmanship, teamwork, leadership, and learn how to win with grace and lose with dignity.

All sponsors receive

- Name/logo on a banner displayed in gymnasiums at both locations.
- Sponsorship is entirely tax-deductible.

Additional benefits

- Starter Sponsors: \$250
 - Name/logo on one team's jerseys.
- All Star Sponsors: \$500
 - Name/logo on two teams' jerseys.
 - Ad/promo slide on high-visibility donor wall at gym entrance.

Personalized sponsorship opportunities available upon request.

Contact: Phil Ruben, 314.442.3216, pruben@jccstl.org



60 teams



90 volunteer coaches



More than 300



600 players





Mac & Jeanette Brown Youth Basketball League

Registration for Mac & Jeanette Brown Youth Basketball League is for players already with a team. We are unable to place individuals on teams. We welcome players in K-5 without teams to enroll in the J Basketball Skills Academy.

For All Ages

- Practices begin week of December 6.
- Games begin weekend of January 1 (Saturday & Sunday).
- Games played at both J locations.
- Patched MSHSAA officials for all games.

Best Leagues in St. Louis!

K-2nd Grade

- Parents pay fee when registering, all coaches must submit free registration.
- Parents must list head coach's name when registering players.
- 2nd grade has option of full-court or half-court.
- Practice night and location determined by head coach.
- Registration includes 10-game season, full uniform and weekly team practices.

Per Player Early Bird - \$120m/\$175p after 10/31 - \$132m/\$187p

3rd-8th Grade

- Coaches must submit roster and make full team payment upon registration. Players register individually at no additional cost.
- Optional practice time and uniforms available at an additional cost.
 Practice night and location determined by head coach.

Grades may be combined based on enrollment.

Team Fee Early Bird - \$695 games only after 10/31 - \$775 games only

Add-ons

Practices: \$250

Uniforms: \$24 per player

MAG&JEANETTE BROWN Youth Sports

m-member/p-public SFC-Staenberg Family Complex (Creve Coeur) Fox-Marilyn Fox Building (Chesterfield)

Mac & Jeanette Brown Youth Basketball League

High School (9th-12th Grade)

- Games played on Saturdays, Sundays and Thursday evenings.
- Coaches must submit roster and make full team payment upon registration. Players register individually at no additional cost.
- Registration includes eight games. Practices and jerseys available at an additional cost.
- Junior Varsity teams include only 9th-10th graders. Teams with at least one 11th-12th grade player will compete in Varsity division.

Team Fee

Early Bird - \$555 games only after 10/31 - \$625 games only

Add-ons

Practices: \$250

Jerseys: \$15 per player

J Basketball Skills Academy

Players not registering as part of a team will hone their skills and have fun in this skill-building program.

- · Eight weeks of fundamentals and skill development
- Small group play
- Includes jersey

Individuals

K-5th grade

Saturdays at SFC

1/15 - 3/5

K - 2nd grade: 9:00 - 10:00am 3rd - 5th grade: 10:15 - 11:15am

Sundays at Fox

1/16 - 3/6

K - 2nd grade: 9:00 - 10:00am 3rd - 5th grade: 10:15 - 11:15am

Individual Fee

Early Bird Special – \$99m/\$129p after 10/31 – \$109m/\$139p



Youth Hoops, 3-5 yrs old

Start Smart Basketball

3-4 yrs old (parent participation required)

- · Children learn introductory skills with their parents
- Sign up and play at the J location of your choice
- Players receive a shirt and participation award
- Nationally certified program

SFC Wednesdays, 1/19 - 2/23 4:30-5:00pm

Fox Sundays, 1/23 - 2/27 11:30am-12:00pm

Early Bird Special – \$75m/\$105p after 10/31 – \$85m/\$115p

Basketball Training League

Pre-Kindergarten (4 and 5 yrs old)

- Games are played on 6-8 foot baskets
- Junior-size basketballs
- Players receive a full uniform and trophy
- Meets once per week
- Games played at either J location

SFC or Fox Wednesdays, 1/12 - 3/2 5:15-6:15pm

Early Bird Special – \$99m/\$129p after 10/31 – \$109m/\$139p



Important Information

Contacts

Registration Assistance
Nick lerardi, 314.442.3110, nierardi@jccstl.org

Program Information

Mathew DeWinters, 314.442.3104, mdewinters@jccstl.org Deonte Robinson, 314.442.3279, drobinson@jccstl.org

- Coaches for 3rd grade through High School must submit payment and have players complete a free registration (at jccstl.org).
- Cancellation Policy Cancellations prior to the first practice will receive a 75% credit toward another program. We cannot credit uniform fees once ordered. Credit is valid for one year. No refunds once a program begins.
- The health and safety of your family is our top priority. For this reason, the J complies with COVID-19 guidelines issued by St. Louis County, and we require coaches, players, referees, parents and spectators to do the same.



Registration

Online only at jccstl.com/hoops

New Users

- Create your personal online account in the J online community at community.jccstl.org
 - This system launched in October 2020. If you have not participated in a J program since then, you are a new user.
- Select "Create Account" which is in white writing just below the password field.
- Fill out the form
- Important: if you are a member, or have participated in any J programs, you must use the same name, birthdate and email address that we currently have on file for you. Click submit.
- Check your email for a message from 'jccstl' from the address admin@tractionondemand.com. You may need to check your spam folder.
 Click the link provided in the email to verify the account.
- Create your password following the guidelines. Click "Change Password."
- Once in your account, register for programs searching for Youth Basketball.
 If registering for the league, enter your grade in the search bar.

Returning Users

- Login at community.jccstl.org
- Register for Programs
- Search Youth Basketball. If registering for the league, enter your grade in the search bar.

If you need assistance at any time, please contact us at memberservices@jccstl.org or 314.432.5700.















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