

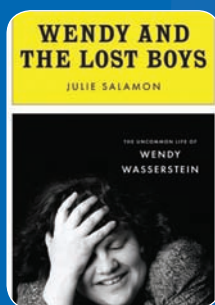
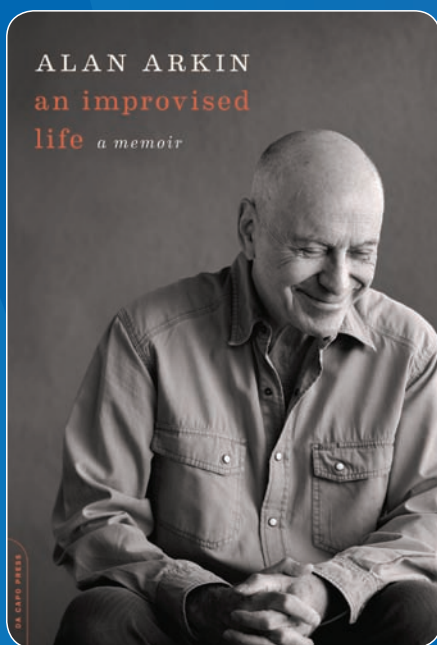
**LARGEST Jewish Book Festival in the United States!**

One of Missouri's top literary events & activities, highlighted at the Pavilion of the States,  
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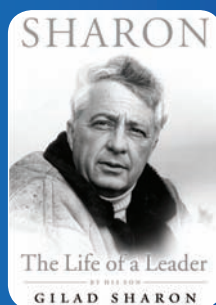
33<sup>rd</sup> Annual

# ST. LOUIS JEWISH BOOK FESTIVAL

November 6 – 16, 2011



Julie Salamon



Gilad Sharon



Shawn Green



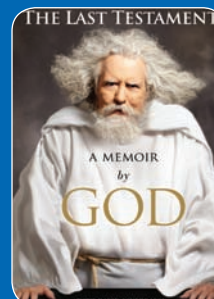
Martin Fletcher



Steve & Cokie Roberts



Lisa Bloom



David Javerbaum



Dr. Arthur Agatston

## ADDITIONAL Author Events:



Ellen Schreiber  
October 27th



Jeremy Cowan  
November 17th



Kevin Sorbo  
December 15th



**TICKETS ON SALE NOW!**

**314-442-3299** Charge by phone

Order tickets online at [www.brownpapertickets.com](http://www.brownpapertickets.com)



## *A Tradition of Excellence...*

**November 6 – 16, 2011**

**ADDITIONAL Author Events:** October 27; November 17; December 15; January 22, 2012; February 5 & 16, 2012; and more to come!



### **CAN'T BE HERE? YOU CAN STILL GET AN AUTOGRAPHED BOOK!**

Unable to attend an author program? Books may be purchased in advance and will be signed for you by the author at the time of the program. To arrange for signed purchases, please call 314-442-3299.



**FREE PARKING** available in the Upper & North auxiliary lots. Please enter through Arts & Education Building for all Festival programs.



### **SHUTTLE SERVICE AVAILABLE**

A shuttle bus will run to and from all JCC parking lots to the front door of the Staenberg Family Complex and Arts & Education Building, one half hour before and after each author program.



### **BABYSITTING SERVICE AVAILABLE**

\$8 (per child) for two hours.  
Reservations REQUIRED 24 hours in advance.  
CALL 314-442-3168

### **VISIT AUTHOR'S ALLEY... THE FESTIVAL'S BOOKSTORE**

Located in the Arts & Education Building Beit Midrash....just across from the Carl & Helene Mirowitz Performing Arts & Banquet Center. The perfect place to pick up books you'll want to have autographed by our authors!

**Festival books available for purchase at a discount prior to start of the Festival!** For titles and prices, please call 314-442-3299 or visit the website at [www.stljewishbookfestival.org](http://www.stljewishbookfestival.org)

**BOOKSTORE**

**HOURS**

| Sunday                                                                                                                            | Monday                     | Tuesday                    | Wednesday                                                           | Thursday                                                                                                                                                                                                   | Friday                                           | Saturday                   |
|-----------------------------------------------------------------------------------------------------------------------------------|----------------------------|----------------------------|---------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|----------------------------|
| <b>6</b><br><b>OPENING NIGHT</b><br>5:30pm–9:00pm                                                                                 | <b>7</b><br>9:30am–9:00pm  | <b>8</b><br>8:30am–9:00pm  | <b>9</b><br>9:30am–12:30pm<br>NO AFTERNOON PROGRAM<br>7:00pm–9:00pm | <b>10</b><br>9:30am–9:00pm                                                                                                                                                                                 | <b>11</b><br>8:30am–3:00pm<br>NO EVENING PROGRAM | <b>12</b><br><b>CLOSED</b> |
| <b>13</b><br>9:00am–12:00pm<br><b>CONCERT EVENT</b><br>(Washington Univ.<br>560 Performance Center-<br>Trinity Place in The Loop) | <b>14</b><br>9:30am–9:00pm | <b>15</b><br>9:30am–9:00pm | <b>16</b><br>9:30am–9:00pm                                          | Featured author's book available at events.<br>Bookstore will be closed weekdays from 3:00-6:30pm and during author presentations. Authors' books will be sold at Additional Events and off campus events. |                                                  |                            |

# November

Please Note: All sales final. Festival tickets and book sales are non-refundable/non-exchangeable. Due to circumstances beyond our control, programs may be subject to substitution or rescheduling. Every effort will be made to replace a cancelled author. The JCC will not be liable for non-appearance of any scheduled author.



