



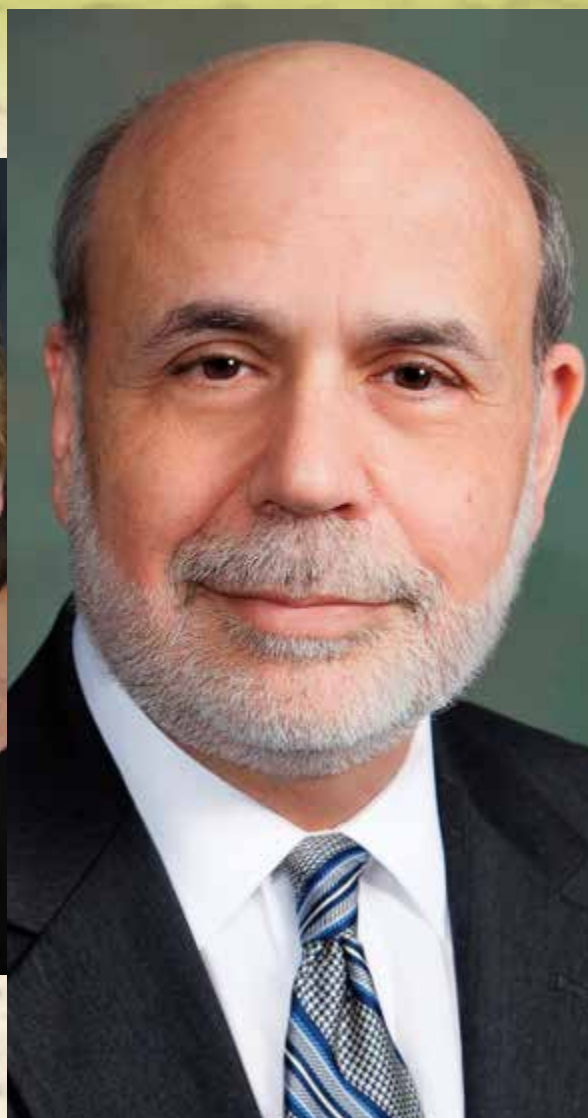
37TH ANNUAL

# ST. LOUIS JEWISH BOOK FESTIVAL

OCTOBER 13 - NOVEMBER 15, 2015 | Plus bookend author events throughout the year



**ANITA DIAMANT**  
OCTOBER 13



**BEN S. BERNANKE**  
OCTOBER 22



**DENNIS ROSS**  
NOVEMBER 1

PRESENTED BY

**SCA**

STIEVEN CAPITAL ADVISORS

**PLUS MORE THAN 30 ADDITIONAL AUTHORS**

**Tickets on sale now! 314-442-3299 | [stljewishbookfestival.org](http://stljewishbookfestival.org)**

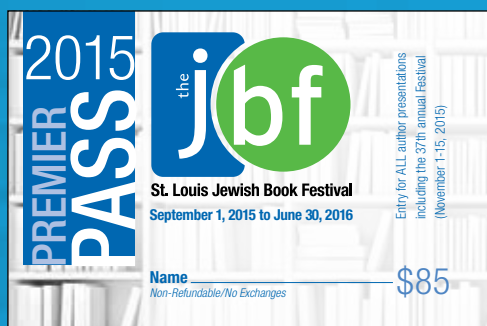


*A Tradition of Excellence...*

For more than three decades, the St. Louis Jewish Book Festival has brought exciting and informative authors, speakers and performers to the community. Everyone is welcome at the Festival!

*All events take place in the Carl & Helene Mirowitz Performing Arts & Banquet Center unless otherwise noted.*

Jewish Community Center, 2 Millstone Campus Drive, St. Louis Missouri 63146



## Premier Pass | \$85

**Best Value!**

Entry into all Book Festival programs, including the three Keynote Conversations, the November Festival and bookend events year-round.



### Student Tickets

**50% off any Book Festival program**

Applies to junior high, high school, and college students with ID.



### Group Tickets

Discount rates apply to groups of 10 or more for individual programs.

## Three ways to purchase tickets

**1**

Charge by phone  
**314-442-3299**

**2**

In person at  
**Front desks\* and Box Office**  
**2 Millstone Campus**

**\*Premier Passes and Bernanke tickets only**

**3**

Order online by visiting  
**[stljewishbookfestival.org](http://stljewishbookfestival.org)**

**Please Note:** All Festival ticket and book sales are final, no refunds or exchanges. Due to circumstance beyond our control, programs may be subject to change or rescheduling. Every effort will be made to reschedule or replace a cancelled author. The J will not be liable for non-appearance of any scheduled author or performer. Check Festival hotline 314-442-3299 or [stljewishbookfestival.org](http://stljewishbookfestival.org) for any schedule changes.



Keynote Conversation

# ANITA DIAMANT



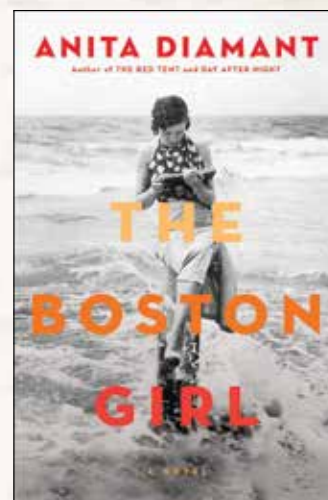
With a writing career spanning 30 years, Anita Diamant's works have been published in more than 25 countries and read by millions.

In 2014, her bestselling novel, *The Red Tent*, was adapted as a two-part, four-hour miniseries by Lifetime TV.

Diamant, born in Brooklyn, New York in 1951, graduated from Washington University in St. Louis with a degree in comparative literature, and earned a Master's in American Literature from Binghamton University.

Diamant's first book, published in 1985, was *The New Jewish Wedding*. Five other guidebooks to Jewish life and lifecycle events followed: *The New Jewish Baby Book*; *Living a Jewish Life: Jewish Traditions, Customs and Values for Today's Families*; *Choosing a Jewish Life: A Handbook for People Converting to Judaism and for Their Family and Friends*; *Saying Kaddish: How To Comfort the Dying, Bury the Dead and Mourn as a Jew*, and *How to Raise a Jewish Child*.

