



39TH ANNUAL

# ST. LOUIS JEWISH BOOK FESTIVAL

OCTOBER 15 – NOVEMBER 19, 2017 | Plus bookend author events throughout the year

FEATURING **ZAC POSEN** AND **BARBARA BOXER**



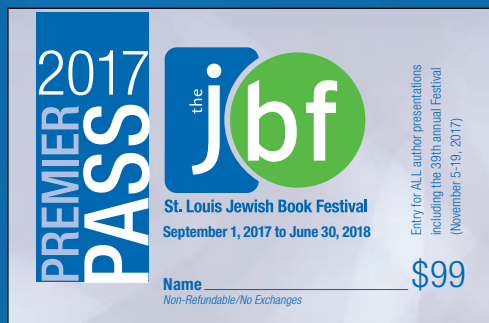
**Tickets on sale now! 314-442-3299 | [stljewishbookfestival.org](http://stljewishbookfestival.org)**



## A Tradition of Excellence...

For nearly four decades, the St. Louis Jewish Book Festival has brought premier authors and performers to the community. November events celebrate Jewish Book Month and writers of all faiths grace our stage throughout the year. Everyone is welcome at the Festival!

**All events take place in the Carl & Helene Mirowitz Performing Arts & Banquet Center unless otherwise noted.  
Jewish Community Center, Staenberg Family Complex, 2 Millstone Campus Drive, St. Louis Missouri 63146**



## Premier Pass | \$99

**\$600 Value!**

Entry into all author programs, including the two keynote speakers, the November Festival – featuring Jewish authors and books of Jewish content – and bookend events year-round.

## DON'T FORGET TO RSVP BY NOV. 1

*Including Premier Pass Holders*

### **The following events require an RSVP.**

|                |             |
|----------------|-------------|
| Women's Event  | November 8  |
| Survivors Club | November 13 |
| Game Day       | November 17 |

### **The following sponsor events require an RSVP.**

|                         |             |
|-------------------------|-------------|
| Sponsor Reception       |             |
| after Barbara Boxer     | November 5  |
| Sponsor Dinner at the J | November 14 |



## FREE Student Tickets

Applies to junior high, high school, and college students who show a current ID at the door of any author program.

## Four ways to purchase tickets

**1**

Charge by phone  
**314-442-3299**

**2**

In person  
**Box Office**  
**2 Millstone Campus Dr.**

**3**

Order online  
**[stljewishbookfestival.org](http://stljewishbookfestival.org)**

**4**

Printable order form  
**[stljewishbookfestival.org](http://stljewishbookfestival.org)**

**Please Note:** All Festival ticket and book sales are final, no refunds or exchanges. Due to circumstances beyond our control, programs may be subject to change or rescheduling. Every effort will be made to reschedule or replace a cancelled author. The J will not be liable for non-appearance of any scheduled author or performer. Check Festival hotline 314-442-3299 or [stljewishbookfestival.org](http://stljewishbookfestival.org) for any schedule changes.

# FALL BOOKEND EVENTS

INCLUDED WITH PREMIER PASS

## ALICE HOFFMAN

Monday, October 23 at 7:00pm | \$20

Interviewed by Wendy Jaffe, Representing Booksource



Alice Hoffman is the author of more than thirty works of fiction, including *The Marriage of Opposites*, *Practical Magic*, *The Red Garden*, *The Museum of Extraordinary Things*, *The Dovekeepers* and the Oprah's Book Club selection *Here on Earth*. Hoffman's new novel, *The Rules of Magic*, takes place at the cusp of the sixties in New York City, hundreds of years after Maria Owens was charged with witchery for loving the wrong man. Here live three Owens children who are taught never to fall in love but who cannot escape the human heart, nor their family curse, no matter how hard they try.

Sponsored by Booksource, Debbi Grebler in Memory of David M. Grebler, Todd Siwak & Gianna Jacobson

## STEPHEN TOBOLOWSKY

Tuesday, October 24 at 7:00pm | \$20



Stephen Tobolowsky has appeared in more than 100 movies and 200 television shows, including unforgettable roles in *Mississippi Burning*, *Groundhog Day* and *Memento*. Tobolowsky currently appears in the hit series' *The Goldbergs*, HBO's *Silicon Valley* and Norman Lear's new *One Day at a Time*. In his new book *My Adventures with God*, Tobolowsky explores the idea that most people's lives seem to fit into the template of the Old Testament. We all have powerful creation myths. We wander in the wilderness. At some point we stop and proclaim to the universe who we are. We bear the loss of family and friends and finally, we retell our stories to our children hoping to make sense of the journey.

## ABIGAIL POGREBIN

Sunday, October 29 at 7:00pm | FREE



In her most recent book, *My Jewish Year: 18 Holidays, One Wondering Jew* Abigail Pogrebin explores the traditions and rituals behind many Jewish holidays. After a Pew Research Center study revealed that most Jews don't find their connection in Judaism, Abigail set out to discover the reason why. *My Jewish Year* provides a relatable insight and a trove of information as readers move through milestones in the Jewish calendar.

Sponsored by the Ruzena and Fred Levy Speaker Fund at United Hebrew Congregation in partnership with the St. Louis Jewish Book Festival.

