

St. Louis Senior Olympics

Sponsorship Opportunities

Boost your presence • Support your community



**August 28-29 and
September 3-6, 2021**

*St. Louis Senior Olympics is a program
of the Jewish Community Center*

The St. Louis Senior Olympics began at the J in 1980, when 350 athletes competed in 20 events. Its initial popularity and success launched the National Senior Games in 1987 – which now hosts nearly 14,000 athletes at its semi-annual competition. Here at home, the Games have grown to include more than 1,500 athletes who compete in 90 events. Our Games attract athletes, organizations, sponsors, volunteers and media throughout the region!

In 2020, because of the COVID-19 pandemic, we were unable to host the St. Louis Senior Olympics. While we were unable to celebrate healthy living, and enjoy camaraderie and competition among friends in person, we were in awe of the number of athletes and volunteers who participated in our virtual challenges! The virtual event gave us a goal, a reason to train, included everyone and supported community!

Please be a part of this important community event.

Community involvement strengthens relationships between our athletes and local businesses. A sponsorship of the 2021 Games is an opportunity for your organization to reach a highly targeted market. Our athletes, volunteers and spectators are future-focused, and committed to health, wellness and a secure financial future. Your sponsorship not only ensures that the event remains one of the premier Senior Olympic events in the country, but it also lets the community know that you support this healthy initiative. The St. Louis Senior Olympics, together with the Jewish Community Center (The J), ensures that your sponsorship is visible to the public, the participants and the news media.

We are grateful for what sponsors have allowed us to accomplish over the years. The J is especially proud to have sponsors and donors that continued to support this event, even though last year's games were cancelled due to the COVID-19 pandemic. We hope to showcase your business as we celebrate the St. Louis Senior Olympic Games!

Best Regards,



Phil Ruben
St. Louis Senior Olympics Director



Your generous support ensures the success and spirit of the St. Louis Senior Olympics

Sponsor Information

Name _____
Company _____
Address _____ State _____ Zip _____
Phone _____
Email _____
Sponsor Name *(as you would like to be recognized)* _____

Sponsor Level

☐ I would like to pledge my support for the St. Louis Senior Olympics.

Signature _____ Date _____

☐ Gold – \$10,000

☐ Silver – \$5,000

☐ Bronze – \$2,500

☐ Olympian – \$1,500

☐ I would like to make a donation to the Senior Olympics,
but would not like to be recognized as a sponsor.

Payment Information

☐ Please bill me

☐ I'd like to pay by check (payable to The J – St. Louis Senior Olympics)

☐ I'd like to pay by credit card (please circle): Visa MC AmEx Discover

Name on card _____

Card No. _____ Expiration Date _____

Amount \$ _____ CVV code _____

Signature _____ Date _____

Please mail to:

St. Louis Senior Olympics
The J
2 Millstone Campus Dr.
St. Louis, MO 63146

**For more information, visit stlouisseniorolympics.org or
contact Phil Ruben at 314.442.3216 or pruben@jccstl.org**



Sponsorship Levels and Advantages	
ALL Sponsorship Levels: <ul style="list-style-type: none">• Opportunity to advertise/product placement in welcome bag• Listed in J Annual Report and on major donor wall as a Millstone Society member• Company name/logo on marketing material, signage and event shirts• Personalized sponsorship opportunities available upon request	Bronze \$2,500 <ul style="list-style-type: none">• Six event registrations• Participation in the health with Senior Olympians and J members• Personalized partnership opportunity with the J for community health and wellness• Customized visibility and table presence during the Games at select venues
Gold \$10,000 <ul style="list-style-type: none">• 15 event registrations• Special logo opportunities (ribbon, track bib)• Priority placement at the health expo with Senior Olympians and J members• Customized visibility and table presence during the Games at select venues	Olympian \$1,500 <ul style="list-style-type: none">• Two event registrations• Two individual signage opportunities• Visibility during the Games with table presence at Senior Olympics venue(s)
Silver \$5,000 <ul style="list-style-type: none">• 10 event registrations• Special logo opportunities (ribbon, track bib)• Main entry placement at the health expo with Senior Olympians and J members• Customized visibility and table presence during the Games at select venues	Health Expo <p>The 2021 health expo will follow health and safety guidelines, which may include outdoor or virtual presentation</p> <p>For more information, contact Phil Ruben at 314.442.3216 or pruben@jccstl.org</p>