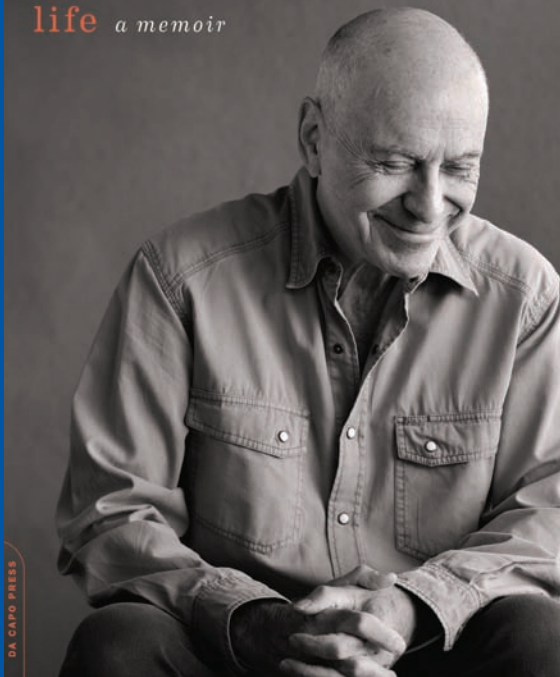
Follow the Festival on Twitter:  
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[www.facebook.com/saintlouisjewishbookfestival](http://www.facebook.com/saintlouisjewishbookfestival)

# An Evening with

ALAN ARKIN  
an improvised  
life *a memoir*



## ALAN ARKIN

OSCAR, EMMY & TONY AWARD-WINNING ACTOR,  
ALAN ARKIN... *AN IMPROVISED LIFE: A Memoir*

**SUNDAY, NOVEMBER 6 at 7:00pm**

In a LIVE, on-stage interview with KMOX NewsTalk Radio's Charles Brennan

From his humble beginnings at the Academy of Music in New York City to his recent Oscar-winning performance in *Little Miss Sunshine*, Arkin has lived a life full of music, movies, and theater. Starting with his early experiences as a film fan, through his first steps on stage, to his award-winning career as an actor, teacher, and director, Arkin takes the Festival stage to share stories about his life, his films, his co-stars and his craft. Arkin unofficially launched his career from The Crystal Palace in St. Louis, when he caught the eye of stage director Bob Sills, becoming an original member of the famous improv troupe Second City in Chicago. Now known as one of the best practitioners of stage and screen, Arkin won an Emmy award for *The Pentagon Papers*; has starred in more than 80 films, including: *Little Miss Sunshine*, *The In-Laws*, *Get Smart*, *Escape from Sobibor*, *Glengarry Glen Ross*, *Catch-22*, *Wait Until Dark*, and *Last of the Red Hot Lovers*; and won his Tony for *Enter Laughing* on Broadway.

### 33<sup>rd</sup> Annual KEYNOTE PRESENTATION

Supported by corporate and individual  
sponsors & co-sponsored by more than 50  
Community Organizations

**JEWISH COMMUNITY CENTER  
STAENBERG FAMILY COMPLEX**  
Robert L. Edison Gymnasium  
I.E. Millstone Campus  
2 Millstone Campus Drive

**GENERAL ADMISSION  
TICKETS \$36**  
**FREE WITH SERIES &  
SERIES PLUS TICKET**

**Please join us for Private Sponsor-only Receptions accompanying three of our fabulous Festival events...meet the speakers & performers, take photos, and enjoy festive fare at each one!**

Join us on Opening Night, Sunday November 6th... Following the Keynote Presentation by Award-winning actor Alan Arkin for a private, sponsors-only, dessert reception featuring guest of honor Alan Arkin. Luscious treats, fabulous fruits, picture-taking, music and a champagne toast!

Join us Sunday, November 13th at 8:30pm... Following the Concert Event for a private, sponsors-only, wine, cheese & sweets reception, featuring guests of honor David Halen, Erin Bode and St. Louis Symphony musicians. Mix, mingle, sip, sample, take pictures and enjoy!

Join us on Closing Night of the Festival, Wednesday, November 16th from 5:00 – 7:00pm... PRIOR to David Javerbaum's comedy filled Festival presentation for a sponsors-only buffet with guest of honor, 11-time Emmy winner, Peabody and Grammy Award winning writer, David Javerbaum.

**Guest Tickets:** Sponsors have the option to purchase Guest Tickets for \$175 apiece, if they would like to bring additional people. Each Guest Ticket includes: a ticket to each of the 3 Sponsor Receptions; and one ticket to each of the 3 accompanying Festival events on those evenings (Keynote Presentation by Alan Arkin, Concert Event & David Javerbaum). Series Tickets are not included.

**Please consider becoming a Festival Sponsor** to enjoy a host of wonderful benefits! For more information on sponsorship opportunities with the Festival, please call Marcia Evers Levy at 314-442-3152

**Receptions are not open to the public.** For questions or more information, please call 314-442-3152 or 314-442-3175



33<sup>rd</sup> Annual

# ST. LOUIS JEWISH BOOK FESTIVAL

"A COMMUNITY BEST SELLER"

November 6 – 16, 2011

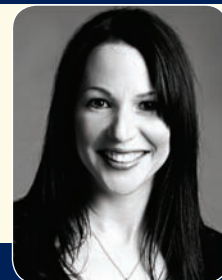
ADDITIONAL Author Events:

Oct 27; Nov 17; Dec 15;  
Jan 22, 2012; Feb 5 & 16, 2012

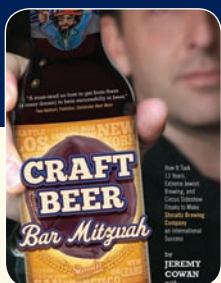
## Additional Author Events

**Thursday, October 27** 6:00pm Activities / 7:00pm Author Presentation | **ELLEN SCHREIBER**  
*ONCE IN A FULL MOON*  
ADMISSION \$6 – FREE with Series PLUS Ticket

Teens and tweens are howling over the new werewolf series from Schreiber, the *NY Times* best-selling author of the *Vampire Kisses* romance series which sold more than one million copies and spawned a series of manga graphic novels. The evening's activities include: informal modeling on the Black Carpet; caricature artists replicating Schreiber's manga graphics; glam 'tips & tricks' with Christian Dior make-up artists from Macy's West County; goody bags filled with discount coupons & surprises; and more!  
In partnership with West County Center, Macy's West County, Christian Dior Cosmetics-Macy's West County, and Barnes & Noble Booksellers West County