Her newest book, *The Boston Girl*, tells the story of family ties and values, friendship and feminism through the eyes of a young Jewish woman growing up in Boston in the early twentieth century. The moving portrait of one woman's complicated life is a fascinating look at a generation of women finding their places in a changing world.



Tuesday, October 13 at 7:00pm

General Admission \$40

Interviewed by Ellen Futterman, Editor,  
*St. Louis Jewish Light*

Takes place in the Gymnasium

Keynote Conversation

# BEN S. BERNANKE



Thursday, October 22 at 7:00pm

General Admission \$50

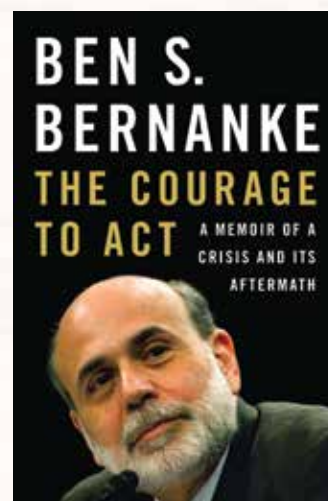
Interviewed by Ellen Sherberg, Publisher,  
*St. Louis Business Journal*

Takes place in the Gymnasium

In 2006, Ben S. Bernanke was appointed chair of the Federal Reserve, the unexpected apex of a personal journey from small-town South Carolina to prestigious academic appointments and finally public service in Washington's halls of power.

There would be no time to celebrate.

Bernanke makes his only appearance in St. Louis to discuss his new book, *The Courage to Act*, an in-depth look at the decision-making process in Washington during the worst financial crisis and economic slump in America since the Great Depression.



The bursting of a housing bubble in 2007 exposed the hidden vulnerabilities of the global financial system, bringing it to the brink of meltdown. From the implosion of the investment bank Bear Stearns to the unprecedented bailout of insurance giant AIG, efforts to arrest the financial contagion consumed Bernanke and his team at the Fed. Around the clock, they fought the crisis with every tool at their disposal to keep the United States and world economies afloat.

Working with two U.S. presidents, and under fire from a fractious Congress and a public incensed by behavior on Wall Street, the Fed—alongside colleagues in the Treasury Department—successfully stabilized a teetering financial system. With creativity and decisiveness, they prevented an economic collapse of unimaginable scale and went on to craft the unorthodox programs that would help revive the U.S. economy and become the model for other countries.



# DENNIS ROSS



Sunday, November 1 at 7:00pm

General Admission \$40

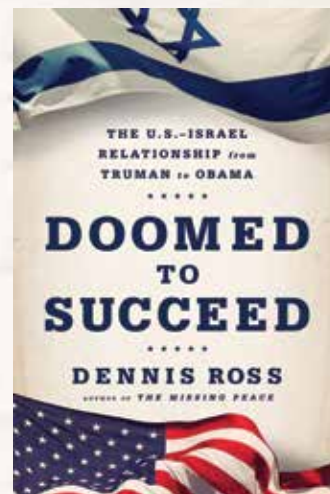
Takes place in the Gymnasium

For more than a decade, Dennis Ross played a leading role in shaping U.S. involvement in the Middle East peace process.

A highly skilled diplomat, Ross was the U.S. point man on the peace process during both the George H. W. Bush and Bill Clinton administrations. He was instrumental in assisting Israelis and Palestinians to reach the 1995 Interim Agreement; he also successfully facilitated the 1994 Israel-Jordan peace treaty and worked intensively to bring Israel and Syria together.

Prior to his service under Clinton, Ross directed the State Department's Policy Planning Staff in the first Bush administration. In that capacity, he played a prominent role in U.S. policy toward the former Soviet Union, the unification of Germany and its integration into NATO, arms control negotiations, and the 1991 Gulf War coalition.

*Doomed to Succeed* is a necessary and unprecedented account of America's changing relationship with Israel, and offers compelling advice for how to understand the priorities of Arab leaders and how future administrations might best shape U.S. policy in that light.



Ross is the Counselor and Davidson Fellow at the Washington Institute for Near East Policy and a Distinguished Professor in the Practice of Diplomacy at Georgetown.

# NOVEMBER BOOKSTORE HOURS

Sunday, November 1	6:00 – 9:00pm	OPENING NIGHT
Monday, November 2	9:30am - 3:30pm	
	6:30 - 9:30pm	
Tuesday, November 3	12:00 - 3:00pm	
	6:30 - 9:30pm	
Wednesday, November 4	12:00 - 3:00pm	
	6:30 - 9:30pm	
Thursday, November 5	9:30am - 3:30pm	
	6:30 - 9:30pm	
Friday, November 6	9:30am - 3:30pm	
Saturday, November 7	closed	
Sunday, November 8	closed	
Monday, November 9	9:30am - 3:30pm	
	6:30 - 9:30pm	
Tuesday, November 10	9:30am - 12:30pm	
	6:30 - 9:30pm	
Wednesday, November 11	9:30am - 3:30pm	
	6:30 - 9:30pm	
Thursday, November 12	9:30am - 3:30pm	
	6:30 - 9:30pm	

## AUTHOR'S ALLEY – THE FESTIVAL BOOKSTORE

Located in the A&E Building Beit Midrash, right off the Main Lobby. Featuring all the authors' latest titles, plus some of their previous titles; and books by local Jewish authors, too!

**Bookstore will close during all author presentations to allow volunteers to participate.**

Visit [stljewishbookfestival.org](http://stljewishbookfestival.org) to preorder books.

**Purchase three books at one time and save 10%**  
Not valid on bargain books



**Can't Be Here?** Order a personalized, autographed book from the author of your choice. Call 314-442-3299 to arrange for signed books.