**Takes place at United Hebrew Congregation, 13788 Conway Rd, 63141.**

## HALLIE EPHRON

Thursday, November 2 at 7:00pm | FREE



*New York Times* bestselling author Hallie Ephron, Edgar Award finalist and four-time finalist for the Mary Higgins Clark Award, writes suspense fiction, mysteries and nonfiction books on the writing process. Her latest suspense novel, *You'll Never Know, Dear* is set in South Carolina and tells the story of a little girl's disappearance and the porcelain doll that may hold the key to her fate. Sister to Nora and Delia Ephron, Hallie lives near Boston, Massachusetts and teaches writing at workshops and writing conferences across the country.

This event is open to the public as part of the Mitzvah Authors Program.

Sponsored by Margie Horowitz, Ann S. Lux



Keynote Speaker

# ZAC POSEN



Most people know Zac Posen as the world-renowned fashion designer and judge on the Emmy Award-winning show *Project Runway*.

But recently, his mouthwatering, beautifully plated dishes on Instagram introduced his fans to another one of his passions: food. For Zac, food and fashion are both sensory experiences, and the process is the same whether you're planning a meal or a fashion collection. *Cooking with Zac* brings together these passions. When it comes to creating his meals, Zac believes in a balance between healthy, fresh, local ingredients and decadently sweet desserts. Think chic daywear followed by a striking evening gown.

Zac, who has family ties in St. Louis, designs for the Zac Posen, ZACzacposen and Truly Zac Posen brands. He also serves as the Creative Director of Womenswear at Brooks Brothers.

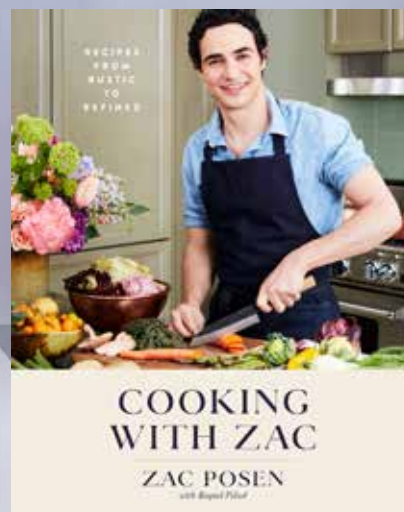
**Please bring canned food donations to help support the Harvey Kornblum Food Pantry.**

Sunday, October 15

7:00pm | \$45

Interviewed by Susan Sherman of the  
Saint Louis Fashion Fund

Takes place in the Edison Gymnasium



Keynote Speaker

# BARBARA BOXER

In her new memoir, *The Art of Tough*, Senator Barbara Boxer of California (1993-2016) details her dynamic career.

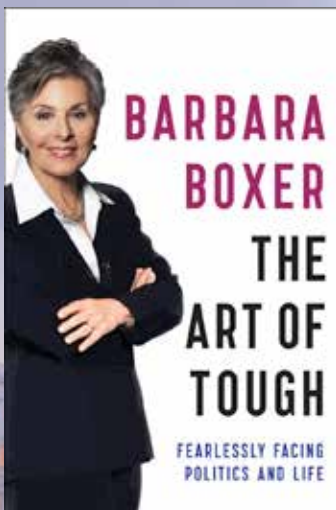
During these years, she advocated for public education, improved physical and mental health services for veterans and military families, reaffirmed our country's important relationship with Israel and defended women's rights.

A champion of quality public education, Senator Boxer wrote landmark legislation establishing the first-ever federal funding for afterschool programs. Her law now covers 1.6 million children.

In 2010, she founded the Senate Military Family Caucus to help address the challenges faced by families of U.S. service members.

Senator Boxer wrote the United States-Israel Enhanced Security Cooperation Act, which President Obama signed into law in July 2012, strengthening economic and security cooperation between the two nations.

A leading defender of a woman's right to choose, Senator Boxer helped lead the floor fight for passage of the Freedom of Access to Clinic Entrances Act. In the Senate, she fought back against repeated attacks on women's health and a woman's right to privacy.



Sunday, November 5

7:00pm | \$45

Takes place in the Edison Gymnasium



## HOME-GROWN TALENT MISSOURI'S OWN

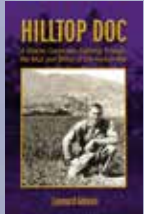
10:30am | \$18

**Moderator: Jane Henderson, St. Louis Post Dispatch**



### LEONARD ADREON

As a Marine corpsman, Leonard Adreon saw some of the worst of the Korean War's carnage and the best of its humanity. His gripping description in *Hilltop Doc*, brings to life the war between the Chinese army and the U.S. Marines as they battled to take the high ground. With no medical background, Adreon was thrown into the role of saving lives amid the war's brutal violence. The grim, emotional, and sometimes ironic battlefield scenes are mixed with Adreon's background story — of how his own mistakes and the military's bumbling landed him at Korea's 38th Parallel.



### JOEL GOLDSTEIN

Joel Goldstein's book presents a comprehensive account of the vice presidency as the office has developed from Mondale to Biden. But *The White House Vice Presidency* is more than that; it also shows how a constitutional office can evolve through the repetition of accumulated precedents and demonstrates the critical role of political leadership in institutional development. In doing so, the book offers lessons that go far beyond the nation's second office, important as it now has become.