**Thursday, November 17** 7:30pm | **JEREMY COWAN**  
*CRAFT BEER BAR MITZVAH: How it Took 13 Years, Extreme Jewish Brewing, and Circus Sideshow Freaks to Make Schmaltz Brewing Company an International Success*  
ADMISSION \$13 – FREE with Series PLUS Ticket



In this small business memoir, Schmaltz Brewing founder and proprietor Cowan shares the story of his Chanukah experiment that became He'brew Beers. From delivering beer out of the trunk of his Bubbe's car to winning the gold medal for the "Best American Craft Beer," Cowan has turned his passion into a thriving business, with a bit of shtick. Beer tasting at program. In Partnership with Young Professionals Division of Jewish Federation

**Thursday, December 15** 7:30pm | **KEVIN SORBO**  
*TRUE STRENGTH: My Journey from Hercules to Mere Mortal and How Nearly Dying Saved My Life*  
ADMISSION \$15 – FREE with Series PLUS Ticket

The star of TV's *Hercules: The Legendary Journeys* and Gene Rodenberry's *Andromeda*, shares a frank and inspiring memoir. Sorbo reveals his physical, mental and emotional battle back to health, following a series of debilitating strokes that threatened his career and his life, at the height of his Hollywood success.  
Sponsored by St. Luke's Hospital



## Plus... Coming in 2012

**Sunday, January 22** 1:30pm at Plaza Frontenac | **JEFFREY ZASLOW**  
*THE MAGIC ROOM: A Story About the Love We Wish for Our Daughters*  
ADMISSION \$15 – FREE with Series PLUS Ticket  
In partnership with Plaza Frontenac and Town & Country Bride



**Thursday, February 16** Time & Price TBA | **SUSAN ELLIOTT**  
*ACROSS THE DIVIDE: Navigating the Digital Revolution as a Woman, Entrepreneur & CEO*  
ADMISSION \$13 – FREE with Series PLUS Ticket

## Additional Dates TBA

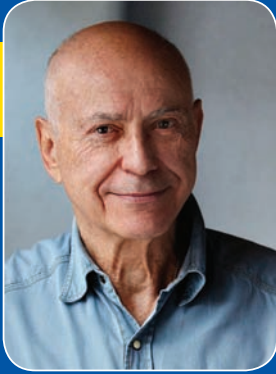
March 2012 | **LEGENDARY SINGER/SONGWRITER PETER YARROW**

April 2012 | **COMEDIAN MOSHE KASHER** *KASHER IN THE RYE*



ALL included on the Series PLUS Ticket!

## KEYNOTE PRESENTATION



**Sunday, November 6 | 7:00pm | Alan Arkin**

*AN IMPROVISED LIFE: A Memoir*

Oscar, Emmy & Tony Award-winning actor, **Alan Arkin**

In a **LIVE, on-stage interview** with KMOX NewsTalk Radio's Charles Brennan

Co-Sponsored by more than 50 community organizations

ADMISSION \$36 – FREE with Series Ticket & Series PLUS Ticket

### MONDAY, NOVEMBER 7

**10:30am**



#### **Steve & Cokie Roberts**

*OUR HAGGADAH: Uniting Traditions for Interfaith Families*

*NY Times* best-selling authors and renowned journalists, Cokie & Steve Roberts share their own special approach to the holiday and the lessons they've learned from over 40 years as an interfaith couple. They blend religious traditions while finding common ground in shared values.

Sponsored by Fox Family Foundation; Diane & Paul Gallant  
Co-Sponsored by Central Agency for Jewish Education (CAJE);  
Holocaust Museum & Learning Center-In Memory of Gloria M.  
Goldstein; Shaare Emeth Sisterhood; The Repertory Theatre of  
St. Louis; United Hebrew WRJ

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

**1:00pm**



#### **Ariel Sabar**

*HEART OF THE CITY: Nine Stories of Love & Serendipity on the Streets of New York*

Love is in the air as the award-winning author of *My Father's Paradise* shares nine wonderfully romantic, and true, stories of ordinary people brought together by chance, who end up spending the rest

of their lives together. Set on the streets, parks and rooftops of New York City, Sabar reveals how location plays a role in match-making and setting the stage for love. *Special St. Louis surprises in store for attendees!*

Sponsored by Joseph & Geraldine Burstein  
Co-Sponsored by Gateway Voice of Mid-Life  
and Older Women (OWL)

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

**7:30pm**



#### **Gilad Sharon**

*SHARON: The Life of a Leader*

For many years before his election as Israeli Prime Minister in February 2001, until his stroke in January 2006, Ariel Sharon kept numerous private diaries, observations on crucial issues, reflections on diplomatic moves, and notes on conversations with world leaders. Now, for the first

time, his youngest son and confidant, shares documents, including battle plans; correspondence with Ben Gurion and Moshe Dayan; unedited conversations with Putin, Mubarak, Bush and Abbas; in a biography that provides an intimate and riveting account of an Israeli leader who inspired both detractors and admirers around the world.

Sponsored by Bender, Weltman, Thomas, Perry & Co. P.C.;  
Eidelman & Traub DDS, Inc.; David & Marsha Soshnik  
Co-Sponsored by Anti-Defamation League; AIPAC; B'nai B'rith  
St. Louis Missouri Lodge #22; Cardozo Society of Jewish  
Federation; Hadassah-St. Louis Chapter; NA'AMAT USA;  
Traditional Congregation

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

**Festival Series Tickets just \$70**

**Series PLUS Tickets just \$95**

*The Best Bargains in town!*

**Call 314-442-3299 to charge by phone**

**Sound and lighting design for the St. Louis Jewish  
Book Festival created and produced by Exclusive  
Events, Inc. [www.exclusiveeventsinc.com](http://www.exclusiveeventsinc.com)**

## TUESDAY, NOVEMBER 8

10:30am



### Lisa Bloom

*THINK: Straight Talk for Women to Stay Smart in a Dumb World*

A provocative and empowering call to action from the award-winning journalist, CBS News legal analyst, and trial attorney. Packed with researched facts, time-saving ideas and practical tips, critics have deemed Bloom's book: "Insightful,"

"This year's light bulb moment for women!" and from nationally syndicated television host Dr. Phil: "Bloom brings her extraordinary passion, humor and intelligence to the important subject of how women and girls can fight being drowned in a sea of pop culture, and lead lives that are fuller, richer and more connected."