## Monday, November 2

### LET'S TALK TRAVEL

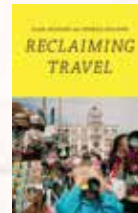
10:30am | \$15



#### ILAN STAVANS

##### *Reclaiming Travel*

Why are Jews eternal travelers? How does travel transform us and give us deeper access to ourselves? Why does travel impact memory so profoundly? Guggenheim Fellow and Emmy Award nominee Ilan Stavans takes us around the world to discuss these topics and many others. Stavans is the author of more than 30 books, including the memoir, *On Borrowed Words*, about growing up as a Mexican Jew.



Sponsored by Isle of Capri Casino

### RONALD BALSON

1:00pm | \$15



#### *Saving Sophie*

*Once We Were Brothers* characters Liam and Catherine return in Balson's newest novel, *Saving Sophie*. In this international thriller, six-year-old Sophie has been kidnapped and a major terrorist operation threatens Jerusalem on Independence Day. This is the powerful story of the lengths family will go through to protect one another. Ronald Balson is a Chicago trial attorney, educator, and writer.



Sponsored by Marsha & David Soshnik; UMSL Center for the Humanities

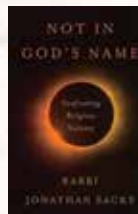
### RABBI LORD JONATHAN SACKS

7:30pm | FREE



#### *Not in God's Name: Confronting Religious Violence*

St. Louis Jewish Federation, Washington University's Danforth Center on Religion & Politics and the St. Louis Jewish Book Festival join together for an evening with Rabbi Lord Jonathan Sacks, award-winning author of more than 20 books. In 2009, he was made a Life Peer and took his seat in the House of Lords. In his new book, *Not in God's Name*, Sacks stresses our need to look anew at scriptural passages—passages that, when interpreted literally, can lead to hatred, violence and war. Rabbi Sacks calls for people of all faiths to join together to end the misunderstandings that threaten to destroy us all.



Sponsored by Michael & Sima Oberlander



# Tuesday, November 3

## WHERE DO WE GO NOW?

1:00pm | \$15

Moderator: **Christian Greer, Saint Louis Science Center**



### MARGARET LAZARUS DEAN

*Leaving Orbit: Notes From the Last Days of American Spaceflight*

with astronaut **Linda Godwin**

In the 1960s, humans took their first steps away from the Earth, and for a time our possibilities in space seemed endless. But, in a period of austerity, and in the wake of high-profile disasters like Challenger, that dream has ended. In early 2011, Margaret Lazarus Dean traveled to Cape Canaveral for NASA's last three space shuttle launches in order to bear witness to the end of an era.

Sponsored by Deborah Manne; Saint Louis Science Center



## PARTY LIKE A PRESIDENT ON ELECTION NIGHT

7:30pm | \$15

Interviewed by **Dave Robertson, UMSL**



### BRIAN ABRAMS

*Party Like a President: True Tales of Inebriation, Lechery, and Mischief from the Oval Office*

FDR threw toga parties. Ulysses S. Grant had a reputation for riding drunk into battle. George Washington downed three to four glasses of Madeira during lunch. Every president has had personal vices: pills, whiskey, women, marijuana, gambling and more. Join author Brian Abrams for a behind-the-scenes look at Oval Office debauchery, including cocktail recipes to party like your favorite president.

Drinks will be served!

Sponsored by Nancy & Ken Kranzberg; Nancy & Al Siwak; Gloria & Sanford Spitzer Foundation



# Wednesday, November 4

## FUNNY FICTION

1:00pm | \$15



### CHRISTOPHER NOXON

*Plus One*

*Plus One* is a wickedly humorous and honest story about caretaking men and breadwinning women told from the perspective of a quirky family that hits the Hollywood jackpot. When Alex's wife Figgy's television pilot becomes an overnight, Emmy-winning hit, Alex is forced into the role of the family's "domestic first responder." Christopher Noxon is a journalist, writer, and illustrator. He is married to the writer/producer Jenji Kohan (*Orange is the New Black*, *Weeds*).

Sponsored by Dana & Barry Sandweiss



## SHOW ME THE MONEY! SPORTS NIGHT

7:30pm | \$20 | Takes place in the Gymnasium

Interviewed by **Randy Karraker, 101 ESPN Radio**



### LEIGH STEINBERG

*The Agent: My 40-Year Career Making Deals and Changing the Game*

Leigh Steinberg is the real "Jerry Maguire," representing more than 150 premier athletes from NFL quarterbacks like Troy Aikman, Warren Moon and Steve Young, to champion boxers like Evander Holyfield, Oscar De La Hoya, and Lennox Lewis. Since 1975, Steinberg's career as a professional sports agent is second to none. His memoir recounts his astounding triumphs and record deals as well the great personal losses he has endured: his divorce, bankruptcy, alcoholism, and most painful to him, the death of his father. Currently President and CEO of Steinberg Sports and Entertainment, Leigh Steinberg is an advocate for player safety and continues to stress, the importance of giving back to the community.

Sponsored by Brown, Smith, Wallace LLC; Growe Eisen Karlen; Kuhn Foundation; Gail & Louis Glaser



Neil Lomax

# Thursday, November 5

## BRUCE FERBER

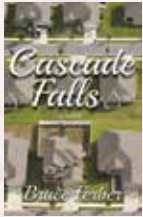
10:30am | \$15



### *Cascade Falls*

Danny Johnson aspires to a better life and moves with his wife and children to Cascade Falls, a water-filled, golf community in the bone-dry desert outside of Phoenix. But what they find there is anything but paradise and the American Dream. Bruce Ferber is a multiple Emmy and Golden Globe nominee whose credits include *Bosom Buddies*, *Growing Pains*, *Coach*, *Home Improvement* and *Sabrina, The Teenage Witch*.

Sponsored by Ann S. Lux



## SHULEM DEEN

1:00pm | \$15



### *All Who Go Do Not Return: A Memoir*

Shulem Deen was raised to believe that questions are dangerous. As a member of the Skverers, one of the most insular Hasidic sects in the US, he knew little about the outside world—only that it was to be shunned. Deen's first transgression—turning on the radio—was small, but his curiosity forced him into a life of deception and a long struggle to hold on to those he loves most: his five children.

Sponsored by Julie & Leonard Frankel



It's not too late to become a sponsor!