### RABBI JEFFREY STIFFMAN

In *150 Years of Temple Shaare Emeth*, Rabbi Emeritus Jeff Stiffman describes the ups-and-downs, and the sometimes controversial, yet always amazing rabbinic and lay leaders. Founded as the first Reform synagogue in the area, it has been a lively and sometimes-contentious community. This honest history of the largest Jewish congregation in the State of Missouri is of interest to all members and friends of our community.



Sponsored by Lee Bohm, Sidney Guller, Lois C. Levin, Gloria & Sanford Spitzer Foundation

## ELLEN STERN

1:00pm | \$18

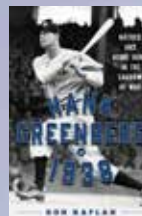


Beginning in the 1920s, Al Hirschfeld caricatured Hollywood, politics and, notably, the theater. Broadway belonged to Hirschfeld. His distinctive drawings appeared in *The New York Times* and other publications for more than seventy-five years. Ellen Stern's new book, *Hirschfeld*, is the first definitive biography of the legendary artist. Ellen Stern has been a writer and editor at *New York, GQ* and the *Daily News*. Her books include *Once Upon a Telephone*, *Threads* (with designer Joseph Abboud), *Sister Sets* and *Gracie Mansion* — with mayoral drawings by Al Hirschfeld.

Sponsored by Ken & Nancy Kranzberg, UMSL Center for the Humanities

## SPORTS NIGHT

7:00pm | \$20



### RON KAPLAN

"Hammerin'" Hank Greenberg was coming off a stellar season where he'd hit 40 home runs and 184 RBIs, becoming only the thirteenth player to ever hit 40 or more homers. Kaplan's *Hank Greenberg in 1938* chronicles the events of 1938, both on the baseball diamond and the streets of Europe. As Greenberg's bat had him on course for Babe Ruth's home run record, Hitler's "Final Solution" was beginning to take shape. Though normally hesitant to speak about the anti-Semitism he dealt with, the slugger knew the role he was playing for so many of his people, saying "I came to feel that if I, as a Jew, hit a home run, I was hitting one against Hitler."



### JOHN FLORIO AND OUISIE SHAPIRO

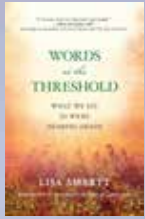
*One Nation Under Baseball* highlights the intersection between American society and America's pastime during the 1960s, when the hallmarks of the sport—fairness, competition, and mythology—came under scrutiny. John Florio and Ouisie Shapiro examine the events of the era that reshaped the game: the Koufax and Drysdale million-dollar holdout, the encroachment of television on newspaper coverage, the changing perception of ballplayers from mythic figures to overgrown boys, the arrival of the everyman Mets and their free-spirited fans, and the lawsuit brought against team owners by Curt Flood.

Sponsored by Busey Bank, Judith Gall, Diane & Paul Gallant, Gail & Louis Glaser, Howard N. Lesser

# Tuesday, November 7

## LISA SMARTT

10:30am | \$18

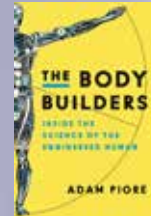


A person's end-of-life words often provide tantalizing clues about the ultimate fate of the human soul. Until now, however, no author has systematically studied end-of-life communication by using examples from ordinary people. Lisa Smartt, MA, collected more than one hundred case studies through interviews and transcripts. In this groundbreaking and insightful book, *Words at the Threshold*, Smartt shows how the language of the dying can point the way to a transcendent world beyond our own. Smartt is a linguist, educator, and poet and is founder of the Final Words Project.

## ADAM PIORE

1:00pm | \$18

Interviewed by Christian Greer, Saint Louis Science Center



For millennia, humans have tried to master nature and transcend our limits. In Piore's new book, *The Body Builders*, he explores how bioengineering is allowing researchers to unlock untapped resilience in the human body and mind and even enhance human performance. Real characters include a double amputee who has built bionic limbs that allow him to walk again, a blind woman who can "see" with her ears and many others. Piore is a contributing editor at *Popular Science* and *Discover* and a former *Newsweek* correspondent.

Sponsored by Saint Louis Science Center

# COMEDY NIGHT WITH SARGE

7:00pm | \$20 | Takes place in the Edison Gymnasium

Born black and Jewish in Miami Beach, Florida, "Sarge" (as he's known nationwide) is one of the most hilarious, high energy, triple threat entertainers working anywhere in the country today. Not only is he a top-notch comedian, he's a piano virtuoso since the age of five and an excellent singer (he'll perform as part of this program). As though these gifts were not enough, Sarge is 26 years clean and sober and he works as a clinician in treatment centers and prisons from Miami to Malibu. His new book is *Black Boychik*.