*Light Breakfast Refreshments*

Sponsored by Betty Moulton; Nancy & Jerry Raskas  
Co-Sponsored by B'nai Amoona Sisterhood; Brith Sholom Kneseth Israel Women's League; Faith Aloud; National Council of Jewish Women; Shaare Zedek Sisterhood

ADMISSION \$18 – FREE with Series Ticket & Series PLUS Ticket

1:00pm



### Alick Isaacs

*A PROPHETIC PEACE:  
Judaism, Religion, & Politics*

Challenged by his personal combat experiences as an Israeli soldier, Isaacs sought ways in which to reconcile the nature and meaning of Judaism and Zionism with the realities of war and peace. The Co-Director of the Talking Peace Project in Jerusalem

proposes an ambitious vision of religiously inspired peace with thoughtful explorations of Biblical prophecy, rabbinic law, the writings of Heschel, Buber and others, revealing ways in which Judaism can be a path to true peace.

Sponsored by Ann Lux; Todd Siwak & Gianna Jacobson  
Co-Sponsored by NAMI-The National Alliance on Mental Illness; Solomon Schechter Day School; St. Louis Rabbinical Association

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

Visit [www.stljewishbookfestival.org](http://www.stljewishbookfestival.org)

[www.twitter.com/stlouisjbf](https://www.twitter.com/stlouisjbf)

[www.facebook.com/saintlouisjewishbookfestival](https://www.facebook.com/saintlouisjewishbookfestival)

or call the Festival Hotline at 314-442-3299  
for updated information on Festival author events  
year-round.

7:30pm

## Community Kristallnacht Program



### Hannie J. Voyles

*STORMING THE TULIPS*

Voyles shares her own story and those of other children in Amsterdam during WWII, schoolmates and contemporaries of Anne Frank who endured life on the streets, in hiding, and in concentration camps. They lost friends and families; joined Nazi youth groups, hid Jews, witnessed killings,

starved and ate tulip bulbs. With a message for all ages, the children's voices are a poignant reminder of our need to teach young people the history of the Holocaust so that history is not repeated.  
*All ages welcome*

Sponsored by Kent & Deborah Hirschfelder; Paul & Betty Mendelson; Cheri & Nir Regev/Regev Group

Co-Sponsored by the Holocaust Museum & Learning Center-In Memory of Gloria M. Goldstein

ADMISSION \$6 – FREE with Series Ticket & Series PLUS Ticket

## WEDNESDAY, NOVEMBER 9

10:30am



### FICTION PANEL

Moderator: *Ellen Futterman,*  
*Editor, St. Louis Jewish Light*

### Randy Susan Meyers

*THE MURDERER'S DAUGHTERS*

Top title for Book of the Month Club and Literary Guild, Meyers' dramatic debut shares a compelling story, inspired by her childhood and her work with domestic violence victims and at-risk youth impacted by

family violence. Two young sisters are orphaned by their mother's murder and their father's imprisonment for the crime. Abandoned by bitter relatives, they survive a brutal group home, and spend 30 years dealing with the family legacy that ties them together, yet threatens to tear them apart. *(continued on next page...)*

### FESTIVAL SERIES & SERIES PLUS TICKETS AVAILABLE FOR PURCHASE AT THE FOLLOWING LOCATIONS:

- JCC Staenberg Family Complex in Creve Coeur
- JCC Marilyn Fox Building in Chesterfield
- St. Louis County Library Headquarters, 1640 S. Lindbergh Blvd.
- Left Bank Books, 399 North Euclid
- Left Bank Books, 321 N. Tenth St.

VISIT OUR WEBSITE:

[WWW.STLJEWISHBOOKFESTIVAL.ORG](http://WWW.STLJEWISHBOOKFESTIVAL.ORG)



## FICTION PANEL (continued)



### Alyson Richman

#### THE LOST WIFE

Internationally acclaimed novelist Richman weaves an unforgettable love story wrapped in history and based on a true occurrence: Young lovers, torn apart by the Holocaust, then shockingly reunited after 60 years. Heart-wrenching, lyrical and sensually written...*The Lost Wife* has been

called "the *Sophie's Choice* of this generation."

Sponsored by Nancy & Ken Kranzberg; Lois C. Levin  
Co-Sponsored by B'nai El Sisterhood; Jewish Connections of Jewish Family & Children's Service; Jewish Council Against Family Violence; Lights of Jewish Special Needs; Wednesday Morning Serious Book Group

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

## NO AFTERNOON OR EVENING PROGRAM

## THURSDAY, NOVEMBER 10

10:30am



### Dr. Izzeldin Abuelaish

#### I SHALL NOT HATE: A Gaza Doctor's Journey on the Road to Peace and Human Dignity

A Harvard-trained Palestinian doctor and infertility expert, raised in the refugee camps of Gaza, Abuelaish was working at the Sheba Medical Center in Tel Aviv, helping Israelis and Palestinian patients in 2009,

when Israeli tank shells tragically hit his home killing three of his daughters and his niece. Already well-known in Israel as a television commentator and physician, Abuelaish startled both sides by reacting to the tragedy with pleas for understanding, respect and communication rather than demands for revenge. "This story is a necessary lesson against hatred & revenge." - Nobel Peace Prize Laureate Elie Wiesel

Sponsored by Kitty & Hanford Gross  
Co-Sponsored by Jewish Community Relations Council

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

## NO AFTERNOON PROGRAM

## GROUP TICKET RATES AVAILABLE:

for more information  
Please call the Festival Hotline at 314-442-3299

7:00pm

## SPECIAL EVENT

### Now for Something Completely Different... A Rock & Roll Retro Night

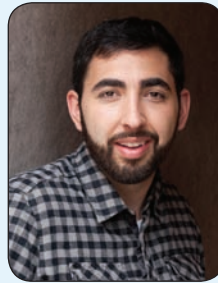
An event for both generations...you and your parents! Remember when you drove them crazy with your music? Remember when they drove you crazy with *tschotshkes* and 'collectibles'?! A fun-filled evening with music; memories; refreshments and retro fun complete with prizes for audience participation!