Call Scott Berzon, 314-442-3152

## WOMEN'S SPECIAL EVENT EAT. READ. LIVE.

6:45pm Food and Shopping Reception

7:45pm Program | \$22 | Takes place in the Gymnasium

**RSVPs required** to 314-442-3299 for Reception, including Premier Pass holders



### JANICE KAPLAN, MODERATOR

#### *The Gratitude Diaries: How a Year Looking on the Bright Side Can Transform Your Life*

Journalist and former *Parade* editor-in-chief Janice Kaplan spends a year living gratefully and gains an outlook that transforms her marriage, family life, work, and health. Along the way, Kaplan interviewed doctors, psychologists and celebrities like Matt Damon and Jerry Seinfeld to discover what makes for a fulfilling life.



### KERRY COHEN

#### *Spent: Exposing Our Complicated Relationships with Shopping*

In *Spent*, author and psychotherapist Kerry Cohen opens the closet doors wide to tales of women's true relationships with shopping. Whether buying a brand new car while in labor, hiding a shoplifting habit, trying out extreme couponing, or dividing up family possessions, the book's contributors vacillate between convincing themselves to spend and struggling not to do so.



**CHESED (Loving Kindness Project): Please bring an item of clothing to donate to NCJW.**



### NAOMI RAGEN

#### *The Devil in Jerusalem*

Naomi Ragen is the internationally best-selling author of nine novels and the hit play, *Women's Minyan*. Ragen is a tireless advocate for women's rights in Israel, waging a relentless campaign against domestic abuse and bias in rabbinical courts, as well as a successful Supreme Court case against gender segregation on Israeli buses. *The Devil in Jerusalem* is an intense thriller, inspired by true events from a well-known Israeli court case.



Sponsored by Maxine & Steven Mirowitz



# Friday, November 6

## FOOD FRIDAY!

### CHEF ROSSI

10:30am | \$15



#### *The Raging Skillet*

*The Raging Skillet* is a heartfelt and hilarious memoir with recipes throughout, moving from Rossi's Passover Seders spent in the family camper in the 1980s to her observation of the High Holidays at Ground Zero as she served as a cook for first responders. As the owner and executive chef of The Raging Skillet, Rossi has earned a reputation as the one to call when it's time to do things differently. Among her other accomplishments, Rossi has been named one of The Knot's Best Wedding Caterers for the past five years.

*SAMPLES WILL BE SERVED!*

Sponsored by Harvey Kornblum Foundation



### AARON REZNY

1:00pm | \$15



#### *Eating Delancey: A Celebration of Jewish Food*

On Delancey, and the streets that cross it on the Lower East Side of Manhattan, are the historical homes of Jewish immigrants, who from 1880 to 1920 formed the largest waves of immigration to ever come to America. *Eating Delancey* is a journey of the fragrant, spicy, over-the-top cuisine that these new arrivals carried with them from Eastern Europe which took hold in the kitchens and food carts of the Lower East Side. Aaron Rezny has spent more than 20 years shooting food and tabletop photography.

*SAMPLES WILL BE SERVED!*



# CELEBRATE THE ARTS

Sunday, November 8



### CONCERT EVENT TIME TO TANGO!

5:30pm group lesson, 7:00pm performance | FREE

Enjoy an evening celebrating more than 10 years of partnership with the St. Louis Symphony. This year's concert features Cortango Orquesta, an ensemble that performs tango with a symphonic twist. Join us early for a beginner group tango lesson. No RSVPs necessary.

**Takes place at the 560 Music Center in the U. City Loop.**

Sponsored by Marlyn & Alyn Essman; Gloria Feldman & Family; Myrtle & Bernard Kornblum Changing World Fund; Sue & Al Wallach

Sunday, November 15

### BALLET EVENT

3:00pm | \$18

Saint Louis Ballet joins the Jewish Book Festival for its fourth year, featuring several works from the company's repertoire. Miriam Mahdavian, a freelance choreographer, formerly with New York City Ballet, will make a special presentation of her masterwork "Mishpacha," accompanied by the Klezmer music which makes for a rousing finale and audience favorite. The piece will include the entire Saint Louis Ballet Company. A question and answer opportunity with Ms. Mahdavian and the dancers and director will conclude the program.

**Takes place at the Touhill Performing Arts Center - Lee Theater on the UMSL campus**

Sponsored by Lee Bohm; Carole C. Levin



## BUSINESS AND BAGELS

8:00am | \$10



### MIKE WIEN

*The Specific Edge:  
How Sustained Effort Wins in Business and Life*

with guest Michael Staenberg

Many people have the misconception that success is the result of innate talent, dumb luck, or a magical formula. In reality, winners succeed through a combination of three things: the concentration to retain focus, the discipline to continually improve, and the endurance to overcome obstacles and failures. Mike Wien shares insights from his 28-year career in leadership roles in marketing at Frito-Lay, Pepsi, Omni Hotels, Citibank, and more.

Sponsored by Howard N. Lesser



## ELYSSA FRIEDLAND

10:30am | \$15



### *Love and Miss Communication*

How would life change with the sudden loss of Google searches, Facebook status updates, tweets, and online dating? After a string of romantic and professional losses, Evie Rosen throws her computer into the Central Park Reservoir and vows to remain offline for a year. *Love and Miss Communication* is an unforgettable novel that asks us to look up from our screens and out at the world. Elyssa Friedland is a graduate of both Yale University and Columbia Law School. She has written for *New York* magazine, *Modern Bride* and numerous other publications.

Sponsored by Rubin Family Foundation

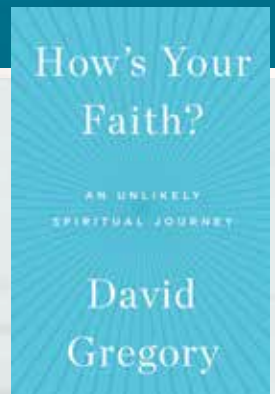
### *Finding Faith*

# DAVID GREGORY

7:30pm | \$20

Takes place in the Gymnasium

### *How's Your Faith?: An Unlikely Spiritual Journey*



When David Gregory was a reporter covering the White House, President George W. Bush asked him a question: "Gregory, how's your faith?" Raised by a Catholic mother and a Jewish dad, David Gregory had a strong sense of Jewish cultural and ethnic identity, but no real belief—not until his marriage to a Protestant woman of strong faith inspired him to explore his spirituality, not just for himself but for the family they would soon start.