Sponsored by Stuart & Marie Block





**DON'T FORGET TO RSVP  
BY NOVEMBER 1**

***Including Premier Pass Holders***

|                |             |
|----------------|-------------|
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| Survivors Club | November 13 |
| Game Day       | November 17 |

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|  |             |
|--|-------------|
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| Sponsor Dinner at the J                  | November 14 |

**Wednesday, November 8**

**ALEXANDRA SILBER**

1:00pm | \$18



Alexandra Silber starred in the 2015 Muny production of *My Fair Lady* and most recently as Tzeitel in the Broadway revival of *Fiddler on the Roof*. She earlier played the role of Hodel in London which inspired *After Anatevka*. Silber's sweeping historical novel that imagines what happens to the characters of *Fiddler on the Roof* after Hodel leaves the stage and the curtain falls. *After Anatevka* is a love story for the ages set against a backdrop of some of the greatest violence in European history.



Sponsored by Judy & Leslie Berger

**WOMEN'S EVENT WITH LESLIE BENNETTS**

6:30pm Reception and Fashion Show

7:30pm Author | \$25 | Takes place in the Gymnasium

RSVPs required by November 1 to 314.442.3299, including Premier Pass holders

Leslie Bennetts is the author of the national bestseller, *The Feminine Mistake*, as well as a longtime *Vanity Fair* writer and former *New York Times* reporter. At *Vanity Fair* she wrote many movie star cover stories, and she was the first woman ever to cover a presidential campaign at the *New York Times*. Her new book, *Last Girl Before Freeway*, is a juicy, intimate biography of Joan Rivers. Rivers was one of the greatest comedians ever, whose sixty year career was borne out of a desire to make people laugh.

Fashion provided by LAUNCH Clothing & Accessories, located on The Hill.

CLOTHING & ACCESSORIES  
**LAUNCH**

Sponsored by Karin Blinder Gubin Foundation,  
Betty (z"l) & Howard Hearsh



**Please bring donations  
of new or gently used  
clothing to help support  
the NCJW Resale Shop.**



# Thursday, November 9

## STEVEN J. ROSS

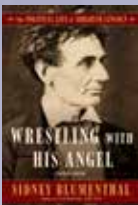
10:30am | \$18



No American city was more important to the Nazis than Los Angeles, home to Hollywood, the greatest propaganda machine in the world. The Nazis plotted to kill the city's Jews and to sabotage the nation's military installations. U.S. law enforcement agencies were not paying close attention--preferring to monitor Reds rather than Nazis--and only attorney Leon Lewis and his daring ring of spies stood in the Nazis' way. *Hitler in Los Angeles* is the newest book by eminent historian Steven J. Ross. He is a recipient of the Academy of Motion Picture Arts and Sciences' Film Scholars Award.

## SIDNEY BLUMENTHAL

1:00pm | \$18



*Wrestling with His Angel: 1849-1856* is volume II of Sidney Blumenthal's acclaimed biography, *The Political Life of Abraham Lincoln*. Blumenthal reveals how Lincoln and his friends operated behind the scenes to destroy the anti-immigrant party in Illinois to clear the way for a new Republican Party — a party that ultimately launched him to the presidency. Blumenthal is the former assistant and senior adviser to President Bill Clinton and senior adviser to Hillary Clinton. He has been a national staff reporter for *The Washington Post*, *The New Yorker* and senior writer for *The New Republic*.

Sponsored by Dana & Barry Sandweiss, Webster University

## KRISTALLNACHT PROGRAM WITH DINA GOLD

7:00pm | \$10



When Dina Gold was a little girl, her grandmother told her how she dreamed of one day reclaiming the building that had housed the family business in pre-war Berlin. The six-story office building had been one of the most successful Jewish fashion firms in Germany until ownership was transferred to the Deutsche Reichsbahn, Hitler's railways. Later, these same railways transported millions of Jews to death camps. In 1990, Gold marched into a German government ministry, just two blocks from Checkpoint Charlie, and declared: "I've come to claim my family's building." *Stolen Legacy* is journalist Dina Gold's inspiring story.

In partnership with the Holocaust Museum and Learning Center — in memory of Gloria M. Goldstein.

Sponsored by The Delmar Gardens Family, Paul & Betty Mendelson

# Friday, November 10

## Yael Shy

10:30am | FREE



Yael Shy's newest publication shares mindfulness practices and meditation guides that can help people at all stages of life, from post-college twentysomethings to seniors. *What Now?* encourages readers to embrace themselves exactly as they are: whole, worthy, and loveable. From Buddhist teachings to discussions of Shabbat as a time of reflection, Shy will share her experiences that have led her to teach meditation workshops, classes and retreats all over the world. She is the Senior Director of the NYU Global Spiritual Life Center as well as the Founder and Director of MindfulNYU.

This event is open to the public as part of the Mitzvah Authors Program.

Sponsored by Maxine & Steven Mirowitz, Rabbi Carnie & Mrs. Paulie Rose

## PETER GETHERS

1:00pm | \$18



Peter Gethers, author of *My Mother's Kitchen*, wants to give his aging mother a very personal and perhaps final gift: a spectacular feast featuring all her favorite dishes. The problem is, although he was raised to love food he doesn't really know how to cook. So he embarks upon an often hilarious and always touching culinary journey to honor his mother, Judy Gethers, who discovered a passion for cooking in her 50s and whose own parents owned the Jewish dairy restaurant, Ratner's. Peter Gethers is an author, screenwriter, playwright, book editor and film and television producer.