### Bob Gruen

#### ROCK SEEN

From his early days photographing Ike & Tina Turner, the Rolling Stones, John Lennon, Blondie and the punk rock scene; to his recent stadium tours with Green Day, Gruen has been rock's most famous photographer for 40+ years. Now, for the first time, he shares a presentation of his favorite photos paired with behind the scenes stories and tales from the world of rock.



### Joel Dovev

#### CRAP AT MY PARENTS HOUSE

Stand-up comedian and popular blogger Dovev, drags out a wild and wacky collection of the strange, highly original, and incredibly tacky items our parents collect as "treasures" and promise (threaten?) to give us one day for our own homes.

Sponsored by Berger Memorial Chapel/ Richard & Linda Stein and Emily MacDonald; Ann & Alan Spector  
Co-Sponsored by Camp Sabra

ADMISSION \$18 – FREE with Series Ticket & Series PLUS Ticket

## FRIDAY, NOVEMBER 11

9:00am



### Dr. Arthur Agatston

#### THE SOUTH BEACH WAKE UP CALL

Renowned preventive cardiologist and creator of the groundbreaking South Beach Diet, Agatston shares alarming facts about the results of today's fast-food, sedentary, sleep-deprived, computer-addicted lifestyle, while offering simple, positive and permanent strategies for taking control of your health. *Light breakfast refreshments*

Sponsored by Barnes Jewish Hospital/BJC HealthCare;  
Brown Smith Wallace, LLC  
Co-Sponsored by JCC Hazon CSA Organic Food Program;  
Maimonides Society of Jewish Federation

ADMISSION \$18 – FREE with Series Ticket & Series PLUS Ticket

1:00pm

### MISSOURI'S OWN PROGRAM

Moderator: *Michael Kahn, award-winning author & trial attorney (The Brickhouse Law Group)*



#### Jon Harris & Ari Axelbaum

##### THE WISEJACK MAN'S COOKBOOK

A great tool to help all men survive in the kitchen.....whether they're just moving out of Mom's house....or want to cook a surprise meal for their wife! Pages of easy and delicious recipes with helpful cooking tips will ensure any man can feed the kids, surprise his friends and create a feast for his next party!

#### Ellie S. Grossman

##### MISHEGAS OF MOTHERHOOD

A hilarious exploration of the "oys & joys" of parenting, made famous by Grossman's regular column in the *St. Louis Jewish Light*. With topics such as 'The School Supply Olympics,' 'Jewish Girls Don't Camp,' and 'The Cell Phone Wars,' this "Jewish Erma Bombeck" shares sensational stories of contemporary child-raising.

#### Charlene Bry

##### LADUE FOUND

Bry, the award-winning former owner & publisher of the *Ladue News* reveals the charming characters, early landmarks and lively activities that existed during Ladue's first 100 years. From gypsies, shacks and tomatoes to million dollar mansions, manicured lawns and private clubs, Bry shares

the fascinating history of one of the wealthiest cities in the United States, with original photographs and extensive documents.

Sponsored by Nancy & Al Siwak

Co-Sponsored by JCC Adult Services & Nutrition Department

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

9:30am

### The BIG Jewish Community READ

#### Rabbi Jamie Korngold

##### THE GOD UPGRADE



The founder and director of the Adventure Rabbi Program utilizes many perspectives and scholarly writings in examining concepts of God and how they have changed over the centuries, shaping all aspects of Judaism. Utilizing her well-known ability to make religion accessible, meaningful and

relevant, Korngold offers powerful insights into finding spirituality in modern times. *Light breakfast refreshments*

Sponsored by Don Soffer; Ed & Nancy Schapiro

Co-Sponsored by JCC Helene Mirowitz Department of Jewish Community Life; Saul Mirowitz Reform Jewish Academy

ADMISSION \$6 – FREE with Series Ticket & Series PLUS Ticket

### 7:00pm CONCERT EVENT

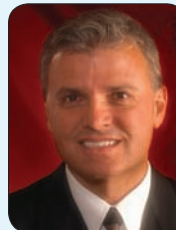
#### Rodgers & Hammerstein



A melodic

musical evening featuring St. Louis Symphony Concertmaster David Halen, musicians from the Symphony, and renowned vocalist Erin Bode, performing a collaborative tribute to the music of Rodgers and Hammerstein.

The Festival's Concert Event joins the Daniel Pearl Foundation's World Music Days Harmony for Humanity, in using the power of music to lift people above the differences that set them apart; and reaffirming the ideals of tolerance, friendship and humanity.



**Held at Washington University's 560 Music Center on Trinity Place in the Delmar Loop - formerly Shaare Emeth**

Sponsored by Marlyn & Alyn Essman; In Loving Memory of Rubin Feldman by Gloria K. Feldman & Family; Dr. Ira & Judith Gall; Isle of Capri Casinos, Inc.; Myrtle & Bernard Kornblum's Changing World Fund; Maryville University

ADMISSION \$20 – FREE with Series Ticket & Series PLUS Ticket

## PURCHASE AUTHOR BOOKS IN ADVANCE & SAVE 10%

Order 3 or more of our featured authors' books in advance and save 10% on your purchase. Books will be held for you in the Festival Bookstore. No waiting in line to pay during the Festival. Check the Festival Website for titles and prices. Charge your order by phone on the Festival Hotline (314-442-3299) or stop by the Box Office Window at the JCC's Arts & Education Building in Creve Coeur to order in person.