## SENSES LOST AND FOUND

1:00pm | \$15

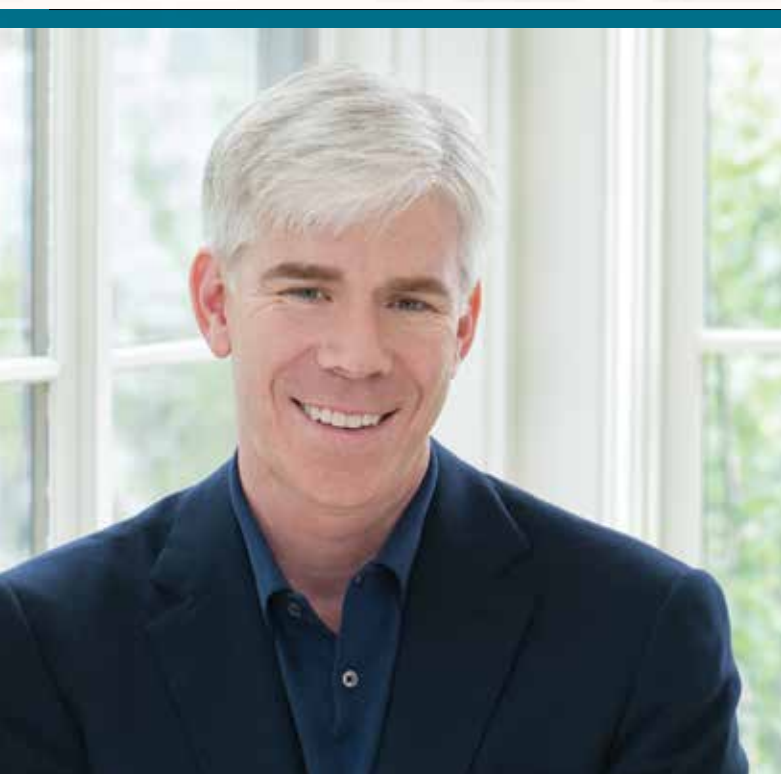


### REBECCA ALEXANDER *Not Fade Away*

Rebecca Alexander, 36, is a psychotherapist, spin instructor, volunteer and an extreme athlete who is almost completely blind and deaf. Day after day, challenge after challenge, Rebecca strives to be grateful for every sound, every sight and every sense. Born with a rare genetic disorder called Usher Syndrome Type III, Rebecca has been losing her sight and hearing since she was a teenager. She is the sister of NBC's Peter Alexander, and lives in New York City with her mini goldendoodle, Olive.



Sponsored by Judy & Leslie Berger



*How's Your Faith?* is Gregory's moving journey that ultimately asks us all: Who do we want to be and what do we believe? David Gregory is the former moderator of NBC's *Meet the Press*. He previously served as Chief White House Correspondent for NBC News during the Presidency of George W Bush. He traveled with the President on 9-11 and during Mr. Bush's first visit to Ground Zero after the attacks. From the White House, Gregory covered the wars in Afghanistan and Iraq, and earned a reputation as the toughest questioner in the press corps.

Sponsored by Rosalie & Jerry Brasch, Geraldine & Joseph Burstein, Eileen Schnieder Edelman, Kimberly & Steve Goldenberg, Eidelman & Traub DDS, Inc.

## ANN ISRAEL

10:30am | \$15



### *Mah Jongg: The Art of the Game*

Great collectors from around the globe have shared their memories and incredible sets of tiles for the first time in, *Mah Jongg: The Art of the Game*. The book chronicles the early beginnings of the game and documents Mah Jongg sets from the most basic, made simply of paper, to the most precious materials such as ivory and mother-of-pearl. It's a must-see book for the experienced and novice player alike. Ann Israel lives in New York and writes the weekly column, *Advice for the Lawlorn*.



## LUNCH AND PLAY

12:00-4:00pm | \$10 (includes boxed lunch and beverages)



After Ann Israel's presentation, stick around for a salad or sandwich and Mahj.

**Paid reservations required** to 314-442-3299 for tables of four, including Premier Pass holders. One person from the group should make the reservation and provide all players' names and lunch orders.

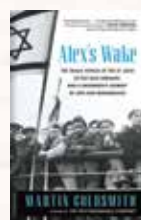
## KRISTALLNACHT EVENT

7:30pm | \$10



### MARTIN GOLDSMITH *Alex's Wake: A Voyage of Betrayal and a Journey of Remembrance*

On May 13, 1939, the luxury liner *SS St. Louis* sailed away from Hamburg, Germany bound for Havana, Cuba. On board were more than 900 Jewish refugees, including Goldsmith's uncle and grandfather, fleeing persecution in Nazi Germany. But an indifferent world conspired against them. Denied entrance into Havana, the United States, and Canada, the refugees were forced to sail back to Europe where the gathering storm of the Holocaust awaited them. Martin Goldsmith was born in St. Louis and is an author and classical radio host.



In partnership with the Holocaust Museum & Learning Center – in Memory of Gloria M. Goldstein

Sponsored by Judith Gall; Jean & Stan Margul; Paul & Betty Mendelson

## HOME-GROWN TALENT MISSOURI'S OWN

10:30am | \$15

**Moderator: Jane Henderson, Book Editor, *St. Louis Post-Dispatch***



### GAIL BENICK

#### *The Girl Who Was Born That Way*

Born and raised in St. Louis, Gail Benick is currently a professor in the humanities and social sciences at Sheridan College in Oakville, Ontario. Themes of migration and diaspora figure prominently in Benick's fiction and nonfiction. She explores the plight of immigrants, their transition from one world to another, and asks the unavoidable, hard questions facing anyone departing from home: What shall I carry with me? What shall I leave behind? *The Girl Who Was Born That Way* is Benick's debut novel.