Sponsored by Jerry & Rosalie Brasch, Harvey Kornblum Foundation

## AUTHOR TESTIMONIAL

"There's a particular energy at the St. Louis JBF that makes me want to write another book so I can go back again. The welcome is warm, the audience is intelligent and engaged, and people line up to buy books after the talk. What else could an author wish for?"

-- Judith Fein

# Saturday, November 11



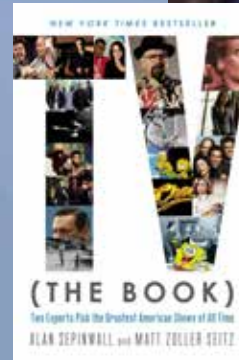
WITH

## ALAN SEPINWALL AND MATT ZOLLER SEITZ

7:00pm | \$20 | Takes place in the Edison Gymnasium

Ever since they shared a TV column 20 years ago, newspaper critics Alan Sepinwall and Matt Zoller Seitz have been debating one thing: What is the greatest TV show ever? That discussion reaches an epic conclusion in *TV (THE BOOK)*, where Sepinwall and Seitz have identified and ranked the 100 greatest scripted shows in American TV history, accompanied by essays delving into what made these shows great. From vintage classics like *The Twilight Zone* and *I Love Lucy* to modern masterpieces like *Mad Men* and *Friday Night Lights*, this compendium is TV trivia at its finest.

Sponsored by Gallop Family Foundation



# Sunday, November 12

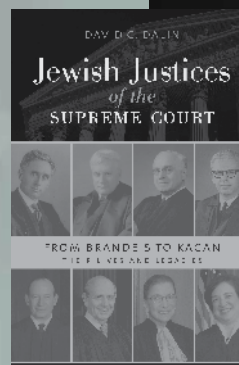
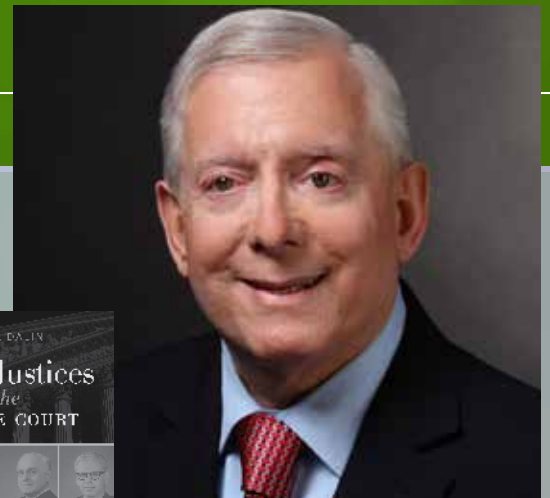
JEWSH JUSTICES WITH

## DAVID G. DALIN

7:00pm | \$20

Barely more than a century ago, a Jew took a seat on the Supreme Court under highly contentious circumstances, with half a dozen past presidents of the American Bar Association declaring Louis D. Brandeis to be unfit for so consequential a post. He nevertheless served with distinction. In *Jewish Justices of the Supreme Court*, Dalin reveals the peculiarities of each path that the eight Jewish Justices took to reach the highest court. Dalin is an ordained rabbi and author with more than eleven previous books to his credit.

Sponsored by Frankel, Rubin, Klein, Dubin, Siegel & Payne, P.C., Goldstein & Pressman, Judith & Ted Isaacs, Myrtle & Bernard Kornblum's Changing World Fund





# Monday, November 13

## MICHAEL BORNSTEIN AND DEBBIE BORNSTEIN HOLINSTAT

10:30am | FREE | Takes place in the Edison Gymnasium



In 1945, in a now-famous piece of World War II archival footage, four-year-old Michael Bornstein was filmed by Soviet soldiers as he was carried out of Auschwitz in his grandmother's arms. *Survivors Club* tells the unforgettable story of how a father's courageous wit, a mother's fierce love and one perfectly timed illness saved his life. Working from his own recollections as well as extensive interviews with relatives and survivors who knew the family, Bornstein relates his inspirational Holocaust survival story with the help of his daughter, Debbie Bornstein Holinstat.

This event is open to the public as part of the Mitzvah Authors Program.

**RSVPs required by November 1 to 314.442.3299, including Premier Pass holders.**

Sponsored by Gloria Feldman & Family in Loving Memory of Rubin Feldman, Stan & Jean Margul

## MICHAEL BAR-ZOHAR

1:00pm | \$18



David Ben-Gurion once said, "The Jewish people doesn't know what it owes to Shimon Peres." Indeed, the young Peres, operating in secrecy, was the builder of Israel's military might. In Israel's Independence War, he acquired weapons from all over the world. But in this expanded biography, *Phoenix*, Bar-Zohar not only illuminates Peres as Mr. Security, but also Peres' transformation into Mr. Peace. Michael Bar-Zohar is the award-winning author of more than thirty fiction and nonfiction books. Bar-Zohar, himself, has been very active in Israel's political life and has served two terms in the Knesset. He knew Shimon Peres for more than fifty years.

