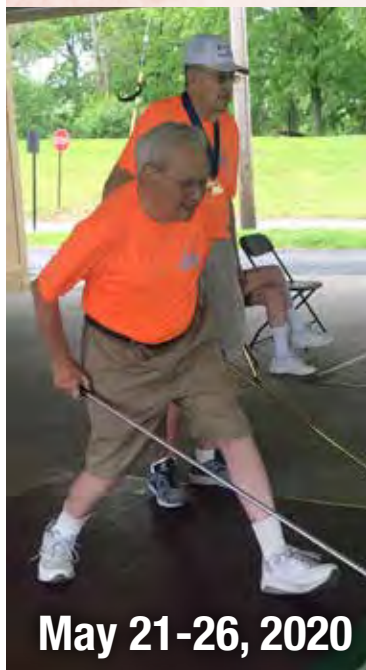




# Sponsorship Opportunities

Boost your presence • Support your Community



St. Louis Senior Olympics  
is a program of the Jewish  
Community Center

# We can't do this without your support!

The St. Louis Senior Olympics began at the J in 1980, when 350 athletes competed in 20 events. Its initial popularity and success launched the National Senior Games (1987) – which now hosts more than 10,000 athletes at its semi-annual competition. Here at home, the Games have grown to include more than 1,500 athletes who compete in 90 different events. Our Games attract athletes, organizations, sponsors, volunteers and media throughout the region! We invite you to be part of this special event within our community.

We believe community involvement strengthens relationships between our athletes and local businesses. A sponsorship of the 2020 Games is an opportunity for your organization to reach a highly targeted market – our athletes, volunteers and spectators are an athletic group of individuals who are future-focused and have a commitment to health, wellness and a secure financial future. Your sponsorship not only ensures that the event remains one of the premier Senior Olympic events in the country, but it also lets the community know that you support this healthy initiative. The St. Louis Senior Olympics, together with the Jewish Community Center (The J), ensures that your sponsorship is visible to the public, the participants and the news media.

We are grateful for what sponsors have allowed us to accomplish over the years. We hope to showcase your business as we celebrate the St. Louis Senior Olympic Games!

Best Regards,



Phil Ruben  
*St. Louis Senior Olympics Director*



Stacy Wolff Smart  
*Portfolio Manager, Development*



# **Your generous support ensures the success and spirit of the St. Louis Senior Olympics**

## **Sponsor Information**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsor Name *(as you would like to be recognized)* \_\_\_\_\_

## **Sponsor Level**

☐ I would like to pledge my support for the St. Louis Senior Olympics.

Signature \_\_\_\_\_ Date \_\_\_\_\_

☐ Gold – \$10,000

☐ Silver – \$5,000

☐ Bronze – \$2,500

☐ Olympian – \$1,500

☐ I would like to make a donation to the Senior Olympics,  
but would not like to be recognized as a sponsor.

## **Payment Information**

☐ Please forward my sponsor statement

☐ I'd like to pay by check (payable to The J – St. Louis Senior Olympics)

☐ I'd like to pay by credit card (please circle):      Visa      MC      AmEx      Discover