Orders must be received by November 4<sup>th</sup> to receive discount.

## STUDENT DISCOUNTS

**The Festival offers a 50% discount on individual ticket prices for students**  
**Must show a valid student I.D.**  
**when purchasing tickets.**

*(Not applied to Series or Series PLUS Tickets)*



10:30am

### MEMOIR PANEL

Moderator: *Shannon Harting, MSW/LCSW, Clinical Supervisor, Jewish Family & Children's Service*



### Molly Birnbaum

*SEASON TO TASTE: How I Lost My Sense of Smell and Found My Way*

After a tragic accident tore her from her life's plan, Birnbaum, an aspiring chef and popular food blogger, set off on a quest; meeting with top scientists, perfumers, chefs and olfactory experts. Unforgettable descriptions celebrate the return of various

smells; from fresh rosemary leaves to piles of trash, as she tells a story of lost and found, living in the present, and the importance of taking joy from life's little things.

### Rabbi Andrea Myers

*THE CHOOSING: A Rabbi's Journey from Silent Nights to High Holy Days*



A member of the New York Board of Rabbis, Myers has led congregations from the Rocky Mountains to the Borscht Belt. With heartwarming anecdotes, rabbinic insights and a generous dose of humor, she now shares her unique story. Leaving behind her Lutheran upbringing, coming out

as a lesbian, discovering Judaism in college at Brandeis, moving to Israel, converting and training to become a rabbi, partner and parent, Myers relates moving, and laugh-out-loud funny, tales of family, community, integration, spirituality and goodness.

Sponsored by The Rubin Family Foundation

Co-Sponsored by J Associates; JCC Inclusion Department; Jewish Women International

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

1:00pm



### Steve Sem-Sandberg

*THE EMPEROR OF LIES*

Winner of Sweden's most important literary prize, Sem-Sandberg comes to the States with his critically acclaimed international bestseller. Using real people, historical facts, and the Lodz ghetto during WWII as the setting, the motives and actions of the Nazi-appointed ghetto leader, Jewish businessman Mordechai Chaim Rumkowski, are exposed, alongside the vibrancy of human resilience and the darkness of evil.

Sponsored by Heartland Bank

Co-Sponsored by American Jewish Committee; Shaving Israel

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

7:30pm



### Shawn Green

*THE WAY OF BASEBALL: Finding Stillness at 95 MPH*

In a LIVE, on-stage interview with *New York Baseball Digest* and *ESPN.com* Sportswriter Howard Megdal, author of the new book, *TAKING THE FIELD: A Fan's Quest to Run the Team He Loves*

Two-time All-Star and Gold Glove winner

Green reveals how he learned to maintain a balanced perspective on life while dealing with the hectic, high profile world of Major League Baseball. Part sports book—part guidebook, the former Mets right fielder shares anecdotes, ballpark wisdom, an all-access pass to life in the dugout, and his realization that everything in life, from fly balls to fatherhood, is easier with a clear mind, and a live-in-the-moment attitude. *Sports raffle!*

Sponsored by Eileen Schneider Edelman; Howard Lesser; Regina Shapiro; Alan & Sue Wallach

Co-Sponsored by Ambassadors of ChildSafe; JCC Sports Recreation & Aquatics Department

ADMISSION \$18 – FREE with Series Ticket & Series PLUS Ticket

### Series PLUS Tickets Good for A YEAR!

Admission to ALL literary events presented by the St. Louis Jewish Book Festival from Fall 2011 all the way THROUGH July 2012

JUST \$95

#### INCLUDES:

- **Pre-Festival Teen Event**  
with Ellen Schreiber | 10/27/11
- **All author programs at the 2011 Festival**
- **Beer Tasting Event**  
with Jeremy Cowan | 11/17/11
- **Kevin Sorbo - TRUE STRENGTH** | 12/15/11

#### PLUS - Coming in 2012:

- **Jeffrey Zaslow - THE MAGIC ROOM** | 1/22/12
- **Avinoam Lourie - A BEAR IN MY BED & A JACKAL IN MY OVEN** | 2/5/12
- **Susan Elliott - ACROSS THE DIVIDE** | 2/16/12
- **Peter Yarrow** | March 2012 (Date TBA)
- **Moshe Kasher - KASHER IN THE RYE** | April 2012 (Date TBA)

**You won't want to miss these events!**

10:30am

**Julie Salamon****WENDY & THE LOST BOYS: The Uncommon Life of Wendy Wasserstein**

With exclusive access to Wasserstein's family, friends and private papers, Salamon, best-selling author and former writer for the *NY Times* and *The Wall Street Journal*, presents the only authorized biography of the Tony Award and Pulitzer-Prize winning playwright. A revealing look at this acclaimed dramatist, best known for *The Heidi Chronicles*, who was intensely private about her personal life, but generous and open in her writing.

Sponsored by Lee Bohm; Jerry & Rosalie Brasch  
Co-Sponsored by A la Carte Book Club

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

1:00pm

**Myla Goldberg****THE FALSE FRIEND**

The best-selling author of *Bee Season* returns to the Festival with an emotionally gripping story of friendship and rivalry, truths and lies. Two girls walk a forbidden road into the woods; only one emerges. Twenty years later the surviving girl returns home, trying to understand how the child she was, formed the adult she became.

Sponsored by Lucy Lopata  
Co-Sponsored by Auxiliary, Jewish Center for the Aged;  
Barnes Jewish Hospital Auxiliary; St. Louis County Library

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

7:30pm

**William Cohan****MONEY & POWER**

The best-selling, prize-winning author of *The Last Tycoons* and *House of Cards*, returns to the Festival with a revelatory history of Goldman Sachs. Cohan, a *New York Times* columnist and contributing editor at *Vanity Fair*, combines journalistic skills with insider interviews, court cases, S.E.C. filings and other government papers to reveal the dramatic and revealing story behind the most influential and controversial investment firm in the world.

