



St. Louis Jewish Book Festival

2015-2016 Literary Arts Sponsor Opportunities

Please check the level of sponsorship you wish to support

ALL SPONSORS RECEIVE

Preferred Seating & Reserved Parking on November 2015 Festival's Opening Night
Reserved Front Section Seating throughout the November 2015 Festival
Sponsor Recognition in more than 15,000 brochures & more than 1,000 Opening Night Programs for the 2015 Festival
Sponsor names displayed on lobby easel at all Festival literary events, through June 2016
Sponsor names highlighted on festival website
Sponsor recognition in the J Journal member newsletter

IN ADDITION, sponsors receive the following level-specific benefits

Presenting Sponsor \$20,000

10 Premier Pass tickets, 10 Sponsor Reception tickets
Additional recognition including the cover of Festival brochures & Opening Night Programs, Festival PSAs on the local NPR station, sponsor logo on Festival website, acknowledgement in press materials and in introductory remarks during Festival presentations year-round, and recognition and benefits of membership in the J's Millstone Society
Additional opportunities including introductions for select authors year-round, photos with sponsored author, hosting/escorting sponsored author, Festival Bookstore coupon for 10% off any one purchase, and a sponsor information table during the Festival

Publisher's Choice \$10,000

6 Premier Pass tickets, 6 Sponsor Reception tickets
Additional recognition including reserved front section seating at all events year-round, sponsor logo on Festival website, sponsor recognition at Festival Literary Events year-round, sponsor name listed with sponsored author in Festival brochures, and recognition and benefits of membership in the J's Millstone Society
Additional opportunities including introductions and opening remarks at sponsored author's presentation, hosting/escorting sponsored author, photos with sponsored author, signed copy of sponsored author's book, opportunity to host a Community Dessert Reception following sponsored author's presentation, and Festival Bookstore coupon for 10% off any one purchase

People of the Book \$5,000

4 Premier Pass tickets, 4 Sponsor Reception Tickets
Sponsor name listed with sponsored author in Festival brochures, recognition and benefits of membership in the J's Millstone Society, and recognition and benefits as a J Patron of the Arts
Additional opportunities including introductions and opening remarks at sponsored author's presentation, hosting/escorting sponsored author, photos with sponsored author, opportunity to host a Community Dessert Reception following sponsored author's presentation, and Festival Bookstore coupon for 10% off any one purchase

Authors Circle \$2,500

2 Premier Pass tickets, 2 Sponsor Reception tickets, 4 additional Opening Night tickets
Sponsor name listed with sponsored author in Festival brochures, recognition and benefits of membership in the J's Millstone Society, and recognition and benefits as a J Patron of the Arts
Additional opportunities including introductions and opening remarks at sponsored author's presentation, hosting/escorting sponsored author, photos with sponsored author, and Festival Bookstore coupon for 10% off any one purchase

Literary Chair \$1,200

2 Premier Pass tickets, 2 Sponsor Reception tickets
Sponsor name listed with sponsored author in Festival brochures, and recognition and benefits of membership in the J's Millstone Society
Additional opportunities including introductions and opening remarks at sponsored author's presentation, hosting/escorting sponsored author, photos with sponsored author, and Festival Bookstore coupon for 10% off any one purchase

Pageturner \$600

2 Premier Pass tickets*, 2 Sponsor Reception Tickets
**Premier Pass tickets include year-round admission to all Festival author presentations and community events (through June 2016)*

All new and returning sponsors who increase their giving level

will receive two tickets to a New Jewish Theatre production of their choice in the 2015/2016 season. This is in addition to all of the level-specific benefits.

See reverse for sponsor form.



Theo Bikel
Festival 2014



Harvey Fierstein
Festival 2013



Carrie Fisher
Festival 2012



Alan Arkin
Festival 2011



Jerry Weintraub
Festival 2010



Helen Hunt
Festival 2009



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Name _____
(Please print name as you would like it to appear in all materials)

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Method of Payment:

____ Check payable to: the J/St. Louis Jewish Book Festival. Please mail with form to: 2 Millstone Campus Drive, St. Louis, MO 63146

____ Charge: ☐ MC ☐ Visa ☐ Discover ☐ Amex (FAX completed form to 314-442-3152)

Name on Card _____

Card Number _____ Exp Date _____

Signature _____

____ Please bill me (Payment due by September 2) _____ Please contact me to arrange year-end payment

Each Premier Pass ticket has \$85 value of goods & services for tax purposes. Festival sponsorship is deductible to the full extent allowed by law.

To further discuss sponsorship opportunities with the annual St. Louis Jewish Book Festival and/or year-round Literary Arts Events; contact: Festival Director Scott Berzon, 314-442-3152, sberzon@jccstl.org



Michael Bolton



Dr. Ruth Westheimer



Peter Falk



Lynn Sherr



David Greene



Bruce Feiler

Years of Outstanding Keynote Speakers and Exciting Authors!

2014 Theo Bikel
2013 Harvey Fierstein
2012 Carrie Fisher
2011 Alan Arkin
2010 Jerry Weintraub
2009 Helen Hunt
2008 Jerry Springer
2007 Paul Reiser
2006 William Shatner
2005 Fran Drescher
2004 Lily Tomlin
2003 Goldie Hawn
2002 Marlee Matlin

2001 Alan Dershowitz
2000 Henry Winkler
1999 Stephen Sondheim
1998 Richard Dreyfuss
1997 Jerry Stiller & Anne Meara
1996 Neil Simon
1995 Carl Reiner
1994 Alan King
1993 Art Buchwald
1992 Dr. Ruth Westheimer
1991 Wolf Blitzer
1990 Ed Koch
1989 Carl Bernstein

1988 Saul Bellow
1987 Beverly Sills
1986 Leon Uris
1985 Irving R. Levine
1984 Jerzy Kosinski
1983 Nora Ephron
1982 Irving Howe
1981 Elie Wiesel
1980 Chaim Potok
1979 Belle Kaufman, Stanley Elkin
& William Gass



Fran Drescher



Leonard Nimoy



Goldie Hawn



Paul Reiser



Alan Dershowitz