Name on card \_\_\_\_\_

Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

Amount \$ \_\_\_\_\_

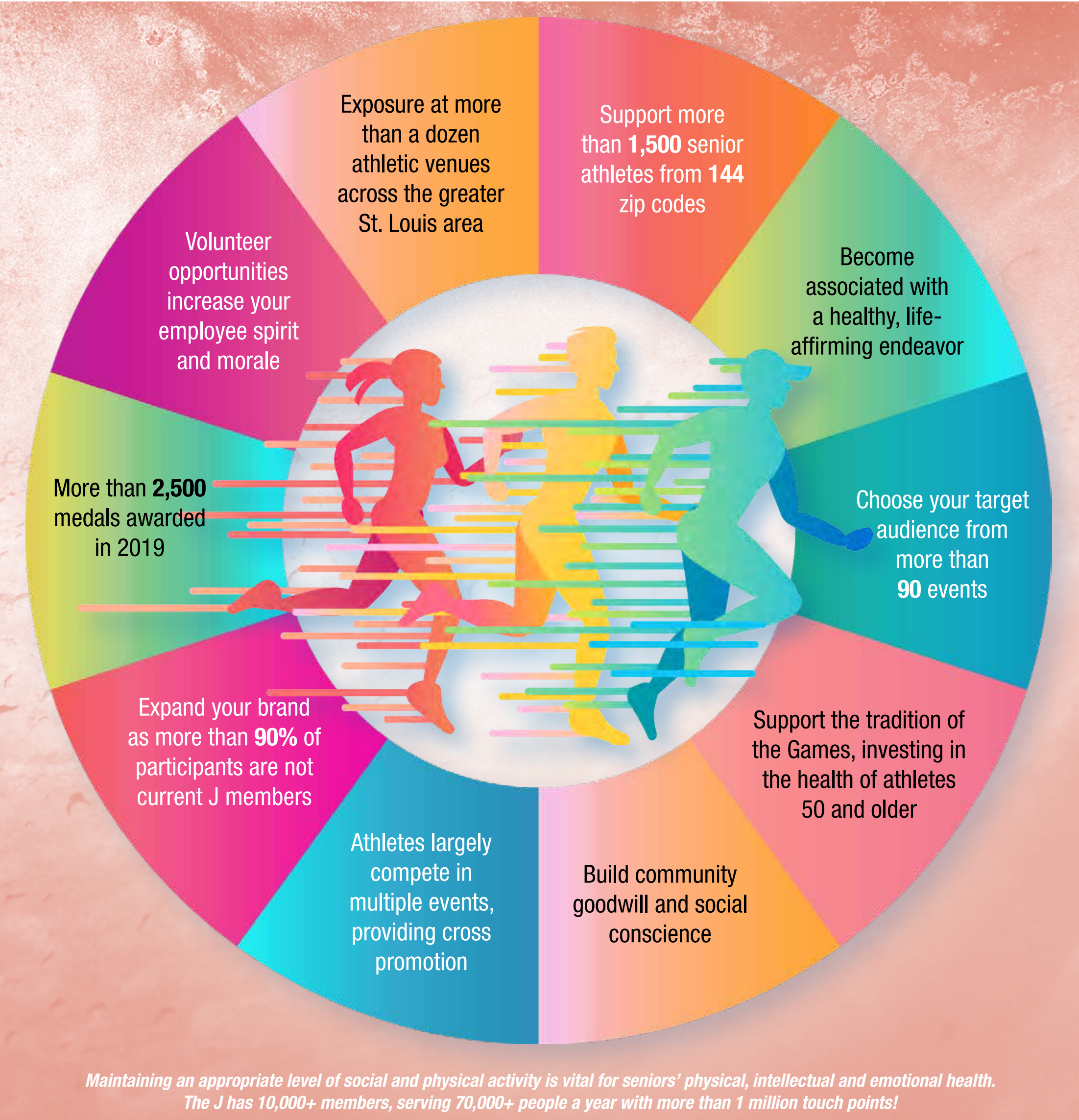
Signature \_\_\_\_\_ Date \_\_\_\_\_

## **Please mail to:**

St. Louis Senior Olympics  
The J  
2 Millstone Campus Dr.  
St. Louis, MO 63146

**For more information, visit [stlouisseniorolympics.org](http://stlouisseniorolympics.org) or  
contact Stacy Wolff Smart at 314.442.3268 or [ssmart@jccstl.org](mailto:ssmart@jccstl.org)**





## Sponsorship Levels and Advantages

<b>ALL Sponsors Levels:</b> <ul style="list-style-type: none"><li>• Opportunity to advertise/product placement in welcome bag</li><li>• Listed in J Annual Report and on major donor wall as a Millstone Society member</li><li>• Dedicated liaison from the J to tailor all sponsorship opportunities</li></ul>	
<b>Gold . . . . . \$10,000</b> <ul style="list-style-type: none"><li>• 15 event registrations</li><li>• Special logo opportunities (ribbon, track bib)</li><li>• Priority placement at the health expo on Thursday with Senior Olympians and J members</li><li>• Customized visibility and table presence during the Games (Fri – Mon) at select venues</li></ul>	<b>Bronze . . . . . \$2,500</b> <ul style="list-style-type: none"><li>• Six event registrations</li><li>• Participation in the health expo on Thursday with Senior Olympians and J members</li><li>• Personalized partnership opportunity with the J for community health and wellness</li><li>• Customized visibility and table presence during the Games (Fri – Mon) at select venues</li></ul>
<b>Silver . . . . . \$5,000</b> <ul style="list-style-type: none"><li>• 10 event registrations</li><li>• Special logo opportunities (ribbon, track bib)</li><li>• Main entry placement at the health expo on Thursday with Senior Olympians and J members</li><li>• Customized visibility and table presence during the Games (Fri – Mon) at select venues</li></ul>	<b>Olympian . . . . . \$1,500</b> <ul style="list-style-type: none"><li>• Two event registrations</li><li>• Two individual signage opportunities</li><li>• Visibility during the Games with table presence at Senior Olympics venue(s) (Fri – Mon)</li></ul> <p><i>Olympian level does not include participation in Thursday health expo</i></p>