### JOHN DANIELS

#### *The Intern*

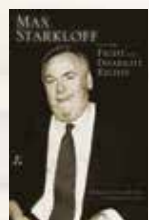
John Daniel's first novel is part love story, part mystery, part espionage thriller. Among the many tensions in the book, main character John Green wonders whether the problem-solving techniques that serve him so well in the medical world will help him to repair the rifts in his relationships. Daniels has practiced internal medicine and endocrinology at Washington University School of Medicine since 1979. The son of Jewish immigrants who escaped the Holocaust, he has lived with his partner, Lance Cimarolli, for eighteen years and has three daughters.



### DICK WEISS

#### *Max Starkloff and the Fight for Disability Rights*

Weiss, along with his co-author Charles Claggett, take readers on an extraordinary odyssey of hope and resilience as they examine the life of Max Starkloff. Also a native of St. Louis, Starkloff was known as an influential advocate for people with disabilities throughout the country. Weiss is an award-winning writer with more than three decades of experience at American newspapers in print and online.



Sponsored by Barnes Jewish Hospital; Booksource; The Delmar Gardens Family

## TESS GERRITSEN

1:00pm | \$15



### *Playing with Fire*

In Gerritsen's latest thriller, a mother is haunted by an old piece of music she finds in a strange antique shop in Rome. When violinist Julia plays the piece, she blacks out and awakens only to find her small daughter implicated in acts of surprising violence. Gerritsen is the internationally best-selling author of more than a dozen novels. TNT's original series *Rizzoli & Isles* is based on Gerritsen's books.



A musical performance is part of the program.

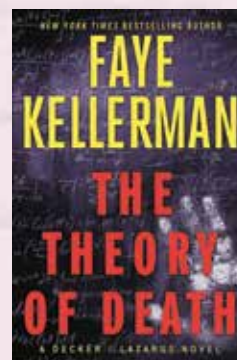
Sponsored by Nancy & Jerry Raskas

## *A Family Affair with*

# THE KELLERMANS

7:30pm | \$20 | Takes place in the Gymnasium

Interviewed by Larry Levin, Publisher, *St. Louis Jewish Light*



Jonathan, Faye, and Jesse Kellerman make a rare family appearance at the JBF. This prolific, New York Times bestselling trio has published more than seventy books, best known for their crime and mystery novels.

Trained in clinical and child psychology, **Jonathan's** first published book was

a medical text. Just a few years later, Jonathan's first novel, *When the Bough Breaks*, was published to enormous critical and commercial success. Since then, Jonathan has published a best-selling crime novel every year, and occasionally, two a year.

There are more than twenty million copies of **Faye's** novels in print internationally. People Magazine deemed her characters Peter Decker and Rina Lazarus, "Hands down, the most



# Thursday, November 12

## RABBI ELIE KAPLAN SPITZ

10:30am | \$15



### *Does the Soul Survive?: A Jewish Journey to Belief in Afterlife, Past Lives and Living with Purpose*

From near-death experiences to reincarnation, past-life memory to the work of mediums, Rabbi Spitz explores what we are really able to know about the afterlife. Spitz draws on Jewish texts to reveal that belief in these concepts—so often approached with reluctance—is, in fact, true to Jewish tradition. Rabbi Spitz makes a compelling case for soul survival.

Sponsored by Berger Memorial Chapel



## JUDITH VIORST

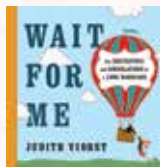
1:00pm | \$15



### *Wait for Me: And Other Poems About the Irritations and Consolations of a Long Marriage*

The legendary author of *Alexander and the Terrible, Horrible, No Good, Very Bad Day* turns her attention to marriage in a collection of poems that explores the peevish and pleasures of a long marriage...and what lies beyond. A wonderful gift for a parent, a grandparent, or your own eternal someone. A Jewish Book Festival favorite, Judith Viorst continues to delight.

Sponsored by Diane & Paul Gallant



## BEN YAGODA

7:30pm | \$15



### *The B Side: The Death of Tin Pan Alley and the Rebirth of the Great American Song*

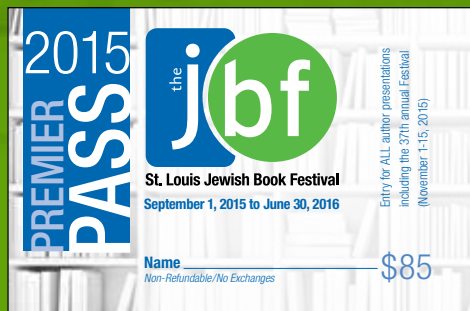
Everyone knows and loves the American Songbook. But what's less understood is how, around 1950, this stream of great songs seemed to dry up. What came over the radio was no longer Gershwin, Porter, and Berlin, but "Come on-a My House" and "How Much is that Doggie in the Window?" followed a few years later by Elvis and rock and roll. What happened, and why? Acclaimed cultural historian Ben Yagoda answers these questions and more in his newest book, *The B-Side*.



## Don't forget the Ballet!

November 15

See page 9.



## Premier Pass | \$85 **Best Value!**

Entry into all Book Festival programs, including the three Keynote Conversations, the November Festival and bookend events year-round.



refreshing mystery couple around." Faye is the recipient of a Macavity Award for the Best First Novel and a Lifetime Achievement Award by Strand Magazine. Faye was born in St. Louis and earned degrees in mathematics and dentistry from UCLA.



Between 2006 and 2012, **Jesse** published his first five novels, one of which (*Potboiler*) won the Edgar Award for Best Novel. Since then, Jesse has collaborated with his father Jonathan on *The Golem* series. He holds a degree in psychology from Harvard University and an MFA in playwriting from Brandeis University.