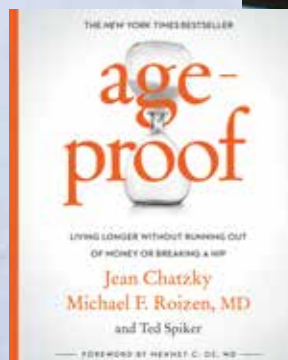
Sponsored by Fox Family Foundation,  
The Rubin Family Foundation

# MICHAEL ROIZEN

7:00pm | \$20 | Takes place in the Edison Gymnasium

Michael F. Roizen, MD, a board-certified anesthesiologist and internist served as the chief wellness officer at the Cleveland Clinic and has been awarded an Emmy, an Elle and the Paul G. Rogers Best Medical Communicator award. He became famous for changing the way Americans think about aging by developing the "RealAge" concept and website. Roizen's new book, co-authored with financial expert Jean Chatzky is, *Age-Proof: Living Longer Without Running Out of Money or Breaking a Hip*. These leading world experts explain the vital link between health and wealth, sharing an actionable plan to add years to your life and dollars to your bank account.

Sponsored by Nancy & Al Siwak, Smith Moore



# NOVEMBER BOOKSTORE HOURS

|                        |                                  |               |
|------------------------|----------------------------------|---------------|
| Sunday, November 5     | 6:00 – 9:00pm                    | OPENING NIGHT |
| Monday, November 6     | 9:30am - 3:30pm<br>6:00 - 9:00pm |               |
| Tuesday, November 7    | 9:30am - 3:30pm<br>6:00 - 9:00pm |               |
| Wednesday, November 8  | 12:00 - 3:30pm<br>6:00 - 9:00pm  |               |
| Thursday, November 9   | 9:30am - 3:30pm<br>6:00 - 9:00pm |               |
| Friday, November 10    | 9:30am - 3:30pm                  |               |
| Saturday, November 11  | 6:00 - 9:00pm                    |               |
| Sunday, November 12    | 6:00 - 9:00pm                    |               |
| Monday, November 13    | 9:30am - 3:30pm<br>6:00 - 9:00pm |               |
| Tuesday, November 14   | 9:30am - 3:30pm                  |               |
| Wednesday, November 15 | 9:30am - 3:30pm<br>6:00 - 9:00pm |               |
| Thursday, November 16  | 12:00 - 3:30pm<br>6:00 - 9:00pm  |               |
| Friday, November 17    | closed                           |               |
| Saturday, November 18  | 6:00 - 9:00pm                    |               |

## AUTHOR'S ALLEY – THE FESTIVAL BOOKSTORE

Located in the A&E Building Beit Midrash, right off the Main Lobby. Featuring all the authors' latest titles and books by local Jewish authors, too!

Visit [stljewishbookfestival.org](http://stljewishbookfestival.org)  
to preorder books

**Purchase three books at  
one time and save 10%**

*Not valid on bargain books*



**Can't Be Here?** Order a personalized, autographed book from the author of your choice. Call 314.442.3299 to arrange for signed books.

## Tuesday, November 14

### SHERRY AMATENSTEIN

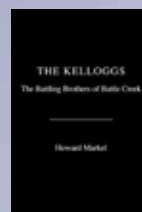
10:30am | \$18



Sherry Amatenstein, LCSW, is a therapist and author who has offered relationship advice on Today and NPR. She runs workshops around the country and at retreat centers such as Omega. Amatenstein's new book, *How Does That Make You Feel?* obliterates the boundaries between the shrink and the one being shrunk. In this no-punches-pulled collection of riveting stories, therapists and clients open up and tell all, revealing both sides of the relationship dynamic between therapist and client.

### HOWARD MARKEL

1:00pm | \$18



*The Kelloggs* is a fascinating biography of the two Kellogg brothers: one who became America's most beloved physician between the mid-nineteenth century and World War II and founder of the world-famous Battle Creek Sanitarium in 1876; the other, his younger brother, who founded in 1906 the Battle Creek Toasted Corn Flake Company. The lifelong competition between these two brothers changed America's notion of health and wellness. Medical historian Howard Markel, M.D., Ph.D., is the George E. Wantz Distinguished Professor of the History of Medicine and director of the Center for the History of Medicine at the University of Michigan.

Sponsored by Barnes Jewish Hospital



# Wednesday, November 15

## ELLEN UMANSKY

10:30am | \$18



One very special work of art—a Chaim Soutine painting—will connect the lives and fates of two different women, generations apart, in this enthralling debut novel *The Fortunate Ones*. Ellen Umansky seamlessly transports readers from World War II Vienna to contemporary Los Angeles. Umansky has published fiction and nonfiction in a variety of venues and has worked in the editorial departments of several publications including the *Forward*, *Tablet*, and *The New Yorker*. She grew up in Los Angeles, and lives in Brooklyn with her husband and two daughters.

## MARILYN S. ROTHSTEIN

1:00pm | \$18



*Lift and Separate* is the story of a contemporary Jewish woman forced to restart her life after her husband—the owner of a brassiere empire—leaves her for a younger, perkier fit. Rothstein's debut novel is one of renewal, love and, yes, humor. Readers watch Marcy as she pulls herself up by her lacy straps and finds a way to begin again. Rothstein earned a degree in journalism from NYU and a Master of Arts in Liberal Studies from Wesleyan University. She holds a Master of Arts in Judaic Studies from the University of Connecticut.