Sponsored by Terry & Harvey Hieken; Pulaski Bank  
Co-Sponsored by Montefiore Society of Jewish Federation

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

10:30am

**Martin Fletcher****THE LIST**

In a LIVE, on-stage interview with  
*NewsChannel 5 Anchor Mike Bush*

NBC News Special Correspondent and former Israeli Bureau Chief returns with his first novel, based on fact and meticulous historical research. Set in London, late 1945, Holocaust survivors desperately search for loved ones while being faced with anti-Semitism, a British 'alien' eviction petition and a secret plot to assassinate the British Foreign Minister. Critics call Fletcher's entrance into fiction a "thrilling and emotional roller-coaster novel." Ever the newsman, Fletcher tracked down, and brings along, the real story behind the assassination plot, highlighted by a taped interview with the assassin.

Sponsored by Jennifer & Jonathan Deutsch;  
Goldstein & Pressman, P.C.;  
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Co-Sponsored by American Jewish Congress- St. Louis Chapter;  
St. Louis Jewish Light; Saul Brodsky Jewish Community Library;  
Temple Israel

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

7:30pm

**David Javerbaum****THE LAST TESTAMENT: A Memoir by God with David Javerbaum**

Since creating the universe, the Lord Almighty has been multi-tasking, creating everything from the universe to Snooki. He/She now takes a moment to offer up pearls of wisdom, as dictated to 11-time Emmy-winner, Peabody and Grammy Award-winner, musical-theater and comedy writer, Javerbaum, former executive producer of *The Daily Show with Jon Stewart*.

Sponsored by Max & Louie Productions; Gloria and Sanford Spitzer  
Co-Sponsored by Book Babes

ADMISSION \$15 – FREE with Series Ticket & Series PLUS Ticket

**The Jewish Community Center is fully accessible. A limited number of Assisted Listening Devices are available for use free of charge.**

**Lost or Stolen Series & Series PLUS Tickets?**

**Please call the Festival Office at**

**314-442-3175 in advance of the presentation you are wishing to attend. Identification will be required.**



*A Special Thank You to our Sponsors for  
their Generous and Continued Support!*

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*Our sincere appreciation for sponsorships received after the printing of this brochure.*

The St. Louis Jewish Book Festival is a proud member of the Jewish Book Fair Network coordinated by the Jewish Book Council.



*The St. Louis Jewish Book Festival is honored to be co-sponsored by more than 50 Community Organizations.*

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All author presentations, unless otherwise noted, take place at the Staenberg Family Complex Jewish Community Center in Creve Coeur (#2 Millstone Campus Drive, near the corner of Lindbergh and Schuetz).

Tickets may be purchased by calling 314-442-3299 or search by author or program name online at [www.brownpapertickets.com](http://www.brownpapertickets.com)  
Buy your tickets early!

# Ticket Order Form

Charge by phone at 314-442-3299

| EVENT                                                                                       | QTY                  | PRICE/TICKET                  | TOTAL                          |
|---------------------------------------------------------------------------------------------|----------------------|-------------------------------|--------------------------------|
| <b>Teen Event - Ellen Schreiber</b><br>(included on Series Plus Ticket) <b>Oct. 27</b>      | <input type="text"/> | \$ <input type="text"/> 6 \$  | <input type="text"/>           |
| <b>Keynote Presentation Alan Arkin</b> <b>Nov. 6</b>                                        | <input type="text"/> | \$ <input type="text"/> 36 \$ | <input type="text"/>           |
| Steve & Cokie Roberts Nov. 7                                                                | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| Ariel Sabar Nov. 7                                                                          | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| Gilad Sharon Nov. 7                                                                         | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| Lisa Bloom (Breakfast Event) Nov. 8                                                         | <input type="text"/> | \$ <input type="text"/> 18 \$ | <input type="text"/>           |
| Alick Isaacs Nov. 8                                                                         | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| <b>Community Kristallnacht Program Hannie J. Voyles</b> <b>Nov. 8</b>                       | <input type="text"/> | \$ <input type="text"/> 6 \$  | <input type="text"/>           |
| Randy Susan Meyers & Alyson Richman (Fiction Panel) Nov. 9                                  | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| Dr. Izzeldin Abuelaish Nov. 10                                                              | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| <b>Bob Gruen &amp; Joel Dovey</b><br>(Special Event Rock & Roll Retro Night) <b>Nov. 10</b> | <input type="text"/> | \$ <input type="text"/> 18 \$ | <input type="text"/>           |
| Dr. Arthur Agatston Nov. 11                                                                 | <input type="text"/> | \$ <input type="text"/> 18 \$ | <input type="text"/>           |
| Missouri's Own Nov. 11                                                                      | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| <b>Rabbi Jamie Korngold</b><br>(BIG Jewish Community READ) <b>Nov. 13</b>                   | <input type="text"/> | \$ <input type="text"/> 6 \$  | <input type="text"/>           |
| <b>Concert Event</b><br>(Rodgers & Hammerstein) <b>Nov. 13</b>                              | <input type="text"/> | \$ <input type="text"/> 20 \$ | <input type="text"/>           |
| Molly Birnbaum & Rabbi Andrea Myers (Memoir Panel) Nov. 14                                  | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| Steve Sem-Sandberg Nov. 14                                                                  | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| Shawn Green with Howard Megdal Nov. 14                                                      | <input type="text"/> | \$ <input type="text"/> 18 \$ | <input type="text"/>           |
| Julie Salamon Nov. 15                                                                       | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| Myla Goldberg Nov. 15                                                                       | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| William Cohan Nov. 15                                                                       | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| Martin Fletcher Nov. 16                                                                     | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| David Javerbaum Nov. 16                                                                     | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| Jeremy Cowan Nov. 17                                                                        | <input type="text"/> | \$ <input type="text"/> 13 \$ | <input type="text"/>           |
| Kevin Sorbo Dec. 15                                                                         | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| Jeffrey Zaslow Jan. 22, 2012                                                                | <input type="text"/> | \$ <input type="text"/> 15 \$ | <input type="text"/>           |
| <b>(ALL authors are included on Series PLUS Ticket)</b>                                     |                      |                               |                                |
| <b>TOTAL</b>                                                                                |                      |                               | <b>\$</b> <input type="text"/> |

To order online go to  
**www.brownpapertickets.com**  
(search by author or event name)

Tickets may be purchased on the day of the presentation at the JCC Fitness Building Front Desk; at the Box Office Window in the A & E Building; or at the door, depending on availability. Tickets available in advance by calling the Festival Ticket Hotline at 314-442-3299.