Sponsored by Cindy Becker; Fox Family Foundation; Terry & Harvey Hieken

# Winter & Spring Bookend Events

## MITCH ALBOM

Saturday, December 5 at 7:00pm | FREE



### *The Magic Strings of Frankie Presto*

The St. Louis County Library and the St. Louis Jewish Book Festival present an evening with Mitch Albom, best-selling author, journalist, screenwriter, playwright, radio and television broadcaster and musician. Albom's books, including *Tuesdays with Morrie*, have sold more than 35 million copies worldwide and have been turned into successful TV movies. His new novel, *The Magic Strings of Frankie Presto*, is the story of the greatest guitar player to ever walk the Earth—and the six lives he changed with his six blue strings.



**Takes place at St. Louis County Library Headquarters, 1640 S. Lindbergh Blvd., 63131**

## COMMUNITY MLK EVENT

Thursday, January 7 at 7:30pm | \$10



### TIYI MORRIS

#### *Womanpower Unlimited and the Black Freedom Struggle in Mississippi*

The history of women as agents of change in the civil rights movement is often overlooked. Tiyi Morris, of the Department of African-American and African Studies at Ohio State University, provides the first comprehensive examination of the Mississippi-based civil rights organization Womanpower Unlimited. [Created to provide aid to unjustly arrested Freedom Riders, Womanpower Unlimited expanded its activism to include voter registration drives, youth education and revitalization of black women's social and political activism in the state.]



In partnership with the Jewish Community Relations Council's Michael and Barbara Newmark Institute for Human Relations

## LETTY COTTIN POGREBIN

Tuesday, February 16 at 7:30pm | \$15



### *Single Jewish Male Seeking Soul Mate*

Feminist icon Letty Cottin Pogrebin's second novel follows Zach Levy, the left-leaning son of Holocaust survivors who promises his mother that he'll marry within the tribe. But when Zach falls for Cleo, an African American activist grappling with her own inherited trauma, he must reconcile the family he loves with the woman who might be his soul mate.



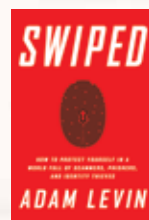
## ADAM LEVIN

Thursday, March 10 at 7:30pm | \$15



### *Swiped: How to Protect Yourself in a World Full of Scammers, Phishers, and Identity Thieves*

Increasingly, identity theft is a fact of life. We might once have hoped to protect ourselves from hackers with airtight passwords and aggressive spam folders, and those are good ideas as far as they go. But the truth is, there are people out there — a lot of them — who treat stealing your identity as a full-time job. Levin is Chairman and founder of Identity Theft 911, Chairman and co-founder of Credit.com and writes a weekly column for Huffington Post and ABCNews.com



## A CONVERSATION WITH MARGE PIERCY

Sunday, April 17 at 7:30pm | FREE

**Interviewed by Gianna Jacobson,  
Editor/Publisher, *december magazine***



*december magazine* and the St. Louis Jewish Book Festival present a conversation with Marge Piercy. Piercy is the author of 20 books of poetry, 17 novels, and numerous books of nonfiction, including *Pesach for the Rest of Us* and most recently, *My Life, My Body*. Piercy is the most recent judge for the Jeff Marks Memorial Poetry Prize.




### *FOOD WILL BE SERVED!*

Sponsored by Gianna Jacobson & Todd Siwak



# 2015 SEASON **TICKET** ORDER FORM

**Return to:** St. Louis Jewish Book Festival, 2 Millstone Campus Drive, St. Louis, MO 63146 or charge by phone at 314-442-3299. *We cannot hold tickets without payment*

Date	Event	QTY	Price/Ticket	Total
	<b>Premier Pass</b> Good for all Festival events September 1, 2015 to June 30, 2016		<b>\$85</b>	
Oct. 13	Keynote Conversation with <b>Anita Diamant</b>		\$40	
Oct. 22	Keynote Conversation with <b>Ben Bernanke</b>		\$50	
Nov. 1	Keynote Conversation with <b>Dennis Ross</b>		\$40	
Nov. 2	<b>Let's Talk Travel</b> Illan Stavans		\$15	
Nov. 2	Ronald Balson		\$15	
Nov. 2	Rabbi Lord Jonathan Sacks		FREE	
Nov. 3	<b>Where Do We Go Now?</b> Margaret Lazarus Dean with astronaut Linda Godwin		\$15	
Nov. 3	<b>Party Like a President</b> Brian Abrams		\$15	
Nov. 4	<b>Funny Fiction</b> Christopher Noxon		\$15	
Nov. 4	<b>Show Me the Money! Sports Night</b> Leigh Steinberg		\$20	
Nov. 5	Bruce Ferber		\$15	
Nov. 5	Shulem Deen		\$15	
Nov. 5	<b>Women's Special Event</b> Janice Kaplan, Kerry Cohen, Naomi Ragen <b>(RSVP REQUIRED)</b>		\$22	
Nov. 6	<b>Food Friday!</b> Chef Rossi		\$15	
Nov. 6	<b>Food Friday!</b> Aaron Rezny		\$15	
Nov. 8	<b>Time to Tango!</b> (Symphony Concert at the 560 Bulding)		FREE	
Nov. 9	<b>Business and Bagels</b> Mike Wien with Michael Staenberg		\$10	
Nov. 9	Elyssa Friedland		\$15	
Nov. 9	<b>Senses Lost and Found</b> Rebecca Alexander		\$15	
Nov. 9	<b>Finding Faith</b> David Gregory		\$20	
Nov. 10	<b>Mah Jongg</b> Ann Israel		\$15	
Nov. 10	<b>Mah Jongg</b> Lunch and Play <b>(RESERVATION REQUIRED)</b>		\$10	
Nov. 10	<b>Kristallnacht Event</b> Martin Goldsmith		\$10	
Nov. 11	<b>Home-Grown Talent</b> (Missouri's Own) Gail Benick, John Daniels, Dick Weiss		\$15	
Nov. 11	Tess Gerritsen		\$15	
Nov. 11	<b>A Family Affair with the Kellermans</b> (Jonathan, Faye, Jesse)		\$20	
Nov. 12	Rabbi Elie Kaplan Spitz		\$15	
Nov. 12	Judith Viorst		\$15	
Nov. 12	Ben Yagoda		\$15	
Nov. 15	<b>Ballet Event</b> (at the Touhill)		\$18	
Dec. 5	Mitch Albom (at the St. Louis County Library)		FREE	
Jan. 7	<b>Community MLK Event</b> Tiya Morris		\$10	
Feb. 16	Letty Cottin Pogrebin		\$15	
Mar. 10	Adam Levin		\$15	
Apr. 17	A Conversation with Marge Piercy		FREE	
<b>All tickets will be held at Will Call</b>		<b>Add \$2.00 processing fee per mail-in order</b>		<b>\$2.00</b>
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# 2015 SEASON **BOOK ORDER FORM**

