Support the Festival. Become a Sponsor Today!

Our generous sponsors have ensured our ongoing success and continued national recognition.

Please mail to:

St. Louis Jewish Book Festival c/o Jewish Community Center 2 Millstone Campus Dr. St. Louis, MO 63146

ivalle						
Address						
Phone						
E-Mail						
Sponsor Name (as you	would like	to be recognize	d)			
Sponsorship Levels						
□ Presenting Sponsor□ Publisher's Choice□ People of the Book	\$10,000	☐ Literary Chair	\$1,200			
NEW: In addition to my spon toward the Mitzvah Author Pr These contributions help creamembers. ☐ YES, I'd like to dona ☐ No thank you	rograms. Dona ate free progra	ations are fully tax dedu ams during the year for	ctible.			
Payment information						
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Name on Card						
Card #						
Expiration Date						
Total ((including Mitzvah gift	if applicable) \$	S				
Signature Date						

NOTE: Each Premier Pass ticket has a \$99 value of goods & services for tax purposes. Festival sponsorship is deductible to the full extent allowed by law.

Questions? Please contact Festival Director Scott Berzon, 314.442.3152, sberzon@jccstl.org

A Tradition of Excellence

For nearly four decades, the St. Louis Jewish Book Festival has brought premier authors and performers to the community. The Festival is nationally recognized for both its excellence and its size – it is one of the largest in the country with more than 10,000 audience members annually. November events celebrate National Jewish Book Month, while writers of all faiths grace our stage throughout the year.

Past Speakers Included

Helen Hunt Alan Arkin Ben S. Bernanke **Leonard Nimov** Theo Bikel **Paul Reiser Michael Bloomberg Cokie Roberts Geraldine Brooks Dennis Ross Rabbi Lord Jonathan Sachs Alan Dershowitz Anita Diamant Lynn Sherr Nora Ephron Neil Simon Peter Falk Scott Turow Jerry Weintraub Bruce Feiler Harvey Fierstein Jennifer Weiner Carrie Fisher** Dr. Ruth Westheimer **David Gregory Peter Yarrow Goldie Hawn** and more!











39th Annual St. Louis Jewish Book Festival

a program of the Jewish Community Center



2017-2018 Sponsorship Opportunities



Chefs Michael Solomonov (left) & Steven Cook (right) at the 2016 JBF.

"This festival attracts a large, smart, book-loving crowd, and it's well organized and publicized."

- Author Cindy Chupack

39th Annual St. Louis Jewish Book Festival

Staenberg Family Complex November 5-19, 2017 Plus Bookend Events Year-Round



Al Roker (left) and Deborah Roberts (right) at the 2017 Jewish Book Festival

New Opportunities!

Customize Your Sponsor Experience

Want to host an author for a private event? Ask Scott Berzon about new custom sponsorship opportunities beginning at the People of the Book level.

Mitzvah Author Programs

Help the St. Louis Jewish Book Festival create free author programs for all community members.

"When you are kind to others, it not only changes you, it changes the world."

- Author Harold S. Kushner

Scott Berzon
Director, St. Louis Jewish Book Festival
314.442.3152, sberzon@jccstl.org

SPONSORS AT ALL LEVELS RECEIVE

- Recognition in more than 10,000 brochures & 1,000 Opening Night programs
- · Reserved front section seating throughout the 2017 November Festival
- Recognition on pre-show slides before each author program

- Recongnition on lobby display throughout the 2017 November Festival
- Sponsor name higlighted on Festival website
- Exclusive sponsor bookstore coupon

IN ADDITION, benefits include...

Sponsors receive	Presenting Sponsor \$20,000	Publisher's Choice \$10,000	People of the Book \$5,000	Authors Circle \$2,500	Literary Chair \$1,200	Pageturner \$600
Premier Passes ¹	10	8	6	4	2	2
Reception Tickets ²	10	8	6	4	2	2
Millstone Society Benefits ³	~	V	V	~	V	
Author Selection⁴	~	V	V	~	V	
Speaking & Hospitality Opportunities ⁵	~	~	V	~	V	
Front Row Seating for Select Programs	~	~	V	~		
Custom Sponsor Opportunities ⁶	~	~	V			
Complimentary Books by Select Authors	~	~				
Name on Website Landing Page	~					
Name on Festival Brochure Cover	V					
Information Table During Festival	V					
Recognition on Local Radio PSAs	V					

¹Premier Passes include year-round admission into all Festival presentations and events through June 2018.

²Reception Tickets include an opening night reception and a sponsor dinner in November.

³Millstone Society Benefits include recognition on the Millstone wall display in the J and invitations to Millstone donor receptions and events.

⁴Author Selection allows the sponsor to choose an author to be listed with in the Festival brochure.

^{*}Speaking and Hospitality Opportunities may include welcoming the audience, introducing an author, hosting an author for a meal, and other opportunities.

Custom Sponsor Opportunities offers the chance to host a Festival author for a private event and more. Call Scott and customize your sponsorship today!