## Series PLUS Ticket: \$95

Good for a Year of Festival author presentations (From Fall 2011 to July 2012) Includes Teen Event, Jeremy Cowan, Kevin Sorbo, Jeffrey Zaslow & more to come!

\_\_\_\_ **Series PLUS Tickets @ \$95 each =** \_\_\_\_  
(#) Total

## Festival Series Tickets just \$70!

Good for admission to ALL Festival Author Presentations November 6-16, 2011

\_\_\_\_ **Series Tickets @ \$70 each =** \_\_\_\_  
(#) Total

All tickets purchased on the Festival Hotline may be charged to MasterCard, VISA or Discover. Tickets will not be held without payment. Checks may be made payable to:  
**St. Louis Jewish Book Festival**

Mail to: St. Louis Jewish Book Festival  
#2 Millstone Campus Drive  
Saint Louis, MO 63146

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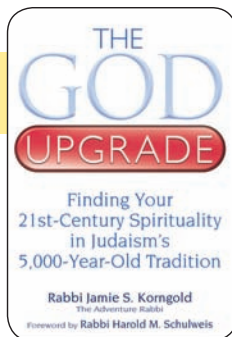
**Please Note:** Festival tickets are non-refundable. Due to circumstances beyond our control, programs may be subject to change. Every effort will be made to replace a cancelled author. Please check the Festival Hotline at 314-442-3299 or the Festival's Website at **www.stljewishbookfestival.org** for any schedule changes. The views expressed are only those of the authors & speakers and not necessarily those of the Festival or the Jewish Community Center.

**NEW... ALL tickets purchased for the 2011 Festival will be held at the JCC's Box Office in the Arts & Education Building and may be picked up in person beginning October 3rd. Tickets may also be picked up at WILL CALL on Opening Night of the Festival; or at the door, prior to any author event. To schedule another time for ticket pick-up, please call 314-442-3299.**

Be a part of the  
**BIG**  
COMMUNITY  
**READ**

2011

For the St. Louis  
Jewish Community



*It's Easy To Participate! Join Us!*

- Pick up a copy of *THE GOD UPGRADE: Finding Your 21st-Century Spirituality in Judaism's 5,000-Year-Old Tradition*.
- The book is now on sale at the JCC-Staenberg Family Complex Arts & Education Building in Creve Coeur, and will also be available for purchase at both of the READ events.
- Join your friends, neighbors, and fellow Jewish community members in reading the book!
  - Join us for the community discussion with St. Louis rabbis on November 1st!
  - Come meet and hear **Rabbi Jamie Korngold** at the Festival on November 13th



Reading the book not required for attendance at events

**TUESDAY, NOVEMBER 1 | 7:30-9:00pm FREE!**

PANEL DISCUSSION ON TOPICS FROM *THE GOD UPGRADE*

**With Rabbis Jim Bennett, Josef Davidson, Randy Fleisher, and Seth Gordon.**

*Moderated by Rabbi Brad Horwitz*

Saul Brodsky Jewish Community Library, Jewish Federation Kopolow Building,  
#12 Millstone Campus Drive

**SUNDAY, NOVEMBER 13 | 9:00am—Light Breakfast Refreshments**

**10:00am—Author Presentation, Audience Q&A, Book Signing**

ADMISSION \$6 – FREE with Series PLUS Ticket

ST. LOUIS JEWISH BOOK FESTIVAL AUTHOR EVENT: *THE GOD UPGRADE*

**With Rabbi Jamie Korngold**

JCC Staenberg Family Complex, 2 Millstone Campus Drive

The BIG Jewish Community READ is co-sponsored by the Jewish Community Center's St. Louis Jewish Book Festival; Saul Brodsky Jewish Community Library; Central Agency for Jewish Education (CAJE); and St. Louis Rabbinical Association to promote literacy, community and education.

**FOR MORE INFORMATION:**

[www.stljewishbookfestival.org](http://www.stljewishbookfestival.org) | [www.brodskylibrary.org](http://www.brodskylibrary.org) | [www.cajestl.org](http://www.cajestl.org)

To view Festival photos online or purchase photographic memories from the 2011 Festival, contact official Festival photographer Joel Marion at [www.joelmarionphoto.com](http://www.joelmarionphoto.com) or call Joel Marion Photography at 636-861-2400.

*Come For The Festival...TRY*  
**EVERYTHING THE J HAS TO OFFER!**

*Great News for St. Louis Jewish Book Festival Series Ticket AND Series PLUS Ticket Holders:*

- Savings!
- Discounted Massages!
- Free Passes!

Bring your Festival Series Ticket OR Series PLUS Ticket to the Front Desk of the Staenberg Family Complex in Creve Coeur and receive a FREE guest pass good AT BOTH J locations, for the 11-days of the Festival (November 6-16, 2011). The pass will give you access to ALL standard J membership benefits, including:

- FREE land & water group exercise classes
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- World class cardio equipment
- FREE lockers & towel service
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And SO much more...come see what we have for YOU!

**PLUS....**Join the J during the 2011 Festival, and we'll waive your enrollment fee—a \$199 savings! *Certain restrictions apply, for more information call 314-442-3124*

**AND....**An added benefit for Series and Series PLUS Ticket holders: Receive \$5 off the purchase of any one J massage service! *Call 314-442-3144 for information and massage reservations.*

For more information on Sponsorship opportunities, please call Festival Director Marcia Evers Levy at 314-442-3152



Check the Festival website  
[www.stljewishbookfestival.org](http://www.stljewishbookfestival.org) for updated information on author events year-round!