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Author	Book Title	QTY	Price	Total
Anita Diamant	The Boston Girl		\$16.00	
Ben S. Bernanke	The Courage to Act: A Memoir of a Crisis and Its Aftermath		\$25.00	
Dennis Ross	Doomed to Succeed: The U.S.-Israel Relationship from Truman to Obama		\$30.00	
Ilan Stavans	Reclaiming Travel		\$23.95	
Ronald Balson	Saving Sophie		\$15.99	
Rabbi Lord Jonathan Sacks	Not in God's Name: Confronting Religious Violence		\$28.95	
Margaret Dean	Leaving Orbit: Notes from the Last Days of American Spaceflight		\$16.00	
Brian Abrams	Party Like a President: True Tales of Inebriation, Lechery, and Mischief from the Oval Office		\$14.95	
Christopher Noxon	Plus One		\$24.95	
Leigh Steinberg	The Agent: My 40-Year Career Making Deals and Changing the Game		\$25.99	
Bruce Ferber	Cascade Falls		\$15.95	
Shulem Deen	All Who Go Do Not Return		\$16.00	
Janice Kaplan	The Gratitude Diaries: How a Year Looking on the Bright Side Can Transform Your Life		\$26.95	
Kerry Cohen	Spent: Exposing Our Complicated Relationships with Shopping		\$17.00	
Naomi Regan	The Devil in Jerusalem		\$25.99	
Chef Rossi	The Raging Skillet		\$18.95	
Aaron Rezny	Eating Delancey: A Celebration of Jewish Food		\$35.00	
Mike Wien	The Specific Edge: How Sustained Effort Wins in Business and Life		\$14.95	
Elyssa Friedland	Love and Miss Communication		\$14.99	
Rebecca Alexander	Not Fade Away		\$17.00	
David Gregory	How's Your Faith?: An Unlikely Spiritual Journey		\$26.00	
Ann Israel	Mah Jongg: The Art of the Game		\$24.95	
Martin Goldsmith	Alex's Wake: A Voyage of Betrayal and a Journey of Remembrance		\$15.99	
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John Daniels	The intern		\$14.95	
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Tess Gerritsen	Playing with Fire		\$28.00	
Jonathan and Jesse Kellerman	The Golem of Paris		\$22.95	
Faye Kellerman	The Theory of Death		\$21.99	
Rabbi Elie Kaplan Spitz	Does the Soul Survive?: A Jewish Journey to Belief in Afterlife		\$18.99	
Judith Viorst	Wait For Me: And Other Poems About the Irritations and Consolations of a Long Marriage		\$16.99	
Ben Yagoda	The B Side: The Death of Tin Pan Alley and the Rebirth of the Great American Song		\$27.95	
Mitch Albom	The Magic Strings of Frankie Presto		\$25.99	
Tiyi Morris	Womanpower Unlimited and the Black Freedom Struggle in Mississippi		\$24.95	
Letty Cottin Pogrebin	Single Jewish Male Seeking Soul Mate		\$15.95	
Adam Levin	Swiped: How to Protect Yourself in a World Full of Scammers, Phishers, and Identity Thieves		\$24.99	
Marge Piercy	My Life, My Body		\$12.00	
<input type="checkbox"/> Check (made payable to the St. Louis Jewish Book Festival) <input type="checkbox"/> Credit Card		<b>TOTAL</b>		\$



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*Thanks to the generosity of our sponsors, the St. Louis Jewish Book Festival is able to promote events year-round, featuring talented, best-selling, award-winning authors and entertainers. This leads to the Festival receiving local and national recognition as the premiere Jewish Book Festival in the United States. Thank you for your support!*

*Our sincere appreciation for sponsorships received after the printing of this brochure.*

*It's not too late to become a sponsor! Call Scott Berzon, 314-442-3152*

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### TUESDAY, OCTOBER 13 & SUNDAY, NOVEMBER 1

Following the Keynote Presentations by Anita Diamant & Dennis Ross, sponsors are invited to delicious food & beverage receptions. Enjoy music and have your picture taken with our guests of honor. Receptions will take place in the Carl & Helene Mirowitz Performing Arts Center inside the J and will begin at approximately 8:15pm.

### SUNDAY, NOVEMBER 15

Prior to the Ballet, sponsors are invited to a brunch buffet at the Sheraton Westport Plaza Hotel beginning at 11:30am.  
The Plaza Hotel is located at 900 Westport Plaza, 63146.



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The Bookees	Page Turners	Book Group
The Independent Reader	The Roundtable	
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**Please Note:** All festival ticket and book sales are final, no refunds or exchanges. Due to circumstance beyond our control, programs may be subject to change or rescheduling. Every effort will be made to reschedule or replace a cancelled author. The J will not be liable for non-appearance of any scheduled author or performer. Check Festival hotline 314-442-3299 or [stljewishbookfestival.org](http://stljewishbookfestival.org) for any schedule changes.

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**Festival Director:** Scott Berzon

**J Cultural Arts Director:** Zelda Sparks

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## Important Information for ALL Events



**All programs** take place at the J's Staenberg Family Complex in Creve Coeur unless otherwise indicated.



**Free parking** is available in the J's Upper and Northern lots. Shuttle busses will run in a continuous loop through all J parking lots for 30 minutes prior to each program and 30 minutes after. Guests are asked to enter through the Arts & Education entrance.

## Jewish Book Council



The St. Louis Jewish Book Festival is proud to be a long-term partner of the National Jewish Book Council. The following authors are represented by the Council:

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