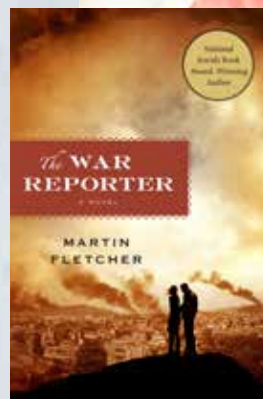
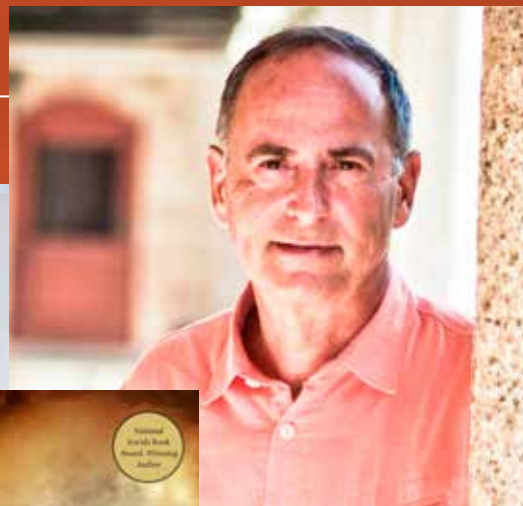
## MARTIN FLETCHER

7:00pm | \$20 | Takes place in the Edison Gymnasium

Winner of a Jewish National Book Award and author of *The List* and *Jacob's Oath*, both of which achieved outstanding critical acclaim, NBC Special Correspondent Martin Fletcher delivers another breathtaking tale of love, war, and redemption.

*The War Reporter* features Tom Layne who was a world-class television correspondent until his life collapsed in Sarajevo. Beaten and humiliated, he fell into a hole diagnosed as Post Traumatic Stress Disorder. Eleven years later, he returns to the Balkans to film a documentary on the man who caused his downfall.

Sponsored by Berger Memorial Chapel / Richard and Linda Stein & Emily Stein MacDonald, Eidelman & Traub DDS, Inc., Gail & Charles Eisenkramer, Marsha & David Soshnik



# Thursday, November 16

## JASON FAGONE

1:00pm | \$18



In *The Woman Who Smashed Codes*, Jason Fagone tells the incredible true story of the greatest code-breaking duo that ever lived: an American woman and her husband who invented the modern science of cryptology. Together, they used it to confront the evils of their time, solving puzzles that unmasked Nazi spies and helped win World War II. Fagone is a journalist who was named one of the “Ten Young Writers on the Rise.” His work appears in *The Atlantic*, *GQ*, *The New York Times* and many other outlets.

Sponsored by Terry & Harvey Hieken

## MEL GOODMAN

7:00pm | \$18



Melvin Goodman's long career as a respected intelligence analyst at the CIA, specializing in US/Soviet relations, ended abruptly. In 1990, after 24 years of service, Goodman resigned when he could no longer tolerate the corruption he witnessed at the highest levels of the Agency. In 1991 he went public, blowing the whistle on top-level officials and leading the opposition against the appointment of Robert Gates as CIA director. In the widely covered Senate hearings, Goodman charged that Gates and others had subverted “the process and the ethics of intelligence” by deliberately misinforming the White House about major world events and covert operations. *Whistleblower at the CIA* is Goodman's breathtaking expose.

## AUTHOR TESTIMONIAL

“The St. Louis Jewish Book Festival rocks! Their love of the written word, support of authors, and attention to detail were obvious.”

-- Wendy Wax

# Friday, November 17

## GAME DAY

11:00am – 3:00pm | \$12

Back by popular demand, partake in a relaxing day with your friends and favorite games — Mah Jongg, Bridge, Scrabble or whatever you prefer. Enjoy lunch, four hours of game time and game-themed raffles.

**Paid reservations of \$12 per person required by November 1 to 314.442.3299 for tables of four, including Premier Pass holders.**

One person from the group should make the reservation and provide all players' names and lunch choices: Egg Salad, Cobb Salad, or Turkey Sandwich.

Sponsored by J Associates



2017  
PREMIER  
PASS



St. Louis Jewish Book Festival  
September 1, 2017 to June 30, 2018

Name \_\_\_\_\_  
Non-Refundable/No Exchanges

Entry for ALL author presentations  
including the 39th annual Festival  
(November 5-19, 2017)

\$99

## Premier Pass | \$99

Entry into all author programs, including the two keynote conversations, the November Festival – featuring Jewish authors and books of Jewish content – and bookend events year-round.

**\$600 Value!**



Saturday, November 18

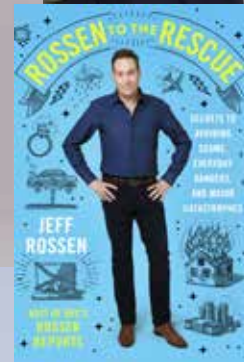


## JEFF ROSSEN

7:00pm | \$20 | Takes place in the Edison Gymnasium

Every morning, five million Americans tune in to watch the *Today Show* and Jeff Rossen deliver the Rossen Reports. He handles everything from identity theft to gas explosions in your home. *Rossen to the Rescue* is the much-needed accompanying guide to this newscast, an essential handbook for everything from getting through each day without mundane misfortunes like missing your flight to enduring larger catastrophes like being stranded at sea until rescue arrives. Rossen earned an Emmy Award for Deadline News Writing, and has also received an award from the U.S. Justice Department for his special report on crime victims. He contributes to all NBC News programs and platforms including *Today*, *NBC Nightly News*, and *MSNBC*.

