

# Membership

Members can choose to join the J Associates yearly or select a one-time life membership.

With more than 500 members, the J Associates provides a strong leadership resource to the entire St. Louis Jewish community. Members also serve on the J General Board and are a visible presence in various J departments.

# Leadership

The J Associates has raised funds for over 30 years to help provide support for our toddlers and their families, our campers, our athletes, our friends with special needs, our senior adults, and for the future of our community. We would like to recognize our past presidents and acknowledge their wonderful leadership.

# Our Mission

The J Associates, a woman's auxiliary, supports the St. Louis Jewish Community Center by promoting public awareness and fundraising through activities that foster camaraderie, develop leadership and inspire Jewish values.

# J Associates Membership

## Membership Application

Please make checks payable to J Associates and return to:  
J Associates, 2 Millstone Campus Drive  
St. Louis, MO 63146

Name \_\_\_\_\_

Spouse Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Signature \_\_\_\_\_

- J Associates Membership Information:
- ☐ Single Membership ..... \$36
  - ☐ Regular Life Membership ..... \$360
  - ☐ I'd like to make an additional contribution to support J programs
  - ☐ I'm interested in volunteering.

For more information call Robin Rickerman at 314-442-3275 or [rrickerman@jccstl.org](mailto:rrickerman@jccstl.org)

## Past Presidents

Roz Libanoff. ....	1985-1987
Wilma Gerstein . ....	1987-1989
Barbara Bindler . ....	1989-1991
Carol Blinder . ....	1991-1993
Rochelle Weiss. ....	1993-1995
Mary Pomerantz. ....	1995-1997
Francine Schraier. ....	1997-1999
Rhonnie Goldfader . ....	1999-2001
Stephanie Samuels . ....	2001-2003
Bobbi Potashnick . ....	2003-2005
Penny Alper . ....	2005-2007
Bette Abeles. ....	2007-2009
Laurie Chod . ....	2009-2011
Eleanor Wolff . ....	2011-2013
Brenda Pereles. ....	2013-2015
Tracey Singer. ....	2015-2017
Judy Schwartz Jaffe . ....	2017-





## History

The J Associates began in 1985 as a small group of caring women who saw a need for volunteer help at the Jewish Community Center gift shop. The focus of the newly formed women's auxiliary group was to have a wonderful time through social activities, while inspiring Jewish values and raising money for the departments and programs of the J. This diverse group of women created a charter and continued to grow – forming lifelong friendships, offering leadership training and opportunities and fundraising in support of the J. To date, the more than 500 members of the J Associates have raised in excess of one million dollars in support of J programs, scholarships and equipment. Most important, however, is the camaraderie and friendships that are developed through working together.



## Social Programs

The J Associates takes pride in their creativity and imagination in producing informative, entertaining and meaningful events. Committees are the driving force behind the wonderful programming and often result in instant friendships. Highlighting the year was Lip Sync Live, the largest fundraising event. The Annual Luncheon and Installation of Officers celebrates J Associates' leaders, honors local volunteers as Mitzvah Stars and celebrates the accomplishments of the fundraising year.

Other great events dotting the calendar included BBB (Brunch, Boutique and Bunches of Games), Party with a Purpose – a celebration of the J Associates 30th anniversary, Food for Thought, Games Day, the JABC-J Associates Book Club and serving Shabbat dinner to the residents at Covenant Place once a month. Events vary in scope from several hundred attendees from the community to member-based meetings and gatherings intended for J Associates members.



## Special Events

The J Associates hosts a variety of entertaining and successful events throughout the year to raise funds for the J. Since the J Associates inception, more than 1.4 million dollars has been raised in support of J programs and scholarships. Two of our most highly anticipated community events include Lip Sync Live and Dancing in the Loop. Lip Sync Live features St. Louis volunteer stars lip syncing to a variety of musical genres from Dancing Queen to Michael Jackson. Dancing in the Loop features J celebrities paired with dancing professionals waltzing and tangoing across the stage. A fun summertime event is BBB which combines good shopping, delicious food, camaraderie and games into one wonderful afternoon that raises funds.



## Fundraising

Touching all areas of the J, from infants to the elderly, J Associates fundraising has contributed to programs such as Kitchen J's Home Delivered Meals and Theatre Unlimited (stage performance for adults with special needs), while also helping to make scholarships available for children for J Day Camps, the Early Childhood Center and Youth Theatre. Projects receiving funds include life-enhancing programming, youth and adult fitness equipment and fine arts projects – from Early Childhood music to the J's renowned New Jewish Theatre. Funding has assisted in the purchase of blood pressure machines, defibrillators, fishing gear and infant buggies. Recently, the J Associates donated funds for a cabin at Camp Sabra, the J's resident camp at the Lake of the Ozarks.

## Tributes

Sending a tribute is a wonderful way to honor the important people in your life. It is a perfect and meaningful opportunity to acknowledge a special occasion such as a marriage, bar/bat mitzvah, new baby, birthday or to memorialize the loss of a loved one. Specially designed J Associates tribute cards also make great gifts. Cards are available for purchase, and tributes can be made anytime. Tributes are sold as a set of six cards for \$36.

## Bess and Max Broder J Associates Tribute Fund

Bess and Max Broder met at a dance more than 71 years ago at the YMHA, the predecessor of the J. Three generations and several decades of involvement and dedication to the J followed for the family. Several J activities were near and dear to them, including camp, sports, BBOY and J Associates. Upon their passing, their children created the Bess and Max Broder J Associates Endowment Fund. The family is proud to be the first and only J Associates Endowment Fund.

## J Associates Supported Programs



Day Camp



Theatre Unlimited



Adult Day Center at the J



Youth Theatre