Sponsored by Brown, Smith, Wallace, Eileen Schneider Edelman, S. M. Wilson & Co.



Sunday, November 19

## THE SAINT LOUIS BALLET

A Program Made Possible By CAROLE C. LEVIN

1:30pm | \$20 | Takes place at the Touhill Performing Arts Center - Lee Theater

The Saint Louis Ballet presents work by choreographers including Tom Gold, whom the *Wall Street Journal* called "a force for good in the ballet world." Gold, a longtime member of the New York City Ballet, where he danced numerous principal roles, is in demand internationally as an instructor, choreographer and guest artist. The intimacy of the Lee Theater affords ballet enthusiasts an experience in an informal setting and an opportunity to speak with the dancers through a Q&A after the performance.

Enjoy a light reception immediately before the performance.



Carole C. Levin and Saint Louis Ballet  
Artistic Director Gen Horiuchi



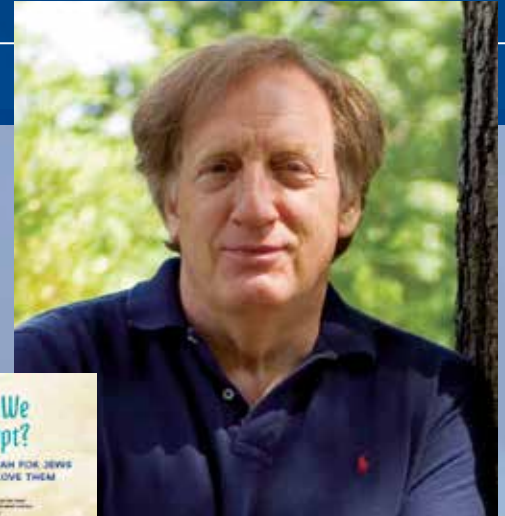
# SPRING BOOKEND EVENTS

INCLUDED WITH THE PREMIER PASS

## A PASSOVER PROGRAM WITH ALAN ZWEIBEL

Sunday, March 18 at 7:00pm | \$20

If you've ever suffered through a Seder, you're well aware of the fact that the entire evening can last as long as the exodus from Egypt itself. With this hilarious parody Haggadah from the comedic minds of Dave Barry, Alan Zweibel and Adam Mansbach, good Jews everywhere will no longer have to sit (and sleep) through a lengthy and boring Seder. *For This We Left Egypt?* is a hilarious journey towards the Promised Land. Alan Zweibel is an original *Saturday Night Live* writer and has won numerous Emmys for his work in television, including *Late Show with David Letterman* and *Curb Your Enthusiasm*.



## FAMILY GAME DAY

Sunday, April 29, 1:00 to 4:00pm | \$15 per table

Join us for a day of family fun where you can choose from hundreds of games made available. When you're done with one game, swap it for another. Also enjoy raffles, a coffee bar, and light snacks (you may also bring your own food for your table).

Reserve your table of four by calling 314.442.3299.





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## TWO PRIVATE RECEPTIONS FOR SPONSORS

### SUNDAY, NOVEMBER 5

Following Barbara Boxer's presentation, sponsors are invited to a celebratory reception and to have your picture taken with our guest of honor. Reception will take place in the J's Carl & Helene Mirowitz Performing Arts Center and will begin at approximately 8:45pm.

**RSVP required by November 1 to 314.442.3299**

### TUESDAY, NOVEMBER 14

Join us for dinner, entertainment, raffles, and more. The evening takes place in the J's Carl & Helene Mirowitz Performing Arts Center and begins at 6:30pm.

**RSVPs required by November 1 to 314.442.3299**

# 2017 FESTIVAL SPONSORS

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***Our sincere appreciation for sponsorships received after the printing of this brochure.***



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| The Bookees                                 | Page Turners            |   |
| The International Literary Ladies           | The Roundtable          |   |



*Ben S. Bernanke, 2015*

**Please Note:** All festival ticket and book sales are final, no refunds or exchanges. Due to circumstances beyond our control, programs may be subject to change or rescheduling. Every effort will be made to reschedule or replace a cancelled author. The J will not be liable for non-appearance of any scheduled author or performer. Check Festival hotline 314-442-3299 or [stljewishbookfestival.org](http://stljewishbookfestival.org) for any schedule changes.

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## Staff

**Festival Director:** Scott Berzon

**J Cultural Arts Director:** Zelda Sparks

## Important Information for ALL Events



**All programs** take place at the J's Staenberg Family Complex in Creve Coeur, Carl & Helene Mirowitz Performing Arts Center, unless otherwise indicated.



**Free parking** is available in the J's Upper and Northern lots. Shuttle busses will run in a continuous loop through all J parking lots for 30 minutes prior to each program and 30 minutes after. Guests are asked to enter through the Arts & Education entrance.

## Jewish Book Council



The St. Louis Jewish Book Festival is proud to be a long-term partner of the National Jewish Book Council. The following authors are represented by the Council:

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